

2022 Economic Census

RE-53100 - Offices of Real Estate Agents and Brokers and Activities Related to Real Estate

Location Information

DEFINITION OF ESTABLISHMENT

The reporting unit for this questionnaire is an **establishment**. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed.

MAILING ADDRESS

Please update the mailing address if needed.

ATTN		
Name 1		
Name 2	Store/Plant Number	
Number and Street		
City, town, village, etc.	State	ZIP Code
	Select State or Territory	99999-9999

PHYSICAL LOCATION

Please update the physical location if needed.
(P.O. Box and rural route addresses are not physical locations.)

Number and Street		
City, town, village, etc.	State	ZIP Code
	Select State or Territory	99999-9999

For Census Bureau Use Only

CFN	

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Legal Boundary and Municipality

LEGAL BOUNDARY AND MUNICIPALITY

Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

- ☐ Yes
- ☐ No
- ☐ No legal boundaries
- ☐ Do not know

In what type of municipality is this establishment physically located?

- ☐ City, village, or borough
- ☐ Town or township
- ☐ Other
- ☐ Do not know

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Item 1: Employer Identification Number

ITEM 1: EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) used on this establishment's latest 2022 Internal Revenue Service Form 941, Employer’s Federal Quarterly Tax Return?

- ☐ Yes
- ☐ No

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Item 1: Employer Identification Number - Enter/Update EIN

ITEM 1: EMPLOYER IDENTIFICATION NUMBER

What is this establishment's 9-digit Employer Identification Number (EIN) used on its latest 2022 Internal Revenue Service Form 941, Employer's Federal Quarterly Tax Return?

EIN
99-9999999

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Item 2A: Ownership or Control

ITEM 2A: OWNERSHIP OR CONTROL

Is your company owned or controlled by another domestic company?

☐ Yes

☐ No

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Item 2B: Ownership or Control - Voting Stock Validation

ITEM 2B: OWNERSHIP OR CONTROL - VOTING STOCK VALIDATION

Does another domestic company own more than 50 percent of the voting stock of your company?

☐ Yes

☐ No

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Item 2C: Ownership or Control - Management and Policy

ITEM 2C: OWNERSHIP OR CONTROL - MANAGEMENT AND POLICY

Does another domestic company have the power to control the management and policies of your company?

☐ Yes

☐ No

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Item 2D: Ownership or Control - Percent of Voting Stock Held

ITEM 2D: OWNERSHIP OR CONTROL - PERCENT OF VOTING STOCK HELD

What percent of voting stock was held by the owning or controlling company?

☐ Less than 50%

☐ 50%

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Item 2E: Ownership or Control - Company Information

ITEM 2E: OWNERSHIP OR CONTROL - COMPANY INFORMATION

What is the name, address, and 9-digit Employer Identification Number (EIN) of the owning or controlling company?

Name of owning or controlling company		
Home office address (Number and street)		
City, town, village, etc.	State Select State or Territory	ZIP Code 99999-9999
EIN 99-9999999		

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Item 2F: Number of Establishments

ITEM 2F: NUMBER OF ESTABLISHMENTS

Exclude:

- Individual rental properties in which a permanent leasing or property management office is not maintained

	2022
How many establishments operated under EIN at the end of 2022?	

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Item 3A: Operational Status

ITEM 3A: OPERATIONAL STATUS

Which of the following best describes this establishment's operational status at the end of 2022?

- ☐ In operation
- ☐ Temporarily or seasonally inactive
- ☐ Ceased operation
- ☐ Sold or leased to another operator
- ☐ Other

Describe

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Item 3A: Operational Status - Ceased Operation Date

ITEM 3A: OPERATIONAL STATUS - CEASED OPERATION DATE

What was the date this establishment ceased operation?

MMDDYYYY

MMDDYYYY



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Item 3A: Operational Status - New Owner or Operator Information

ITEM 3A: OPERATIONAL STATUS - NEW OWNER OR OPERATOR INFORMATION

What date was this establishment sold or leased to a new owner or operator?

MMDDYYYY

MMDDYYYY



What is the name, address, and 9-digit Employer Identification Number (EIN) of this establishment's new owner or operator?

Name of new owner/operator

Mailing Address (Number and Street, P.O. Box, etc.)

City, town, village, etc.

State

Select State or Territory

ZIP Code

99999-9999

EIN

99-9999999

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Item 3B: Months in Operation

ITEM 3B: MONTHS IN OPERATION

What was the number of months in operation during 2022?

2022

▼

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Item 4: Primary Business or Activity

ITEM 4: PRIMARY BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's **primary** kind of business or activity in 2022?

Real estate agents/brokers

- ☐ Agent or broker - residential real estate531210 101
- ☐ Agent or broker - nonresidential real estate531210 901
- ☐ Time share sales or resales by agent or broker531210 102
- ☐ Resort/vacation property rental and leasing by agent or broker531210 103

Real estate property management (primarily engaged in managing property for others)

- ☐ Property manager - residential real estate531311 005
- ☐ Property manager - nonresidential real estate531312 002
- ☐ Property owners' association, including home owners', condominium owners', and cooperative owners' associations (Not strictly providing property management.)813990 401
- ☐ Resort/vacation property management531311 003
- ☐ Time share property management531311 002

Activities related to real estate

- ☐ Appraiser - real estate531320 002
- ☐ Listing service - real estate (excluding agents and brokers)531390 001
- ☐ Real estate consultant (excluding agents and brokers)531390 004
- ☐ Escrow agent - real estate531390 003
- ☐ Real estate relocation services531390 006
- ☐ Mortgage broker522310 002
- ☐ Landman, right of way leasing531390 005

Lessors of real estate (property owned by you)

- ☐ Lessor of apartment buildings with 5 or more housing units per building531110 101
- ☐ Lessor of residential space, excluding apartments with 5 or more housing units per building531110 905
- ☐ Lessor of office/professional space531120 101
- ☐ Lessor of shopping centers, retail shops531120 303
- ☐ Lessor of industrial buildings531120 201

Other primary business or activity

- ☐ Hotel management services (providing management and operating staff to run hotel)721110 004
- ☐ Vacation time share exchange services (except by offices of real estate agents)561599 605
- ☐ Other primary business or activity779000 001
- (Describe and click the “Save and Continue” button to search.)

Select Sector▼

Describe primary business or activity

You selected:

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- 9-character Code:
- 6-digit NAICS:

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General Reporting Guidelines

GENERAL REPORTING GUIDELINES

Reporting Period

Responses should cover calendar year 2022.

- If your fiscal year covers at least 10 months of calendar year 2022, you may report by fiscal year on all items EXCEPT payroll.
- Calendar year figures for payroll may be available from:
 - IRS Form 941 (Employer’s Quarterly Federal Tax Return)
 - IRS Form 944 (Employer’s Annual Federal Tax Return)
- If you report by fiscal year, indicate the exact dates of the fiscal year on the submission certification screen.

Providing Estimates

If book figures are not available, estimates are acceptable.

How to Report Dollar Figures:

Dollar figures should be **rounded** to **thousands** of dollars.

EXAMPLE - DO NOT ENTER DATA

EXAMPLE - if a dollar figure is \$2,036,355.25, report 2036:

Check
if
None

☐

2022		
\$	2036	,000.00

EXAMPLE - DO NOT ENTER DATA

EXAMPLE - if a dollar figure is "0" (or less than \$500.00), check the None box:

Check
if
None

☒

2022		
\$		,000.00

How to Report Percents:

Percents should be **rounded** to **whole** percents.

EXAMPLE - DO NOT ENTER DATA

EXAMPLE - if figure is 38.76% of total sales, report 39:

2022	
39	%

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Consolidating Data for Multiple Locations

CONSOLIDATING DATA FOR MULTIPLE LOCATIONS

Since multiple locations operate under EIN , report on a **consolidated** basis (sum the total of each location and combine) for:

- Item 5: Sales, Shipments, Receipts, or Revenue
- Item 7: Employment, Annual Payroll, and First Quarter Payroll
- Item 22: Detail of Sales, Shipments, Receipts, or Revenue
- Item 28: Special Items - questions vary by survey (if applicable)

Note:

All other Items should be reported **individually** for the location listed above.

- At the end of the Survey, after Remarks, Item 32: Location List will contain a means for you to report information for **each** establishment **individually**.
 - Name, Store/Plant, Address, Kind of Business
 - Number of Employees; Annual Payroll; First Quarter Payroll; Sales, Shipments, Receipts, or Revenue

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Item 5: Sales, Shipments, Receipts, or Revenue Additional Information

ITEM 5: SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Include:

- Commissions and fees for managing, listing, selling, or renting property owned by others - not gross rents or gross sale price
- Commissions and fees received on behalf of, and paid to, sales agents and to other brokers
- Commissions and fees received from other brokers (co-brokerage fees)
- Gross rents from properties owned by this establishment and leased to others
- Reimbursements from property owners for miscellaneous expenditures

For further clarification, click the "Additional Information" link above.

What was the total revenue?

Check
if
None

☐

2022

\$,000.00

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Item 7: Employment and Payroll Additional Information

ITEM 7: EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment (including employees working from home) whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN)

Exclude:

- Temporary staffing obtained from a staffing service
- Contractors, subcontractors, or independent contractors
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN
- Purchased or managed services, such as janitorial, guard, or landscape services
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services

For further clarification, click the "Additional Information" link above.

A. Employment

	Check if None	2022
What was the number of employees for pay period including March 12?	☐	

B. Payroll before deductions

(Exclude employer's cost for fringe benefits.)

	Check if None	2022
1. What was the annual payroll?	☐	\$,000.00
2. What was the first quarter payroll (January-March 2022)?	☐	\$,000.00

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Item 22: Detail of Sales, Shipments, Receipts, or Revenue

ITEM 22: DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Of the \$,000.00 of Sales, Shipments, Receipts, or Revenue reported in Item 5, what products and services were included?

The products and services listed below are generally associated with your industry.

Please select the products or services that contribute to the sales, shipments, receipts, or revenue of this establishment.

Products or Services not listed? Click the "Search for product/service not listed" button at the bottom of the screen to search for and add each product or service not listed.

Select ALL that apply, at the most detailed level possible.

Description	Select	Product Code
1. Agent and brokerage services for the sale and rental of residential real estate - including real estate auction, relocation, and online residential intermediary services (More)	☒	7000250000
a. Agent and brokerage services for the sale of residential real estate	☒	7000250003
b. Agent and brokerage services for the rental of residential real estate	☒	7000250006
2. Agent and brokerage services for the sale and rental of nonresidential real estate - includes real estate auction services (More)	☒	7007300000
a. Agent and brokerage services for the sale of nonresidential real estate	☒	7007300003
b. Agent and brokerage services for the rental of nonresidential real estate	☒	7007300006
3. Agent and brokerage services for the sale and rental of land - includes real estate auction services (More)	☒	7008200000
a. Agent and brokerage services for the sale of land	☒	7008200003
b. Agent and brokerage services for the rental of land	☒	7008200006
4. Real estate consulting services - includes real estate escrow, landman, and real estate asset management services	☒	7008225000
5. Real estate appraisal services	☒	7008250000
a. Urban real estate appraisal services	☒	7008250003
b. Rural real estate appraisal services	☒	7008250006
6. Property management services - includes payroll and repair reimbursements (More)	☒	7008550000
a. Residential building property management	☒	7008550003

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b. Nonresidential building property management		7008550006
c. Land property management		7008550009
7. Real estate listing services		7008275000
8. Marketing research services		7012850000
9. Home, apartment, rooming house, and other residential space rental and leasing (More)		7000275000
10. Rental and leasing of office and professional space (More)		7006325000
11. Rental and leasing of commercial space (More)		7006375000
12. Rental and leasing of industrial and manufacturing space (More)		7006400000
13. Room or unit accommodation for travelers		7003825000
14. Insurance brokerage and agency services - commissions and related fees		7005560000
Search for product/service not listed		

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Item 22: Detail of Sales, Shipments, Receipts, or Revenue - Continued

ITEM 22: DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Of the \$,000.00 of Sales, Shipments, Receipts, or Revenue reported in Item 5, what was the value for each product or service?

Below are the products and services you previously selected.

Products or Services not listed? Click the "Search for product/service not listed" button at the bottom of the screen to search for and add each product or service not listed.

Description	Value			Product Code
1. Agent and brokerage services for the sale and rental of residential real estate - including real estate auction, relocation, and online residential intermediary services (More)				
a. Agent and brokerage services for the sale of residential real estate	\$		,000.00	7000250003
b. Agent and brokerage services for the rental of residential real estate	\$		,000.00	7000250006
Subtotal	\$		,000.00	7000250000
2. Agent and brokerage services for the sale and rental of nonresidential real estate - includes real estate auction services (More)				
a. Agent and brokerage services for the sale of nonresidential real estate	\$		,000.00	7007300003
b. Agent and brokerage services for the rental of nonresidential real estate	\$		,000.00	7007300006
Subtotal	\$		,000.00	7007300000
3. Agent and brokerage services for the sale and rental of land - includes real estate auction services (More)				
a. Agent and brokerage services for the sale of land	\$		,000.00	7008200003
b. Agent and brokerage services for the rental of land	\$		,000.00	7008200006
Subtotal	\$		,000.00	7008200000
4. Real estate consulting services - includes real estate escrow, landman, and real estate asset management services	\$		,000.00	7008225000
5. Real estate appraisal services				
a. Urban real estate appraisal services	\$		,000.00	7008250003
b. Rural real estate appraisal services	\$		,000.00	7008250006
Subtotal	\$		,000.00	7008250000

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6. Property management services - includes payroll and repair reimbursements (More)			
a. Residential building property management	\$		7008550003
b. Nonresidential building property management	\$		7008550006
c. Land property management	\$		7008550009
Subtotal	\$		7008550000
7. Real estate listing services	\$		7008275000
8. Marketing research services	\$		7012850000
9. Home, apartment, rooming house, and other residential space rental and leasing (More)	\$		7000275000
10. Rental and leasing of office and professional space (More)	\$		7006325000
11. Rental and leasing of commercial space (More)	\$		7006375000
12. Rental and leasing of industrial and manufacturing space (More)	\$		7006400000
13. Room or unit accommodation for travelers	\$		7003825000
14. Insurance brokerage and agency services - commissions and related fees	\$		7005560000
TOTAL - Sum of lines should equal total Sales, Shipments, Receipts, or Revenue reported in Item 5	\$		9900000000

Search for product/service not listed

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Item 25: Franchise

ITEM 25: FRANCHISE

A. Was this establishment operating under any trademark(s) or brand name(s) authorized by a franchisor in 2022?

☐ Yes - franchisee-owned establishment

☐ Yes - franchisor-owned establishment

☐ No

B. If yes, what was the trademark(s) or brand name(s) operated under?

Describe

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Item 26: Business Cooperative

ITEM 26: BUSINESS COOPERATIVE

A cooperative is a business or organization owned by, controlled by, and operated for the benefit of members using its services. Members (also known as user-owners) can be individuals or organizations, and benefit from the use of services, products, and/or earnings generated by the co-op. This includes purchasing co-ops, member/patron organizations, member-controlled non-profits, consumer co-ops, marketing co-ops, worker co-ops, etc.

Is this establishment a cooperative?

☐

Yes

☐

No

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Item 28: Special Items - Exported Services

ITEM 28: SPECIAL ITEMS - EXPORTED SERVICES

Did this establishment **sell services (not goods) to foreign businesses** in 2022 (i.e., exported services)?

Foreign businesses are those located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions).

Include:

- Services provided to any foreign businesses, whether unaffiliated or affiliated (i.e., foreign parent firms, subsidiaries, branches, etc.)

Exclude:

- Exported goods
- Services provided to domestic subsidiaries of foreign businesses

☐ Yes

☐ No

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Item 28: Special Items - Imported Services

ITEM 28: SPECIAL ITEMS - IMPORTED SERVICES

Did this establishment **purchase services (not goods) from foreign businesses** in 2022 (i.e., imported services)?

Foreign businesses are those located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions).

Include:

- Services purchased from any foreign businesses, whether unaffiliated or affiliated (i.e., foreign parent firms, subsidiaries, branches, etc.)

Exclude:

- Imported goods
- Services purchased from domestic subsidiaries of foreign businesses

☐ Yes

☐ No

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Item 29: Business Technologies

ITEM 29: BUSINESS TECHNOLOGIES

1. Did this establishment use touchscreens/kiosks for customer interface in its own operations in 2022?

Touchscreens/kiosks for customer interface are computers with touchscreens that allow customers to receive information or perform tasks related to the business, such as registering for a service or purchasing items.

Include:

- Self-checkout, self-check-in, touchscreen ordering, etc.

☐ Yes

☐ No

☐ Do not know

2. Did this establishment use additive manufacturing (e.g., 3D printing) in its own operations in 2022?

Additive manufacturing is the process of making three-dimensional, solid objects from a digital file.

☐ Yes

☐ No

☐ Do not know

3. Did this establishment use radio-frequency identification (RFID) in its own operations in 2022?

Radio-frequency identification (RFID) is the use of passive or active radio-frequency identification chips to track inventory, products, or other objects.

Exclude:

- Bar codes read with a scanner

☐ Yes

☐ No

☐ Do not know

4. Did this establishment use industrial robots in its own operations in 2022?

Industrial robots are automatically controlled, reprogrammable, and multipurpose machines used in industrial automated operations. They may be mobile, incorporated into stand-alone stations, or integrated into a production line.

Include:

- Industrial robotic equipment that typically performs palletizing, pick and place, machine tending, machine handling, dispensing, welding, and packing/repacking

Exclude:

- Automated guided vehicles (AGV), autonomous mobile robots (AMR), driverless forklifts, automated storage and retrieval systems, CNC machining equipment, and service robots

☐ Yes

☐ No

☐ Do not know

5. Did this establishment use service robots in its own operations in 2022?

Service robots perform tasks for humans for personal or professional use, not in an industrial or warehouse setting.

Include:

- Medical, cleaning, delivery, construction/demolition, and field (such as mining, firefighting, and forestry) service robots

Exclude:

- Automated guided vehicles (AGV), autonomous mobile robots (AMR), CNC machining equipment, and industrial robots

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☐ Yes

☐ No

☐ Do not know

6. Did this establishment use automated guided vehicles (AGV) or autonomous mobile robots (AMR) in its own operations in 2022?

Automated guided vehicles (AGV) are computer-controlled vehicles that use sensor-based systems and software to navigate fixed routes (including driverless forklifts). Autonomous mobile robots (AMR) are computer-controlled vehicles that use sensor-based systems and software to navigate without the need for fixed routes.

☐ Yes

☐ No

☐ Do not know

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Item 29: Business Technologies - Touchscreens/Kiosks for Customer Interface

ITEM 29: BUSINESS TECHNOLOGIES - TOUCHSCREENS/KIOSKS FOR CUSTOMER INTERFACE

How did this establishment acquire the touchscreens/kiosks for customer interface used in its own operations?

Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

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Do Not Mail - Report Online

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Item 29: Business Technologies - Additive Manufacturing

ITEM 29: BUSINESS TECHNOLOGIES - ADDITIVE MANUFACTURING

How did this establishment acquire the additive manufacturing (e.g., 3D printing) used in its own operations?

Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

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Item 29: Business Technologies - Radio-Frequency Identification (RFID)

ITEM 29: BUSINESS TECHNOLOGIES - RADIO-FREQUENCY IDENTIFICATION (RFID)

How did this establishment acquire the radio-frequency identification (RFID) used in its own operations?

Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

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Item 29: Business Technologies - Industrial Robots

ITEM 29: BUSINESS TECHNOLOGIES - INDUSTRIAL ROBOTS

How did this establishment acquire the industrial robots used in its own operations?
Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

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Item 29: Business Technologies - Service Robots

ITEM 29: BUSINESS TECHNOLOGIES - SERVICE ROBOTS

How did this establishment acquire the service robots used in its own operations?
Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

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Do Not Mail - Report Online

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Item 29: Business Technologies - Automated Guided Vehicles (AGV) or Autonomous Mobile Robots (AMR)

ITEM 29: BUSINESS TECHNOLOGIES - AUTOMATED GUIDED VEHICLES (AGV) OR AUTONOMOUS MOBILE ROBOTS (AMR)

How did this establishment acquire the automated guided vehicles (AGV) or autonomous mobile robots (AMR) used in its own operations?
Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

Do Not Mail - Report Online

Do Not Mail - Report Online

Do Not Mail - Report Online

2022 Economic Census

RE-53100 - Offices of Real Estate Agents and Brokers and Activities Related to Real Estate

Item 31: Remarks

ITEM 31: REMARKS

Please use this space for any explanations that may be essential in understanding your reported data. (Maximum length is 1,000 characters.)

You have 1000 characters remaining

2022 Economic Census

RE-53100 - Offices of Real Estate Agents and Brokers and Activities Related to Real Estate

Item 32: Establishment Information

ITEM 32: ESTABLISHMENT INFORMATION

Name

Secondary Name

Store/Plant

Number and Street

City, town, village, etc.

State

Select State or Territory

ZIP Code

99999-9999

Describe kind of business at this location

For employees that worked at more than one location, report the employment and payroll data for those employees at the ONE location where they spent most of their working time.

What was the number of employees for pay period including March 12?

2022

What was the annual payroll?

2022

\$

,000.00

What was the first quarter payroll (January - March 2022)?

2022

\$

,000.00

What were the sales, shipments, receipts, or revenue?

2022

\$

,000.00

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