

2022 Economic Census

PS-54192 - Photography Services

Location Information

DEFINITION OF ESTABLISHMENT

The reporting unit for this questionnaire is an **establishment**. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed.

MAILING ADDRESS

Please update the mailing address if needed.

ATTN		
<input type="text"/>		
Name 1		
<input type="text"/>		
Name 2	Store/Plant Number	
<input type="text"/>	<input type="text"/>	
Number and Street		
<input type="text"/>		
City, town, village, etc.	State	ZIP Code
<input type="text"/>	Select State or Territory <input type="button" value="v"/>	99999-9999

PHYSICAL LOCATION

Please update the physical location if needed.

(P.O. Box and rural route addresses are not physical locations.)

Number and Street		
<input type="text"/>		
City, town, village, etc.	State	ZIP Code
<input type="text"/>	Select State or Territory <input type="button" value="v"/>	99999-9999

For Census Bureau Use Only

CFN	
<input type="text"/>	<input type="text"/>

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Legal Boundary and Municipality

LEGAL BOUNDARY AND MUNICIPALITY

Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

Yes

No

No legal boundaries

Do not know

In what type of municipality is this establishment physically located?

City, village, or borough

Town or township

Other

Do not know

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Item 1: Employer Identification Number

ITEM 1: EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) used on this establishment's latest 2022 Internal Revenue Service Form 941, Employer's Federal Quarterly Tax Return?

Yes

No

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Item 1: Employer Identification Number - Enter/Update EIN

ITEM 1: EMPLOYER IDENTIFICATION NUMBER

What is this establishment's 9-digit Employer Identification Number (EIN) used on its latest 2022 Internal Revenue Service Form 941, Employer's Federal Quarterly Tax Return?

EIN
99-9999999

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Item 2A: Ownership or Control

ITEM 2A: OWNERSHIP OR CONTROL

Is your company owned or controlled by another domestic company?

Yes

No

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Item 2B: Ownership or Control - Voting Stock Validation

ITEM 2B: OWNERSHIP OR CONTROL - VOTING STOCK VALIDATION

Does another domestic company own more than 50 percent of the voting stock of your company?

Yes

No

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Item 2C: Ownership or Control - Management and Policy

ITEM 2C: OWNERSHIP OR CONTROL - MANAGEMENT AND POLICY

Does another domestic company have the power to control the management and policies of your company?

Yes

No

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Item 2D: Ownership or Control - Percent of Voting Stock Held

ITEM 2D: OWNERSHIP OR CONTROL - PERCENT OF VOTING STOCK HELD

What percent of voting stock was held by the owning or controlling company?

Less than 50%

50%

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Item 2E: Ownership or Control - Company Information

ITEM 2E: OWNERSHIP OR CONTROL - COMPANY INFORMATION

What is the name, address, and 9-digit Employer Identification Number (EIN) of the owning or controlling company?

Name of owning or controlling company

Home office address (Number and street)

City, town, village, etc.

State
Select State or Territory ▼

ZIP Code
99999-9999

EIN
99-9999999

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Item 2F: Number of Establishments

ITEM 2F: NUMBER OF ESTABLISHMENTS

How many establishments operated under EIN at the end of 2022?

2022
<input type="text"/>

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Item 3A: Operational Status

ITEM 3A: OPERATIONAL STATUS

Which of the following best describes this establishment's operational status at the end of 2022?

- In operation
- Temporarily or seasonally inactive
- Ceased operation
- Sold or leased to another operator
- Other

Describe

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Item 3A: Operational Status - Ceased Operation Date

ITEM 3A: OPERATIONAL STATUS - CEASED OPERATION DATE

What was the date this establishment ceased operation?

MMDDYYYY

MMDDYYYY



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Item 3A: Operational Status - New Owner or Operator Information

ITEM 3A: OPERATIONAL STATUS - NEW OWNER OR OPERATOR INFORMATION

What date was this establishment sold or leased to a new owner or operator?

MMDDYYYY

MMDDYYYY 


What is the name, address, and 9-digit Employer Identification Number (EIN) of this establishment's new owner or operator?

Name of new owner/operator

Mailing Address (Number and Street, P.O. Box, etc.)

City, town, village, etc.

State

Select State or Territory 

ZIP Code

99999-9999

EIN

99-9999999

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Item 3B: Months in Operation

ITEM 3B: MONTHS IN OPERATION

What was the number of months in operation during 2022?

2022
▼

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Item 4: Primary Business or Activity

ITEM 4: PRIMARY BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's **primary** kind of business or activity in 2022?

Photography services

- Photography studio, portrait 541921 001
- Commercial photography services 541922 001
- Photofinishing laboratory, excluding one-hour 812921 001
- One-hour photofinishing services 812922 001

Other primary business or activity

- Other primary business or activity 779000 001
(Describe and click the "Save and Continue" button to search.)

Select Sector ▼

Describe primary business or activity

You selected:

- 9-character Code:
- 6-digit NAICS:

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General Reporting Guidelines

GENERAL REPORTING GUIDELINES

Reporting Period

Responses should cover calendar year 2022.

- If your fiscal year covers at least 10 months of calendar year 2022, you may report by fiscal year on all items EXCEPT payroll.
- Calendar year figures for payroll may be available from:
 - IRS Form 941 (Employer's Quarterly Federal Tax Return)
 - IRS Form 944 (Employer's Annual Federal Tax Return)
- If you report by fiscal year, indicate the exact dates of the fiscal year on the submission certification screen.

Providing Estimates

If book figures are not available, estimates are acceptable.

How to Report Dollar Figures:

Dollar figures should be **rounded to thousands** of dollars.

EXAMPLE - DO NOT ENTER DATA

EXAMPLE - if a dollar figure is \$2,036,355.25, report 2036:

Check if None

2022
\$ 2036 ,000.00

EXAMPLE - DO NOT ENTER DATA

EXAMPLE - if a dollar figure is "0" (or less than \$500.00), check the None box:

Check if None

2022
\$,000.00

How to Report Percents:

Percents should be **rounded to whole** percents.

EXAMPLE - DO NOT ENTER DATA

EXAMPLE - if figure is 38.76% of total sales, report 39:

2022
39 %

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Consolidating Data for Multiple Locations

CONSOLIDATING DATA FOR MULTIPLE LOCATIONS

Since multiple locations operate under EIN , report on a **consolidated** basis (sum the total of each location and combine) for:

- Item 5: Sales, Shipments, Receipts, or Revenue
- Item 7: Employment, Annual Payroll, and First Quarter Payroll
- Item 22: Detail of Sales, Shipments, Receipts, or Revenue
- Item 28: Special Items - questions vary by survey (if applicable)

Note:

All other Items should be reported **individually** for the location listed above.

- At the end of the Survey, after Remarks, Item 32: Location List will contain a means for you to report information for **each** establishment **individually**.
 - Name, Store/Plant, Address, Kind of Business
 - Number of Employees; Annual Payroll; First Quarter Payroll; Sales, Shipments, Receipts, or Revenue

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Item 5: Sales, Shipments, Receipts, or Revenue [Additional Information](#)

ITEM 5: SALES, SHIPMENTS, RECEIPTS, OR REVENUE

What were the total operating receipts?
For further clarification, click the "Additional Information" link above.

Check
if
None

2022

\$

,000.00

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Item 7: Employment and Payroll Additional Information

ITEM 7: EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment (including employees working from home) whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN)

Exclude:

- Temporary staffing obtained from a staffing service
- Contractors, subcontractors, or independent contractors
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN
- Purchased or managed services, such as janitorial, guard, or landscape services
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services

For further clarification, click the "Additional Information" link above.

A. Employment

	Check if None	2022
What was the number of employees for pay period including March 12?	<input type="checkbox"/>	

B. Payroll before deductions

(Exclude employer's cost for fringe benefits.)

	Check if None	2022
1. What was the annual payroll?	<input type="checkbox"/>	\$ <input style="width: 80%;" type="text"/> ,000.00
2. What was the first quarter payroll (January-March 2022)?	<input type="checkbox"/>	\$ <input style="width: 80%;" type="text"/> ,000.00

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Item 8: Support Services

ITEM 8: SUPPORT SERVICES

Was this establishment primarily engaged in providing management, administrative, or support services to other establishments of your enterprise (rather than for the general public or other business firms) in 2022?

Yes

No

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Item 20: Class of Customer

ITEM 20: CLASS OF CUSTOMER

What was the percentage of this establishment's total operating receipts (reported in **Item 5**) by class of customer?

	2022	%
1. Business firms and farms	<input type="text"/>	%
2. Not-for-profit organizations (Include religious organizations.)	<input type="text"/>	%
3. Federal government	<input type="text"/>	%
4. State and local governments	<input type="text"/>	%
5. Household consumers and individuals (Report receipts from individually owned businesses on line 1.)	<input type="text"/>	%
6. TOTAL (Sum of lines 1 through 5 should equal 100%.)	<input type="text"/>	%

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Item 22: Detail of Sales, Shipments, Receipts, or Revenue

ITEM 22: DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Of the \$,000.00 of Sales, Shipments, Receipts, or Revenue reported in **Item 5**, what products and services were included?

The products and services listed below are generally associated with your industry.

Please select the products or services that contribute to the sales, shipments, receipts, or revenue of this establishment.

Products or Services not listed? Click the "Search for product/service not listed" button at the bottom of the screen to search for and add each product or service not listed.

Select ALL that apply, at the most detailed level possible.

Description	Select	Product Code
1. Portrait photography services	<input checked="" type="checkbox"/>	7002530000
a. General individual and group portrait photography services	<input checked="" type="checkbox"/>	7002530003
b. School portrait services	<input checked="" type="checkbox"/>	7002530006
c. Passport photography services	<input checked="" type="checkbox"/>	7002530009
d. Other portrait photography services	<input checked="" type="checkbox"/>	7002530012
2. Wedding and special event photography services	<input checked="" type="checkbox"/>	7002535000
a. Wedding still photography services	<input checked="" type="checkbox"/>	7002535003
b. Wedding video photography services	<input checked="" type="checkbox"/>	7002535006
c. Other private special event photography services	<input checked="" type="checkbox"/>	7002535009
3. Convention and meeting photography services	<input checked="" type="checkbox"/>	7014535000
4. Commercial and industrial photography services (More)	<input checked="" type="checkbox"/>	7014540000
5. Photofinishing services (More)	<input checked="" type="checkbox"/>	7014545000
6. Licensing of rights to others to distribute audiovisual works protected by copyright	<input checked="" type="checkbox"/>	7009575000
7. Licensing of rights to exhibit, broadcast, or rent audiovisual works protected by copyright	<input checked="" type="checkbox"/>	7009576000
8. Licensing of other rights to use audiovisual works protected by copyright, not elsewhere classified	<input checked="" type="checkbox"/>	7009577000

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9. Licensing of rights to use intellectual property protected by copyright, excluding audiovisual works and musical compositions and recordings	<input checked="" type="checkbox"/>	7009581000
10. Maintenance and repair services for home audio and visual equipment	<input checked="" type="checkbox"/>	7000975000
11. Rental of commercial and service industry machinery and equipment, without operator	<input checked="" type="checkbox"/>	7009125000

Search for product/service not listed

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Item 22: Detail of Sales, Shipments, Receipts, or Revenue - Continued

ITEM 22: DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Of the \$,000.00 of Sales, Shipments, Receipts, or Revenue reported in **Item 5**, what was the value for each product or service?

Below are the products and services you previously selected.

Products or Services not listed? Click the "Search for product/service not listed" button at the bottom of the screen to search for and add each product or service not listed.

Description	Value	Product Code
1. Portrait photography services		
a. General individual and group portrait photography services	\$ <input type="text"/> ,000.00	7002530003
b. School portrait services	\$ <input type="text"/> ,000.00	7002530006
c. Passport photography services	\$ <input type="text"/> ,000.00	7002530009
d. Other portrait photography services	\$ <input type="text"/> ,000.00	7002530012
Subtotal	\$ <input type="text"/> ,000.00	7002530000
2. Wedding and special event photography services		
a. Wedding still photography services	\$ <input type="text"/> ,000.00	7002535003
b. Wedding video photography services	\$ <input type="text"/> ,000.00	7002535006
c. Other private special event photography services	\$ <input type="text"/> ,000.00	7002535009
Subtotal	\$ <input type="text"/> ,000.00	7002535000
3. Convention and meeting photography services	\$ <input type="text"/> ,000.00	7014535000
4. Commercial and industrial photography services (More)	\$ <input type="text"/> ,000.00	7014540000
5. Photofinishing services (More)	\$ <input type="text"/> ,000.00	7014545000
6. Licensing of rights to others to distribute audiovisual works protected by copyright	\$ <input type="text"/> ,000.00	7009575000
7. Licensing of rights to exhibit, broadcast, or rent audiovisual works protected by copyright	\$ <input type="text"/> ,000.00	7009576000
8. Licensing of other rights to use audiovisual works protected by copyright, not elsewhere classified	\$ <input type="text"/> ,000.00	7009577000

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9. Licensing of rights to use intellectual property protected by copyright, excluding audiovisual works and musical compositions and recordings	\$	<input type="text"/>	,000.00	7009581000
10. Maintenance and repair services for home audio and visual equipment	\$	<input type="text"/>	,000.00	7000975000
11. Rental of commercial and service industry machinery and equipment, without operator	\$	<input type="text"/>	,000.00	7009125000
TOTAL - Sum of lines should equal total Sales, Shipments, Receipts, or Revenue reported in Item 5	\$	<input type="text"/>	,000.00	9900000000

[Search for product/service not listed](#)

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Item 25: Franchise

ITEM 25: FRANCHISE

A. Was this establishment operating under any trademark(s) or brand name(s) authorized by a franchisor in 2022?

Yes - franchisee-owned establishment

Yes - franchisor-owned establishment

No

B. If yes, what was the trademark(s) or brand name(s) operated under?

Describe

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Item 26: Business Cooperative

ITEM 26: BUSINESS COOPERATIVE

A cooperative is a business or organization owned by, controlled by, and operated for the benefit of members using its services. Members (also known as user-owners) can be individuals or organizations, and benefit from the use of services, products, and/or earnings generated by the co-op. This includes purchasing co-ops, member/patron organizations, member-controlled non-profits, consumer co-ops, marketing co-ops, worker co-ops, etc.

Is this establishment a cooperative?

Yes

No

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Item 28: Special Items - Exported Services

ITEM 28: SPECIAL ITEMS - EXPORTED SERVICES

Did this establishment **sell services (not goods) to foreign businesses** in 2022 (i.e., exported services)?

Foreign businesses are those located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions).

Include:

- Services provided to any foreign businesses, whether unaffiliated or affiliated (i.e., foreign parent firms, subsidiaries, branches, etc.)

Exclude:

- Exported goods
- Services provided to domestic subsidiaries of foreign businesses

Yes

No

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Item 28: Special Items - Exported Services Revenue

ITEM 28: SPECIAL ITEMS - EXPORTED SERVICES REVENUE

What were the receipts or revenue for exported services in 2022?
(This is a breakout of receipts or revenue reported in **Item 5 - \$,000.00.**)

Include:

- Services provided to unaffiliated and affiliated foreign businesses (i.e., foreign parent firms, subsidiaries, branches, etc.) located outside the United States

Exclude:

- Exported goods
- Services provided to domestic subsidiaries of foreign businesses

	2022	
\$,000.00

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Item 28: Special Items - Imported Services

ITEM 28: SPECIAL ITEMS - IMPORTED SERVICES

Did this establishment **purchase services (not goods) from foreign businesses** in 2022 (i.e., imported services)?

Foreign businesses are those located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions).

Include:

- Services purchased from any foreign businesses, whether unaffiliated or affiliated (i.e., foreign parent firms, subsidiaries, branches, etc.)

Exclude:

- Imported goods
- Services purchased from domestic subsidiaries of foreign businesses

Yes

No

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Item 29: Business Technologies

ITEM 29: BUSINESS TECHNOLOGIES

1. Did this establishment use touchscreens/kiosks for customer interface in its own operations in 2022?

Touchscreens/kiosks for customer interface are computers with touchscreens that allow customers to receive information or perform tasks related to the business, such as registering for a service or purchasing items.

Include:

- Self-checkout, self-check-in, touchscreen ordering, etc.

Yes

No

Do not know

2. Did this establishment use additive manufacturing (e.g., 3D printing) in its own operations in 2022?

Additive manufacturing is the process of making three-dimensional, solid objects from a digital file.

Yes

No

Do not know

3. Did this establishment use radio-frequency identification (RFID) in its own operations in 2022?

Radio-frequency identification (RFID) is the use of passive or active radio-frequency identification chips to track inventory, products, or other objects.

Exclude:

- Bar codes read with a scanner

Yes

No

Do not know

4. Did this establishment use industrial robots in its own operations in 2022?

Industrial robots are automatically controlled, reprogrammable, and multipurpose machines used in industrial automated operations. They may be mobile, incorporated into stand-alone stations, or integrated into a production line.

Include:

- Industrial robotic equipment that typically performs palletizing, pick and place, machine tending, machine handling, dispensing, welding, and packing/repacking

Exclude:

- Automated guided vehicles (AGV), autonomous mobile robots (AMR), driverless forklifts, automated storage and retrieval systems, CNC machining equipment, and service robots

Yes

No

Do not know

5. Did this establishment use service robots in its own operations in 2022?

Service robots perform tasks for humans for personal or professional use, not in an industrial or warehouse setting.

Include:

- Medical, cleaning, delivery, construction/demolition, and field (such as mining, firefighting, and forestry) service robots

Exclude:

- Automated guided vehicles (AGV), autonomous mobile robots (AMR), CNC machining equipment, and industrial robots

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Yes

No

Do not know

6. Did this establishment use automated guided vehicles (AGV) or autonomous mobile robots (AMR) in its own operations in 2022?

Automated guided vehicles (AGV) are computer-controlled vehicles that use sensor-based systems and software to navigate fixed routes (including driverless forklifts). Autonomous mobile robots (AMR) are computer-controlled vehicles that use sensor-based systems and software to navigate without the need for fixed routes.

Yes

No

Do not know

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Item 29: Business Technologies - Touchscreens/Kiosks for Customer Interface

ITEM 29: BUSINESS TECHNOLOGIES - TOUCHSCREENS/KIOSKS FOR CUSTOMER INTERFACE

How did this establishment acquire the touchscreens/kiosks for customer interface used in its own operations?

Select ALL that apply.

Purchased

Leased/rented

Developed in-house

Other

Describe

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Item 29: Business Technologies - Additive Manufacturing

ITEM 29: BUSINESS TECHNOLOGIES - ADDITIVE MANUFACTURING

How did this establishment acquire the additive manufacturing (e.g., 3D printing) used in its own operations?

Select ALL that apply.

Purchased

Leased/rented

Developed in-house

Other

Describe

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Item 29: Business Technologies - Radio-Frequency Identification (RFID)

ITEM 29: BUSINESS TECHNOLOGIES - RADIO-FREQUENCY IDENTIFICATION (RFID)

How did this establishment acquire the radio-frequency identification (RFID) used in its own operations?

Select ALL that apply.

Purchased

Leased/rented

Developed in-house

Other

Describe

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Item 29: Business Technologies - Industrial Robots

ITEM 29: BUSINESS TECHNOLOGIES - INDUSTRIAL ROBOTS

How did this establishment acquire the industrial robots used in its own operations?

Select ALL that apply.

Purchased

Leased/rented

Developed in-house

Other

Describe

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Item 29: Business Technologies - Service Robots

ITEM 29: BUSINESS TECHNOLOGIES - SERVICE ROBOTS

How did this establishment acquire the service robots used in its own operations?

Select ALL that apply.

Purchased

Leased/rented

Developed in-house

Other

Describe

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Item 29: Business Technologies - Automated Guided Vehicles (AGV) or Autonomous Mobile Robots (AMR)

ITEM 29: BUSINESS TECHNOLOGIES - AUTOMATED GUIDED VEHICLES (AGV) OR AUTONOMOUS MOBILE ROBOTS (AMR)

How did this establishment acquire the automated guided vehicles (AGV) or autonomous mobile robots (AMR) used in its own operations?

Select ALL that apply.

Purchased

Leased/rented

Developed in-house

Other

Describe

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Item 31: Remarks

ITEM 31: REMARKS

Please use this space for any explanations that may be essential in understanding your reported data. (Maximum length is 1,000 characters.)

You have characters remaining

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Item 32: Establishment Information

ITEM 32: ESTABLISHMENT INFORMATION

Name		
<input type="text"/>		
Secondary Name	Store/Plant	
<input type="text"/>	<input type="text"/>	
Number and Street		
<input type="text"/>		
City, town, village, etc.	State	ZIP Code
<input type="text"/>	Select State or Territory <input type="button" value="v"/>	99999-9999
Describe kind of business at this location		
<input type="text"/>		

For employees that worked at more than one location, report the employment and payroll data for those employees at the ONE location where they spent most of their working time.

What was the number of employees for pay period including March 12?	2022	<input type="text"/>
What was the annual payroll?	2022	\$ <input type="text"/> ,000.00
What was the first quarter payroll (January - March 2022)?	2022	\$ <input type="text"/> ,000.00
What were the sales, shipments, receipts, or revenue?	2022	\$ <input type="text"/> ,000.00

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Do Not Mail - Report Online

Do Not Mail - Report Online