

2022 Economic Census

AE-71310 - Amusement Parks and Arcades

Location Information

DEFINITION OF ESTABLISHMENT

The reporting unit for this questionnaire is an **establishment**. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed.

MAILING ADDRESS

Please update the mailing address if needed.

ATTN		
Name 1		
Name 2	Store/Plant Number	
Number and Street		
City, town, village, etc.	State	ZIP Code
	Select State or Territory	99999-9999

PHYSICAL LOCATION

Please update the physical location if needed.
(P.O. Box and rural route addresses are not physical locations.)

Number and Street		
City, town, village, etc.	State	ZIP Code
	Select State or Territory	99999-9999

For Census Bureau Use Only

CFN	

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Legal Boundary and Municipality

LEGAL BOUNDARY AND MUNICIPALITY

Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

- ☐ Yes
- ☐ No
- ☐ No legal boundaries
- ☐ Do not know

In what type of municipality is this establishment physically located?

- ☐ City, village, or borough
- ☐ Town or township
- ☐ Other
- ☐ Do not know

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Item 1: Employer Identification Number

ITEM 1: EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) used on this establishment's latest 2022 Internal Revenue Service Form 941, Employer’s Federal Quarterly Tax Return?

- ☐ Yes
- ☐ No

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Item 1: Employer Identification Number - Enter/Update EIN

ITEM 1: EMPLOYER IDENTIFICATION NUMBER

What is this establishment's 9-digit Employer Identification Number (EIN) used on its latest 2022 Internal Revenue Service Form 941, Employer's Federal Quarterly Tax Return?

EIN
99-9999999

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Item 2A: Ownership or Control

ITEM 2A: OWNERSHIP OR CONTROL

Is your company owned or controlled by another domestic company?

☐ Yes

☐ No

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Item 2B: Ownership or Control - Voting Stock Validation

ITEM 2B: OWNERSHIP OR CONTROL - VOTING STOCK VALIDATION

Does another domestic company own more than 50 percent of the voting stock of your company?

☐ Yes

☐ No

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Item 2C: Ownership or Control - Management and Policy

ITEM 2C: OWNERSHIP OR CONTROL - MANAGEMENT AND POLICY

Does another domestic company have the power to control the management and policies of your company?

☐ Yes

☐ No

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Item 2D: Ownership or Control - Percent of Voting Stock Held

ITEM 2D: OWNERSHIP OR CONTROL - PERCENT OF VOTING STOCK HELD

What percent of voting stock was held by the owning or controlling company?

☐ Less than 50%

☐ 50%

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Item 2E: Ownership or Control - Company Information

ITEM 2E: OWNERSHIP OR CONTROL - COMPANY INFORMATION

What is the name, address, and 9-digit Employer Identification Number (EIN) of the owning or controlling company?

Name of owning or controlling company		
Home office address (Number and street)		
City, town, village, etc.	State Select State or Territory	ZIP Code 99999-9999
EIN 99-9999999		

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Item 2F: Number of Establishments

ITEM 2F: NUMBER OF ESTABLISHMENTS

How many establishments operated under EIN at the end of 2022?

2022

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Item 3A: Operational Status

ITEM 3A: OPERATIONAL STATUS

Which of the following best describes this establishment's operational status at the end of 2022?

- ☐ In operation
- ☐ Temporarily or seasonally inactive
- ☐ Ceased operation
- ☐ Sold or leased to another operator
- ☐ Other

Describe

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Item 3A: Operational Status - Ceased Operation Date

ITEM 3A: OPERATIONAL STATUS - CEASED OPERATION DATE

What was the date this establishment ceased operation?

MMDDYYYY

MMDDYYYY



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Item 3A: Operational Status - New Owner or Operator Information

ITEM 3A: OPERATIONAL STATUS - NEW OWNER OR OPERATOR INFORMATION

What date was this establishment sold or leased to a new owner or operator?

MMDDYYYY

MMDDYYYY



What is the name, address, and 9-digit Employer Identification Number (EIN) of this establishment's new owner or operator?

Name of new owner/operator

Mailing Address (Number and Street, P.O. Box, etc.)

City, town, village, etc.

State

Select State or Territory

ZIP Code

99999-9999

EIN

99-9999999

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Item 3B: Months in Operation

ITEM 3B: MONTHS IN OPERATION

What was the number of months in operation during 2022?

2022

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Item 4: Primary Business or Activity

ITEM 4: PRIMARY BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's **primary** kind of business or activity in 2022?

Amusement parks, exhibitions, and other attractions

☐ Arcade or video game arcade713120 001

☐ Family entertainment center with miniature golf course, go-cart track, etc. (e.g., multiple attractions)713120 004

☐ Family fun center, children's entertainment, or children's party center (indoor or outdoor)713120 003

☐ Amusement parks (except waterparks)713110 201

☐ Water park713110 101

☐ Concession operator - attendant controlled amusement ride, carnival rides, etc.713990 201

☐ Miniature golf courses, driving ranges, or putting greens713990 401

☐ Single amusement attraction (e.g., paintball, laser tag, parasail ride, bungee jumping, go-carts, trampoline park, putting greens, ziplining, batting cages, carousel ride)713990 808

Coin machine operator (or distributor), including operator of coin-operated machines located in other establishments

☐ Concession operator - pinball, juke boxes, electronic games, and other amusement machines, excluding slot machines713990 501

☐ Merchandise vending machine operator454210 001

Other primary business or activity

☐ Other primary business or activity779000 001
(Describe and click the "Save and Continue" button to search.)

Select Sector▼

Describe primary business or activity

You selected:

- 9-character Code:
- 6-digit NAICS:

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General Reporting Guidelines

GENERAL REPORTING GUIDELINES

Reporting Period

Responses should cover calendar year 2022.

- If your fiscal year covers at least 10 months of calendar year 2022, you may report by fiscal year on all items EXCEPT payroll.
- Calendar year figures for payroll may be available from:
 - IRS Form 941 (Employer’s Quarterly Federal Tax Return)
 - IRS Form 944 (Employer’s Annual Federal Tax Return)
- If you report by fiscal year, indicate the exact dates of the fiscal year on the submission certification screen.

Providing Estimates

If book figures are not available, estimates are acceptable.

How to Report Dollar Figures:

Dollar figures should be **rounded** to **thousands** of dollars.

EXAMPLE - DO NOT ENTER DATA

EXAMPLE - if a dollar figure is \$2,036,355.25, report 2036:

Check
if
None

☐

2022		
\$	2036	,000.00

EXAMPLE - DO NOT ENTER DATA

EXAMPLE - if a dollar figure is "0" (or less than \$500.00), check the None box:

Check
if
None

☒

2022		
\$		,000.00

How to Report Percents:

Percents should be **rounded** to **whole** percents.

EXAMPLE - DO NOT ENTER DATA

EXAMPLE - if figure is 38.76% of total sales, report 39:

2022	
39	%

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Consolidating Data for Multiple Locations

CONSOLIDATING DATA FOR MULTIPLE LOCATIONS

Since multiple locations operate under EIN , report on a **consolidated** basis (sum the total of each location and combine) for:

- Item 5: Sales, Shipments, Receipts, or Revenue
- Item 7: Employment, Annual Payroll, and First Quarter Payroll
- Item 22: Detail of Sales, Shipments, Receipts, or Revenue
- Item 28: Special Items - questions vary by survey (if applicable)

Note:

All other Items should be reported **individually** for the location listed above.

- At the end of the Survey, after Remarks, Item 32: Location List will contain a means for you to report information for **each** establishment **individually**.
 - Name, Store/Plant, Address, Kind of Business
 - Number of Employees; Annual Payroll; First Quarter Payroll; Sales, Shipments, Receipts, or Revenue

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Item 5: Sales, Shipments, Receipts, or Revenue Additional Information

ITEM 5: SALES, SHIPMENTS, RECEIPTS, OR REVENUE

What were the total operating receipts? (Amusement parlors and video arcades should include commissions received from vending and amusement machine operators.)

For further clarification, click the "Additional Information" link above.

Check
if
None

☐

2022

\$,000.00

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Do Not Mail - Report Online

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Item 7: Employment and Payroll Additional Information

ITEM 7: EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment (including employees working from home) whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN)

Exclude:

- Temporary staffing obtained from a staffing service
- Contractors, subcontractors, or independent contractors
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN
- Purchased or managed services, such as janitorial, guard, or landscape services
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services

For further clarification, click the "Additional Information" link above.

A. Employment

	Check if None	2022
What was the number of employees for pay period including March 12?	☐	

B. Payroll before deductions

(Exclude employer's cost for fringe benefits.)

	Check if None	2022
1. What was the annual payroll?	☐	\$,000.00
2. What was the first quarter payroll (January-March 2022)?	☐	\$,000.00

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Item 22: Detail of Sales, Shipments, Receipts, or Revenue

ITEM 22: DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Of the \$,000.00 of Sales, Shipments, Receipts, or Revenue reported in Item 5, what products and services were included?

The products and services listed below are generally associated with your industry.

Please select the products or services that contribute to the sales, shipments, receipts, or revenue of this establishment.

Products or Services not listed? Click the "Search for product/service not listed" button at the bottom of the screen to search for and add each product or service not listed.

Select ALL that apply, at the most detailed level possible.

Description	Select	Product Code
1. Amusement park and arcade services (More)	☒	7002325000
a. Admissions to amusement parks and arcades	☒	7002325003
b. Video games	☒	7002325006
c. Other coin-operated games and rides	☒	7002325009
d. Carnival games and mechanical rides and attractions	☒	7002325012
e. Water rides and attractions	☒	7002325015
f. Other amusement park and arcade rides, games and attractions	☒	7002325018
2. Social event planning and coordination services (More)	☒	7002545000
3. Room or unit accommodation for travelers	☒	7003825000
4. Reservation service for packaged tours	☒	7003500000
5. Advertising space in printed publications (More)	☒	7012275000
6. Television air time for advertising	☒	7012300000
7. Radio air time for advertising	☒	7012325000
8. Internet advertising	☒	7012350000
9. Leased display advertising media space (More)	☒	7012375000

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10. Advertising space in publications on electronic and other media, except online	☒	7012400000
11. Other advertising space, time, and similar services	☒	7012410000
a. Venue naming rights (More)	☒	7012410006
b. Sponsorship rights (More)	☒	7012410009
c. Endorsement services (More)	☒	7012410012
d. Exclusivity rights (More)	☒	7012410015
e. Advertising space, time, and similar services, not elsewhere classified (More)	☒	7012410018
12. Rental and leasing of commercial space (More)	☒	7006375000
13. Rental of commercial and service industry machinery and equipment, without operator (such as coin-operated amusement machines)	☒	7009125000
14. Rental services for recreational, sports, and fitness equipment (including boats, motorcycles, other sports vehicles, and musical instruments)	☒	7001800000
15. Services of self-service machines, not elsewhere classified (including rental of storage lockers)	☒	7002550000
16. Parking services	☒	7002750000
17. Meals, snacks, other food items, and nonalcoholic beverages, prepared and served or dispensed, for immediate consumption	☒	7000025000
18. Alcoholic beverages, prepared and served or dispensed for immediate consumption	☒	7000050000
19. Retail sales of books	☒	5000925000
20. Retail sales of magazines and newspapers, including issue format comic books	☒	5000950000
21. Retail sales of candy, prepackaged cookies, and snack foods	☒	5000200000
22. Retail sales of soft drinks and nonalcoholic beverages	☒	5000250000
23. Retail sales of new children's wear, including boys', girls', and infants' and toddlers' clothing and accessories, including school uniforms	☒	5000400000
24. Retail sales of men's clothing	☒	5000350000
25. Retail sales of women's clothing	☒	5000375000

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26. Retail sales of toys, games, and hobby and craft supplies



5001125000

Search for product/service not listed

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Item 22: Detail of Sales, Shipments, Receipts, or Revenue - Continued

ITEM 22: DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Of the \$,000.00 of Sales, Shipments, Receipts, or Revenue reported in Item 5, what was the value for each product or service?

Below are the products and services you previously selected.

Products or Services not listed? Click the "Search for product/service not listed" button at the bottom of the screen to search for and add each product or service not listed.

Description	Value	Product Code
1. Amusement park and arcade services (More)		
a. Admissions to amusement parks and arcades	\$,000.00	7002325003
b. Video games	\$,000.00	7002325006
c. Other coin-operated games and rides	\$,000.00	7002325009
d. Carnival games and mechanical rides and attractions	\$,000.00	7002325012
e. Water rides and attractions	\$,000.00	7002325015
f. Other amusement park and arcade rides, games and attractions	\$,000.00	7002325018
Subtotal	\$,000.00	7002325000
2. Social event planning and coordination services (More)	\$,000.00	7002545000
3. Room or unit accommodation for travelers	\$,000.00	7003825000
4. Reservation service for packaged tours	\$,000.00	7003500000
5. Advertising space in printed publications (More)	\$,000.00	7012275000
6. Television air time for advertising	\$,000.00	7012300000
7. Radio air time for advertising	\$,000.00	7012325000
8. Internet advertising	\$,000.00	7012350000
9. Leased display advertising media space (More)	\$,000.00	7012375000
10. Advertising space in publications on electronic and other media, except online	\$,000.00	7012400000

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11. Other advertising space, time, and similar services			
a. Venue naming rights (More)	\$		,000.00 7012410006
b. Sponsorship rights (More)	\$		,000.00 7012410009
c. Endorsement services (More)	\$		,000.00 7012410012
d. Exclusivity rights (More)	\$		,000.00 7012410015
e. Advertising space, time, and similar services, not elsewhere classified (More)	\$		,000.00 7012410018
Subtotal	\$		,000.00 7012410000
12. Rental and leasing of commercial space (More)	\$		,000.00 7006375000
13. Rental of commercial and service industry machinery and equipment, without operator (such as coin-operated amusement machines)	\$		,000.00 7009125000
14. Rental services for recreational, sports, and fitness equipment (including boats, motorcycles, other sports vehicles, and musical instruments)	\$		,000.00 7001800000
15. Services of self-service machines, not elsewhere classified (including rental of storage lockers)	\$		,000.00 7002550000
16. Parking services	\$		,000.00 7002750000
17. Meals, snacks, other food items, and nonalcoholic beverages, prepared and served or dispensed, for immediate consumption	\$		,000.00 7000025000
18. Alcoholic beverages, prepared and served or dispensed for immediate consumption	\$		,000.00 7000050000
19. Retail sales of books	\$		,000.00 5000925000
20. Retail sales of magazines and newspapers, including issue format comic books	\$		,000.00 5000950000
21. Retail sales of candy, prepackaged cookies, and snack foods	\$		,000.00 5000200000
22. Retail sales of soft drinks and nonalcoholic beverages	\$		,000.00 5000250000
23. Retail sales of new children's wear, including boys', girls', and infants' and toddlers' clothing and accessories, including school uniforms	\$		,000.00 5000400000
24. Retail sales of men's clothing	\$		,000.00 5000350000
25. Retail sales of women's clothing	\$		,000.00 5000375000

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Do Not Mail - Report Online

Do Not Mail - Report Online

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26. Retail sales of toys, games, and hobby and craft supplies	\$		,000.00	5001125000
TOTAL - Sum of lines should equal total Sales, Shipments, Receipts, or Revenue reported in Item 5	\$		,000.00	9900000000

Search for product/service not listed

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Do Not Mail - Report Online

Do Not Mail - Report Online

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Item 25: Franchise

ITEM 25: FRANCHISE

A. Was this establishment operating under any trademark(s) or brand name(s) authorized by a franchisor in 2022?

☐ Yes - franchisee-owned establishment

☐ Yes - franchisor-owned establishment

☐ No

B. If yes, what was the trademark(s) or brand name(s) operated under?

Describe

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Item 26: Business Cooperative

ITEM 26: BUSINESS COOPERATIVE

A cooperative is a business or organization owned by, controlled by, and operated for the benefit of members using its services. Members (also known as user-owners) can be individuals or organizations, and benefit from the use of services, products, and/or earnings generated by the co-op. This includes purchasing co-ops, member/patron organizations, member-controlled non-profits, consumer co-ops, marketing co-ops, worker co-ops, etc.

Is this establishment a cooperative?

☐

Yes

☐

No

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Do Not Mail - Report Online

Do Not Mail - Report Online

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Item 28: Special Items - Exported Services

ITEM 28: SPECIAL ITEMS - EXPORTED SERVICES

Did this establishment **sell services (not goods) to foreign businesses** in 2022 (i.e., exported services)?

Foreign businesses are those located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions).

Include:

- Services provided to any foreign businesses, whether unaffiliated or affiliated (i.e., foreign parent firms, subsidiaries, branches, etc.)

Exclude:

- Exported goods
- Services provided to domestic subsidiaries of foreign businesses

☐ Yes

☐ No

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Item 28: Special Items - Imported Services

ITEM 28: SPECIAL ITEMS - IMPORTED SERVICES

Did this establishment **purchase services (not goods) from foreign businesses** in 2022 (i.e., imported services)?

Foreign businesses are those located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions).

Include:

- Services purchased from any foreign businesses, whether unaffiliated or affiliated (i.e., foreign parent firms, subsidiaries, branches, etc.)

Exclude:

- Imported goods
- Services purchased from domestic subsidiaries of foreign businesses

☐ Yes

☐ No

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Item 29: Business Technologies

ITEM 29: BUSINESS TECHNOLOGIES

1. Did this establishment use touchscreens/kiosks for customer interface in its own operations in 2022?

Touchscreens/kiosks for customer interface are computers with touchscreens that allow customers to receive information or perform tasks related to the business, such as registering for a service or purchasing items.

Include:

- Self-checkout, self-check-in, touchscreen ordering, etc.

☐ Yes

☐ No

☐ Do not know

2. Did this establishment use additive manufacturing (e.g., 3D printing) in its own operations in 2022?

Additive manufacturing is the process of making three-dimensional, solid objects from a digital file.

☐ Yes

☐ No

☐ Do not know

3. Did this establishment use radio-frequency identification (RFID) in its own operations in 2022?

Radio-frequency identification (RFID) is the use of passive or active radio-frequency identification chips to track inventory, products, or other objects.

Exclude:

- Bar codes read with a scanner

☐ Yes

☐ No

☐ Do not know

4. Did this establishment use industrial robots in its own operations in 2022?

Industrial robots are automatically controlled, reprogrammable, and multipurpose machines used in industrial automated operations. They may be mobile, incorporated into stand-alone stations, or integrated into a production line.

Include:

- Industrial robotic equipment that typically performs palletizing, pick and place, machine tending, machine handling, dispensing, welding, and packing/repacking

Exclude:

- Automated guided vehicles (AGV), autonomous mobile robots (AMR), driverless forklifts, automated storage and retrieval systems, CNC machining equipment, and service robots

☐ Yes

☐ No

☐ Do not know

5. Did this establishment use service robots in its own operations in 2022?

Service robots perform tasks for humans for personal or professional use, not in an industrial or warehouse setting.

Include:

- Medical, cleaning, delivery, construction/demolition, and field (such as mining, firefighting, and forestry) service robots

Exclude:

- Automated guided vehicles (AGV), autonomous mobile robots (AMR), CNC machining equipment, and industrial robots

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Do Not Mail - Report Online

Do Not Mail - Report Online

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☐ Yes

☐ No

☐ Do not know

6. Did this establishment use automated guided vehicles (AGV) or autonomous mobile robots (AMR) in its own operations in 2022?

Automated guided vehicles (AGV) are computer-controlled vehicles that use sensor-based systems and software to navigate fixed routes (including driverless forklifts). Autonomous mobile robots (AMR) are computer-controlled vehicles that use sensor-based systems and software to navigate without the need for fixed routes.

☐ Yes

☐ No

☐ Do not know

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Do Not Mail - Report Online

Do Not Mail - Report Online

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Item 29: Business Technologies - Touchscreens/Kiosks for Customer Interface

ITEM 29: BUSINESS TECHNOLOGIES - TOUCHSCREENS/KIOSKS FOR CUSTOMER INTERFACE

How did this establishment acquire the touchscreens/kiosks for customer interface used in its own operations?

Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

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Do Not Mail - Report Online

Do Not Mail - Report Online

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Item 29: Business Technologies - Additive Manufacturing

ITEM 29: BUSINESS TECHNOLOGIES - ADDITIVE MANUFACTURING

How did this establishment acquire the additive manufacturing (e.g., 3D printing) used in its own operations?

Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

Do Not Mail - Report Online

Do Not Mail - Report Online

Do Not Mail - Report Online

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Item 29: Business Technologies - Radio-Frequency Identification (RFID)

ITEM 29: BUSINESS TECHNOLOGIES - RADIO-FREQUENCY IDENTIFICATION (RFID)

How did this establishment acquire the radio-frequency identification (RFID) used in its own operations?

Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

Do Not Mail - Report Online

Do Not Mail - Report Online

Do Not Mail - Report Online

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Item 29: Business Technologies - Industrial Robots

ITEM 29: BUSINESS TECHNOLOGIES - INDUSTRIAL ROBOTS

How did this establishment acquire the industrial robots used in its own operations?

Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

Do Not Mail - Report Online

Do Not Mail - Report Online

Do Not Mail - Report Online

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Item 29: Business Technologies - Service Robots

ITEM 29: BUSINESS TECHNOLOGIES - SERVICE ROBOTS

How did this establishment acquire the service robots used in its own operations?

Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

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Do Not Mail - Report Online

Do Not Mail - Report Online

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Item 29: Business Technologies - Automated Guided Vehicles (AGV) or Autonomous Mobile Robots (AMR)

ITEM 29: BUSINESS TECHNOLOGIES - AUTOMATED GUIDED VEHICLES (AGV) OR AUTONOMOUS MOBILE ROBOTS (AMR)

How did this establishment acquire the automated guided vehicles (AGV) or autonomous mobile robots (AMR) used in its own operations?

Select ALL that apply.

☐ Purchased

☐ Leased/rented

☐ Developed in-house

☐ Other

Describe

Do Not Mail - Report Online

Do Not Mail - Report Online

Do Not Mail - Report Online

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Item 31: Remarks

ITEM 31: REMARKS

Please use this space for any explanations that may be essential in understanding your reported data. (Maximum length is 1,000 characters.)

You have 1000 characters remaining

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AE-71310 - Amusement Parks and Arcades

Item 32: Establishment Information

ITEM 32: ESTABLISHMENT INFORMATION

Name

Secondary Name

Store/Plant

Number and Street

City, town, village, etc.

State

Select State or Territory

ZIP Code

99999-9999

Describe kind of business at this location

For employees that worked at more than one location, report the employment and payroll data for those employees at the ONE location where they spent most of their working time.

What was the number of employees for pay period including March 12?

2022

What was the annual payroll?

2022

\$

,000.00

What was the first quarter payroll (January - March 2022)?

2022

\$

,000.00

What were the sales, shipments, receipts, or revenue?

2022

\$

,000.00

Do Not Mail - Report Online

Do Not Mail - Report Online

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