

SBO-1/2-L11(F)  
(7-2013)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**

Washington, DC 20233-0001

**Please reply to:**  
U.S. CENSUS BUREAU  
1201 EAST TENTH STREET  
JEFFERSONVILLE IN 47134-0001

FROM THE ASSISTANT DIRECTOR FOR ECONOMIC PROGRAMS  
U.S. CENSUS BUREAU

A few weeks ago, you should have received instructions for completing online the 2012 Survey of Business Owners and Self-Employed Persons (SBO) questionnaire. These data are essential to business and government decision making. Information from your business is needed to provide reliable data for your industry and geographic area.

If you have already submitted your report, we thank you. If you have not responded, **please complete the enclosed questionnaire and return it within 10 days OR report online** by going to the Business Help Site at [econhelp.census.gov/sbo](http://econhelp.census.gov/sbo). Use the 11-digit User ID and Password shown to the left of the address label on the questionnaire.

We remind you again that **your response to this survey is mandatory** under Title 13 of the United States Code. Applicable provisions of the law are provided on the Business Help Site.

Your prompt response will enable us to keep follow-up costs to a minimum. Thank you for your cooperation.

Sincerely,

Shirin A. Ahmed

Enclosures

Visit [econhelp.census.gov/sbo](http://econhelp.census.gov/sbo)

- To Report Online
- To Get Help With Reporting

Toll-free help: 1-888-824-9954, Monday through Friday, 8 a.m. to 6 p.m., Eastern time.

Si necesita ayuda, llame libre de cargos: 1-888-824-9954, de lunes a viernes, de 8 a.m. a 6 p.m., hora del Este.

Public reporting burden for this survey is estimated to average 8 to 12 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0943, U.S. Census Bureau, 4600 Silver Hill Road, AMSD-3K138, Washington, DC 20233-1500. You may e-mail comments to [Paperwork@census.gov](mailto:Paperwork@census.gov); use "Paperwork Project 0607-0943" as the subject. Please DO NOT RETURN your questionnaire to this address. Use the enclosed preaddressed envelope to return your questionnaire. Response to this survey is required unless the questionnaire does not display a valid approval number from the Office of Management and Budget (OMB). The OMB 8-digit number appears in the upper right corner of the report form.