



# 2012 ECONOMIC CENSUS

## Antique and Used Merchandise Stores

**DUE DATE**  
**FEBRUARY 12, 2013**

(Please correct any errors in this mailing address.)

**Need help or have questions?**

- **Read** the accompanying information sheet(s) before answering the questions.
- **Visit** [econhelp.census.gov](http://econhelp.census.gov)
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

**RT-45304**

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**Report Online** - It's fast and secure!  
**Go to:** [econhelp.census.gov](http://econhelp.census.gov)

- **OR** -

**Mail** your completed form to:

**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**

Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**    0022  No - Enter current EIN (9 digits) → 0025  -

**2 PHYSICAL LOCATION**

**A.** Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street

0036 City, town, village, etc.    0037 State    0038 ZIP Code  
 -

CONTINUE WITH **2** ON PAGE 2



**2** PHYSICAL LOCATION - Continued

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

- 0041  Yes
- 0042  No
- 0043  No legal boundaries
- 0044  Do not know

**C.** In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

- 0046  City, village, or borough
- 0047  Town or township
- 0048  Other
- 0024  Do not know

**3** OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark "X" only ONE box.)

- 0011  In operation
- 0013  Temporarily or seasonally inactive
- 0014  Ceased operation - Give date at right →
- 0015  Sold or leased to another corporation - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

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Month	Day	Year
<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>

0060 Name of new owner or operator	0061 EIN (9 digits)
	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <span style="font-size: 1.2em;">-</span> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
	<input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <span style="font-size: 1.2em;">-</span> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>

0016  Other - Specify →  0815

**4** MONTHS IN OPERATION

Number of months in operation during 2012 (If none, mark "X" and go to 30.) . . . . . 0002

Mark "X" if None	2012
	Number
	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**HOW TO REPORT DOLLAR FIGURES**

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$2,035,628.79**:

**Report** →

If a value is "0" (or less than \$500.00):

**Report** →

Mark "X" if None

2012		
\$ Bil.	Mil.	Thou.
	2	036
EXAMPLE		

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None

Sales of merchandise and other operating receipts (Exclude sales taxes or other taxes collected.) . . . . . 0100

2012		
\$ Bil.	Mil.	Thou.

**6** Not Applicable.

**7 EMPLOYMENT AND PAYROLL**

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown to the left of the mailing address or corrected in **1**.

**Exclude:**

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

2012	
Number	

**A.** Number of employees for pay period including March 12 . . . . . 0320

**B.** Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

2012		
\$ Bil.	Mil.	Thou.

**1.** Annual payroll . . . . . 0300

**2.** First quarter payroll (January-March 2012) . . . . . 0310

**8 - 18** Not Applicable.

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**19** KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2012?  
 (Mark "X" only ONE box.)

- 0700 453 310 10 3  Antique store, including rare books and manuscripts
- 453 310 20 6  Thrift store
- 453 310 20 8  Consignment shop
- 453 310 20 B  Resale shop or store
- 453 310 20 C  Used/vintage clothing store
- 453 310 20 3  Book store, used
- 453 310 20 4  Used furniture store
- 453 310 20 7  Jewelry store, secondhand
- 453 310 20 5  Flea market
- 453 920 00 5  Art auction house
- 453 998 30 E  Auction house, except art
- 561 990 90 4  Auctioneer - independent, providing calling services on a contract basis
- 454 112 00 1  Electronic auction
- 522 298 10 1  Pawn shop
- 453 310 20 9  Other secondhand merchandise store
- 453 220 00 3  Gift, novelty, souvenir store, including crafts
- 442 299 00 1  Home furnishings store, including china, glassware, metalware, lamps, lampshades, pictures, frames, mirrors, etc.
- 453 920 00 1  Art dealer/gallery
- 453 998 10 2  Collectors' items and supplies store, including philatelist, numismatist, etc.
- 772 000 00 1  Other kind of business - *Specify* ↴

0701

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**20 CLASS OF CUSTOMER**

**A.** As a general business practice, did this establishment sell to household consumers and individual users in 2012?

0251  Yes

0252  No

**B.** Were 75% or more of this establishment's sales to retailers/wholesalers/distributors for resale in 2012?

0256  Yes

0257  No

**C.** Did this establishment require proof of business or professional license from new customers in 2012?

0276  Yes

0277  No

**D.** Estimate the percentage of this establishment's total sales (reported in **5**) by class of customer.

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**1.** Household consumers and individuals . . . . . 0261

**2.** Retailers for resale . . . . . 0263

**3.** Wholesalers/distributors for resale . . . . . 0264

**4.** Repair shops for use in repair work . . . . . 0265

**5.** Manufacturing and mining industrial users for use as input goods in production . . . . . 0266

**6.** Restaurants, hotels, food services, and contract feeding . . . . . 0267

**7.** Businesses for end use in their own operation, not for resale or production . . . . . 0268

**8.** Building contractors, heavy construction, and special trade contractors . . . . . 0269

**9.** Farmers for use in farm production . . . . . 0270

**10.** Governmental bodies (Federal, state, and local) . . . . . 0271

**11.** Export sales . . . . . 0262

**12.** Other - *Specify* ↴

0874  0272

**13. TOTAL** . . . . .

2012	
Whole percent of sales and receipts	
[ ][ ]	%
[ ][ ]	%
[ ][ ]	%
[ ][ ]	%
[ ][ ]	%
[ ][ ]	%
[ ][ ]	%
[ ][ ]	%
[ ][ ]	%
[ ][ ]	%
[ ][ ]	%
[ ][ ]	%
100	%

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**21** METHOD OF SELLING

Which ONE of the following best describes this establishment's principal method of selling in 2012?  
(Mark "X" only ONE box.)

- 0751  Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752  Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753  Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754  Mail order
- 0755  Home shopping via television
- 0756  Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757  Vending machines
- 0758  Other - Specify

0759

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**HOW TO  
REPORT  
PERCENTS**

Percents should be **rounded** to **whole** percents.

If figure is **38.76%** of total sales: **Report** →

2012			
Report thousands of dollars OR whole percents. Estimates are acceptable.			
\$ Bil.	Mil.	Thou.	Percent
			39

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 3 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
<b>1.</b> Antiques, items over 100 years old, including 'rare' musical instruments . . . . . 20861				
<b>2.</b> Collectibles (i.e., items which are old, but less than 100 years old, and limited in supply) (Report new collectibles on line 14.) 20862				
<b>3.</b> Art goods, including original pictures and sculptures (Report reproductions on line 14.) . . . . . 20863				
<b>4.</b> Precious metals, coins, medals, and other numismatic items . . . . . 20867				
<b>5.</b> Stamps, autographs, and other philatelic materials and supplies . . . . . 20868				
<b>6.</b> Used clothing, furniture, and other used items not elsewhere classified (Report used computers on line 19.)				
<b>a.</b> Used clothing, footwear, personal accessories, jewelry, and related products (Report estate/antique jewelry on line 7.) 20831				
<b>b.</b> Used home furniture, household appliances, kitchenware, home furnishings, and home lawn and garden goods . . . . . 20832				

CONTINUE WITH **22** ON PAGE 7

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
<b>6.</b> Used clothing, furniture, and other used items not elsewhere classified - Continued				
<b>c.</b> Used home entertainment, recreation, and culture products, including books, CDs, etc. (Report used art goods on line 3.) . . . . . 20833				
<b>d.</b> Used office furniture and exercise/fitness equipment . . . . . 20834				
<b>e.</b> Used hardware, tools, plumbing and electrical supplies, and building materials (Report used appliances on line 36.) 20835				
<b>f.</b> Used household and personal goods, not elsewhere classified . . . . . 20839				
<b>g. Add lines 6a through 6f</b> . . . . . 20830				
<b>7.</b> Jewelry, including watches, watch attachments, novelty jewelry, estate/antique jewelry, etc. (Report flatware and hollowware on line 14 and receipts from watch, clock, and jewelry repair and engraving on line 41.) . . . . . 20400				
<b>8.</b> Women's, juniors', and misses' wear, including accessories (Report used clothing and accessories on line 6a, girls', infants', and toddlers' wear on line 10, and footwear on line 12.) . . . . . 20220				
<b>9.</b> Men's wear, including accessories (Report used clothing and accessories on line 6a, boys' wear on line 10, and footwear on line 12.) . . . . . 20200				
<b>10.</b> Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories (Report used clothing and accessories on line 6a and footwear on line 12.) . . . . . 20240				
<b>11.</b> Costumes and unisex clothing (Report used clothing and accessories on line 6a.) . . . . . 20250				
<b>12.</b> Footwear, including accessories (Report used footwear on line 6a.) . . . . . 20260				
<b>13.</b> Furniture, sleep equipment (Report used furniture on line 6 and repair and rental receipts on line 41.) . . . . . 20340				
<b>14.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. (Report used kitchenware and home furnishings on line 6b.) . . . . . 20380				
<b>15.</b> Major household appliances, including vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwave ovens, clothes washers and dryers, trash compactors, etc. (Report used major household appliances on line 6b and parts installed in repair on line 41.) . . . . . 20300				

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CONTINUE WITH **22** ON PAGE 8

**CONTINUE ON PAGE 8**

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
<b>16.</b> Small household appliances, including mixers, toasters, coffee makers, personal care appliances, tape water purifiers and filters, etc. (Report used small household appliances on line 6b.) . . . . . 20310				
<b>17.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories (Report used televisions, video players, etc. on line 6c.) . . . . . 20320				
<b>18.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories (Report used audio equipment, compact discs, etc. on line 6c and parts installed in repair and rental receipts on line 41.) . . . . . 20330				
<b>19.</b> New and used computer hardware, software, and supplies (Report computer-related furniture on line 13.) . . . . . 20370				
<b>20.</b> Books, new (Report audio books on line 18, comic books on line 21, and used books on line 6c.) . . . . . 20420				
<b>21.</b> Magazines and newspapers . . . . . 20856				
<b>22.</b> Photographic equipment and supplies (Report used photographic equipment and supplies on line 6c.) . . . . . 20440				
<b>23.</b> Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles (Report used toys, hobby goods, and games on line 6c and bicycles on line 28.) . . . . . 20460				
<b>24.</b> Greeting cards, calendars, maps, and road atlases . . . . . 20855				
<b>25.</b> Souvenirs and novelty items . . . . . 20877				
<b>26.</b> Seasonal decorations . . . . . 20878				
<b>27.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings . . . . . 20280				
<b>28.</b> Sporting goods and recreational equipment (Report used sporting goods and recreational equipment on line 6.) . . . . . 20530				
<b>29.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories . . . . . 20590				
<b>30.</b> Hardware, tools, and plumbing and electrical supplies . . . . . 20600				
<b>31.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . . 20620				

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CONTINUE WITH **22** ON PAGE 9

**CONTINUE ON PAGE 9**



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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
<b>32.</b> Dimensional lumber and other building/structural materials and supplies <i>(Report paint and sundries on line 40.)</i> . . . . . 20640				
<b>33.</b> Flooring and floor coverings . . . . . 20360				
<b>34.</b> Automobiles, vans, trucks, other powered transportation vehicles, including motorcycles, motor scooters, motor bikes . . 20700				
<b>35.</b> Sewing and knitting materials and supplies . . . . . 20270				
<b>36.</b> Automotive tires, batteries, audio equipment, parts, accessories . . . . . 20740				
<b>37.</b> Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . . . 20490				
<b>38.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. . . 20100				
<b>39.</b> Drugs, health aids, beauty aids, including cosmetics . . . . . 20160				
<b>40.</b> All other merchandise <i>(Report receipts for services on line 41.) Specify principal lines and estimated sales below</i> . . . . . 29810				
<b>a.</b> . . . . . 29811				
<b>b.</b> . . . . . 29812				
<b>c.</b> . . . . . 29813				
<b>41.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES				
<b>a.</b> Rental of space . . . . . 29932				
<b>b.</b> All other nonmerchandise receipts, including receipts for parts installed in repair, charges for delivery, repair, maintenance, storage, installation, construction, and service contracts, etc. . . . . 29975				
<b>c. Add lines 41a and 41b</b> . . . . . 29900				
<b>42. TOTAL</b> <i>(Should equal 5 if reporting in dollars.)</i> . . . . . 29990				100

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**23** Not Applicable.

**24** SHIPPING AND HANDLING

**A.** Did this establishment have any receipts from customers for shipping and handling of merchandise in 2012?

0981  Yes - Go to line B

0982  No - Go to **25**

2012								
Estimates are acceptable								
\$ Bil.		Mil.			Thou.			
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**B.** Receipts of this establishment from customers for shipping and handling of merchandise . . . . . 0985

**C.** Are receipts for shipping and handling included in sales and receipts (reported in **5**)?

0988  Yes

0989  No

**25** Not Applicable.

**26** SPECIAL INQUIRIES

**A. USED MERCHANDISE**

Did the sale of used or second-hand merchandise, including antiques and collectibles, account for more than 75% of the total sales and receipts reported in **5**?

2101  Yes

2102  No

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**B. FRANCHISE**

**1.** Was this establishment operating under any trademark(s) authorized by a franchisor in 2012? (Mark "X" only ONE box.)

0237  Yes - franchisee-owned establishment

0238  Yes - franchisor-owned establishment

0239  No

**2.** If yes, provide the trademark(s) below. ↴

0235

**27-29** Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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**30 CERTIFICATION** - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>

Name of person to contact regarding this report

Title

Area code	Number	Extension
<input type="text"/>	<input type="text"/>	<input type="text"/>

Area code	Number
<input type="text"/>	<input type="text"/>

E-mail address

Date completed	Month	Day	Year
	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Thank you for completing your 2012 ECONOMIC CENSUS form.  
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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