



2012 ECONOMIC CENSUS

Warehouse Clubs and Supercenters

FORM
RT-45202 (10-27-2011)

OMB No. 0607-0927: Approval Expires 12/31/2013

DUE DATE
FEBRUARY 12, 2013

(Please correct any errors in this mailing address.)

Need help or have questions?

- **Read** the accompanying information sheet(s) before answering the questions.
- **Visit** econhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

RT-45202

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Report Online - It's fast and secure!
Go to: econhelp.census.gov

- **OR** -

Mail your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2**

0022 No - Enter current EIN (9 digits) → 0025

 -

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035 Number and street

0036 City, town, village, etc. 0037 State 0038 ZIP Code

CONTINUE WITH **2** ON PAGE 2

45202017



2 PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

- 0041 Yes
- 0042 No
- 0043 No legal boundaries
- 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

- 0046 City, village, or borough
- 0047 Town or township
- 0048 Other
- 0024 Do not know

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark "X" only ONE box.)

- 0011 In operation
- 0013 Temporarily or seasonally inactive
- 0014 Ceased operation - Give date at right →
- 0015 Sold or leased to another corporation - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

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Month	Day	Year

0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
		-

0016 Other - Specify → 0815

4 MONTHS IN OPERATION

Number of months in operation during 2012 (If none, mark "X" and go to 30.) 0002

	2012 Number
Mark "X" if None	

45202025



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$2,035,628.79**:

Report →

If a value is "0" (or less than \$500.00):

Report →

Mark "X" if None

2012		
\$ Bil.	Mil.	Thou.
	2	036
EXAMPLE		

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Sales of merchandise and other operating receipts (Exclude receipts of leased departments or concessions and all sales taxes or other taxes collected.) 0100

Mark "X" if None

2012		
\$ Bil.	Mil.	Thou.

6 Not Applicable.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown to the left of the mailing address or corrected in **1**.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

2012	
Number	

A. Number of employees for pay period including March 12 0320

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

2012		
\$ Bil.	Mil.	Thou.

1. Annual payroll 0300

2. First quarter payroll (January-March 2012) 0310

8 - 18 Not Applicable.

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19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2012?
(Mark "X" only ONE box.)

- 0700 452 910 20 1 Supercenter
- 452 910 10 1 Warehouse club
- 452 111 00 1 Department store, except discount or mass merchandising
- 452 112 00 1 Discount or mass merchandising department store
- 452 990 40 1 General merchandise store
- 772 000 00 1 Other kind of business - *Specify* ↴

0701

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20 CLASS OF CUSTOMER

A. As a general business practice, did this establishment sell to household consumers and individual users in 2012?

0251 Yes

0252 No

B. Were 75% or more of this establishment's sales to retailers/wholesalers/distributors for resale in 2012?

0256 Yes

0257 No

C. Did this establishment require proof of business or professional license from new customers in 2012?

0276 Yes

0277 No

D. Estimate the percentage of this establishment's total sales (reported in **5**) by class of customer.

1. Household consumers and individuals 0261

2. Retailers for resale 0263

3. Wholesalers/distributors for resale 0264

4. Repair shops for use in repair work 0265

5. Manufacturing and mining industrial users for use as input goods in production 0266

6. Restaurants, hotels, food services, and contract feeding 0267

7. Businesses for end use in their own operation, not for resale or production 0268

8. Building contractors, heavy construction, and special trade contractors 0269

9. Farmers for use in farm production 0270

10. Governmental bodies (Federal, state, and local) 0271

11. Export sales 0262

12. Other - *Specify* ↴

0874 0272

13. TOTAL

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2012	
Whole percent of sales and receipts	
[][] %	
[][] %	
[][] %	
[][] %	
[][] %	
[][] %	
[][] %	
[][] %	
[][] %	
[][] %	
[][] %	
[][] %	
[][] %	
100	%

45202058

21 METHOD OF SELLING

Which ONE of the following best describes this establishment's principal method of selling in 2012?
(Mark "X" only ONE box.)

- 0751 Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752 Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753 Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754 Mail order
- 0755 Home shopping via television
- 0756 Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757 Vending machines
- 0758 Other - Specify

0759

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HOW TO REPORT PERCENTS

Percents should be **rounded to whole** percents.

If figure is **38.76%** of total sales: **Report** →

2012			
Report thousands of dollars OR whole percents. Estimates are acceptable.			
\$ Bil.	Mil.	Thou.	Percent
			39

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 3 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
1. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. (Report vitamins on line 6c and pet food on line 9.) Note: Please do NOT include nonfood items (e.g., soaps, detergents, and household cleaners; paper and related products; etc.) on lines 1a through 1l below.				
a. Meat and poultry, including refrigerated prepackaged meats (Report deli meats on line 1i and meats sold in a frozen state on line 1d.) 20115				
b. Fish and seafood, including refrigerated prepackaged fish and seafood (Report fish and seafood sold in a frozen state on line 1d.) 20116				
c. Produce, including fresh and prepackaged fruits and vegetables (Report frozen vegetables on line 1d, floral items on line 33, and soup and salad bar sales on line 2.) . 20102				
d. Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc. (Report frozen dairy products such as ice cream on line 1f.) 20103				
e. Dairy products and related foods, including milk, cheese, butter, yogurt, eggs, etc. (Report hand-dipped ice cream and yogurt on line 2 and deli cheeses on line 1i.) 20104				

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
1. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. - Continued				
f. Ice cream and other frozen dairy products <i>(Report hand-dipped ice cream and yogurt on line 2.)</i> 20112				
g. Bakery products baked on premises 20105				
h. Bakery products not baked on the premises, excluding frozen 20106				
i. Delicatessen items, including deli meats and other service delicatessen items <i>(Report prepared sandwiches, dishes, and entrees on line 2.)</i> 20107				
j. Bottled, canned, or packaged soft drinks and other nonalcoholic beverages 20118				
k. Candy, prepackaged cookies, and snack foods 20117				
l. All other food items NOT covered within lines 1a through 1k 20119				
m. Add lines 1a through 1l 20100				
2. Meals, unpackaged snacks, sandwiches, unpackaged ice cream and yogurt, bakery items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption 21100				
3. Meals, snacks, other food items, and beverages prepared for catered events, including party platters for customer pick-up . 21220				
4. Packaged liquor, wine, and beer				
a. Distilled spirits, including liquor, brandy, and liqueurs . . . 20141				
b. Wine 20142				
c. Beer and ale 20143				
d. Add lines 4a through 4c 20140				
5. Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . 20150				

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CONTINUE WITH **22** ON PAGE 8

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
6. Drugs, health aids, beauty aids, including cosmetics				
a. Prescriptions 20161				
b. Nonprescription medicines 20162				
c. Vitamins, minerals, and other dietary supplements 20163				
d. Cosmetics, including face cream, make-up, perfumes, and colognes, etc. 20165				
e. Personal hygiene supplies, including foot products; eye/contact lens care products; deodorants, hair and shaving products; oral, feminine, and baby hygiene products, hand products; etc. 20168				
f. Health aids and home healthcare equipment, including first-aid products, prescription accessories, wheelchairs, mobility assistance appliances, durable medical equipment, orthopedic equipment and appliances (except shoes), and orthotics (<i>Report orthopedic shoes on line 14.</i>) 20169				
g. Add lines 6a through 6f 20160				
7. Household soaps, detergents, cleaners, and cleaning supplies				
a. Household cleaning supplies, including mops, sponges, etc. (<i>Report household cleaners on line 7b.</i>) 20181				
b. Household soaps, detergents, and cleaners (<i>Report personal care soaps on line 6.</i>) 20182				
c. Add lines 7a and 7b 20180				
8. Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc. (<i>Report stationery products on line 42 and computer printer paper on line 43.</i>)				
a. Paper and plastic tableware 20191				
b. Gift wrap, gift bags, and tissue paper 20192				
c. Paper towels, napkins, toilet and facial tissue, and food wraps, bags, foils, and other related products 20193				
d. Add lines 8a through 8c 20190				
9. Pet foods and supplies 20800				

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
10. Women's, juniors', and misses' wear, including accessories (Report girls', infants', and toddlers' wear on line 13, custom-made garments on line 10m, and footwear on line 14.)				
a. Furs, fur garments 20221				
b. Dresses, including all types 20222				
c. Dressy and tailored coats, suits, jackets, rain gear 20223				
d. Suits, pantsuits, sport jackets, sweaters 20224				
e. Slacks/pants, jeans, shorts, skirts 20225				
f. Tops, including t-shirts, knit and woven shirts, blouses, sweaters 20226				
g. Women's sports apparel, including tennis, golf, jogging, swimming, and other exercise apparel 20227				
h. Hosiery, including pantyhose, socks, tights 20229				
i. Bras, girdles, corsets 20231				
j. Lingerie, sleepwear, loungewear 20232				
k. Hats, wigs, hairpieces 20233				
l. Women's accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc. (Report costume jewelry on line 38d and briefcases on line 48.) 20234				
m. Custom-made garments 20235				
n. Women's sweat tops, pants, and warm-ups 20236				
o. Other apparel, including uniforms, smocks, and other apparel items not listed above 20237				
p. Add lines 10a through 10o 20220				

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
11. Men's wear, including accessories (<i>Report boys' wear on line 13 and footwear on line 14.</i>)				
a. Men's overcoats, topcoats, raincoats, outer jackets 20201				
b. Men's suits and formal wear 20202				
c. Men's sport coats and blazers 20203				
d. Men's tailored and dress slacks 20204				
e. Men's casual slacks and jeans, shorts, etc. 20205				
f. Men's career and work uniforms 20206				
g. Men's dress shirts 20207				
h. Men's sport shirts, including t-shirts, knit and woven shirts, etc. 20208				
i. Men's sweaters 20209				
j. Men's hosiery, pajamas, robes, underwear 20211				
k. Men's sports apparel, including tennis, golf, jogging, swimming, and other exercise apparel 20212				
l. Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc. (<i>Report briefcases on line 48.</i>) 20214				
m. Custom-made garments 20215				
n. Men's sweat tops, pants, and warm-ups 20216				
o. Other apparel items not listed above 20218				
p. Add lines 11a through 11o 20200				
12. Costumes and unisex clothing 20250				

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
13. Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories <i>(Report footwear on line 14.)</i>				
a. Boys' clothing and accessories 20241				
b. Girls' clothing and accessories 20242				
c. Infants' and toddlers' clothing and accessories <i>(Report infant and booster car seats on line 20243.)</i> 20243				
d. Add lines 13a through 13c 20240				
14. Footwear, including accessories 20260				
15. Curtains, draperies, blinds, slipcovers, bed and table coverings				
a. Curtains and draperies 20281				
b. Vertical and horizontal blinds, woven wood blinds, and shades 20282				
c. Furniture coverings, including ready-made and custom-made 20283				
d. Domestic, including towels, sheets, blankets, table linens and coverings, etc. 20284				
e. Add lines 15a through 15d 20280				
16. Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. 20270				
17. Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.				
a. Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. <i>(Report ceiling fans and light fixtures on line 31.)</i> 20394				
b. Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware 20395				

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
17. Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. - Continued				
c. Outdoor charcoal grills (<i>Report outdoor gas grills on line 18c.</i>) 20393				
d. Add lines 17a through 17c 20380				
18. Major household appliances (<i>Report parts installed in repair on line 53a.</i>)				
a. Kitchen appliances, parts, and accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. 20301				
b. Laundry appliances, parts, accessories, including clothes washers and dryers 20302				
c. Outdoor gas grills, parts, accessories (<i>Report outdoor charcoal grills on line 17c.</i>) 20304				
d. Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. 20305				
e. Add lines 18a through 18d 20300				
19. Small household appliances, including mixers; blenders; can openers; toasters; coffee makers; frypans; tap water purifiers and filters; and personal care appliances, such as hair dryers, curling irons, shavers, etc. 20310				
20. Furniture, sleep equipment (<i>Report repair receipts on line 53 and rental receipts on line 53e.</i>)				
a. Upholstered furniture (<i>Report dual-purpose pieces on line 20b.</i>) 20341				
b. Sleep sofas, daybeds, futons, and other dual-purpose pieces 20342				
c. Infants' furniture, including cribs, bassinets, high chairs, etc. (<i>Report playpens on line 51.</i>) 20349				
d. Mattresses, box springs, and air mattresses 20343				
e. Office furniture, including computer-related furniture 20346				
f. Outdoor/patio furniture 20347				

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
20. Furniture, sleep equipment - Continued				
g. Other living room, dining room, kitchen, and bedroom furniture 20348				
h. Add lines 20a through 20g 20340				
21. Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories (<i>Report e-readers, games and electronic game devices on line 40b, computer game software on line 25b, DVD/Blu-ray Disc and player rentals and other rentals on line 53e, and parts installed in repair on line 53a.</i>)				
a. Televisions, including HD receivers, satellite television equipment, and related parts and accessories 20321				
b. DVD/Blu-ray Disc players, recorders, camcorders, portable video players, e-book readers, and related parts and accessories 20326				
c. Electronic game/DVD combination devices (<i>Report electronic games and electronic game devices on line 40b and computer game software on line 25b.</i>) 20327				
d. DVDs and Blu-ray Discs, prerecorded (<i>Report receipts from DVD/Blu-ray Disc and player rentals on line 53e and computer game software on line 25b.</i>) 20328				
e. DVDs and Blu-ray Discs, recordable 20329				
f. Add lines 21a through 21e 20320				
22. Telephones, cellular phones, phone batteries, answering machines, pagers, and navigation (GPS) equipment 20865				
23. Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories (<i>Report automotive audio equipment on line 28d, parts installed in repair on line 53a, and rental receipts on line 53e.</i>)				
a. Audio equipment, components, parts, accessories, including radios, audio receivers, tape recorders and players, compact disc players, mp3 players (audio only), and other home theater, sound reinforcement, and recording equipment 20331				
b. Audio books 20333				
c. Pre-recorded compact discs, audio tapes, and records (<i>Report recordable CDs and tapes on line 23e.</i>) 20335				

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CONTINUE WITH **22** ON PAGE 14

CONTINUE ON PAGE 14

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
23. Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories - Continued				
d. New and used musical instruments, sheet music, and related items 20337				
e. Recordable compact discs and audio tapes 20339				
f. Add lines 23a through 23e 20330				
24. Flooring and floor coverings				
a. Soft-surface (textile) floor covering to be installed 20365				
b. Carpets and rugs not requiring installation 20366				
c. Hardwood flooring 20363				
d. Other hard-surface floor coverings and accessories, including tile and sheet goods 20364				
e. Add lines 24a through 24d 20360				
25. New and used computer hardware, software, and supplies, including computer game software and tablet computers (Report computer-related furniture on line 20e. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 26. Report office supplies on line 44. Report electronic games and electronic game devices on line 40b. Report electronic game/DVD combination devices on line 21c.)				
a. Computer and peripheral equipment 20375				
b. Prepackaged (off-the-shelf) computer software, including computer software downloads (Report electronic games and electronic game devices on line 40b and electronic game/DVD combination devices on line 21c.) 20376				
c. Add lines 25a and 25b 20370				
26. Office equipment, including fax machines, dictation machines, copying machines, calculating machines, etc. (Report office supplies on line 44.) 20854				
27. Automotive fuels 20720				

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
28. Automotive tires, tubes, batteries, audio equipment, parts and accessories (Report parts, paint, and materials installed in repair on line 53a.)				
a. Automotive tires and tubes 20741				
b. Automotive parts (over-the-counter), accessories, and sundry supplies, including polishes, paint, decorative items, etc. (Report infant and booster car seats on line 28e.) 20742				
c. Automotive batteries 20749				
d. Automotive audio equipment, components, parts, and accessories, including radios, stereos, compact disc players, mp3 players (audio only), and other sound reinforcement and recording equipment 20754				
e. Infant and booster car seats 20758				
f. Add lines 28a through 28e 20740				
29. Automotive lubricants, including oil, greases, etc. 20730				
30. Household fuels, including oil, LP gas, wood, coal 20780				
31. Hardware, tools, and plumbing and electrical supplies 20600				
32. Nonautomotive batteries 20872				
33. Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc.				
a. Cut flowers 20621				
b. Indoor potted plants and floral items 20626				
c. Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. 20627				
d. Fertilizer, lime, chemicals, and other soil treatments 20628				
e. Lawn and garden tools 20631				

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CONTINUE WITH **22** ON PAGE 16

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
33. Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. - Continued				
f. Lawn and garden machinery, equipment, and parts 20636				
g. Farm machinery, equipment, and parts 20637				
h. All other farm supplies, including grain and animal feed <i>(Report saddlery on line 36f and pet food on line 9.)</i> 20638				
i. All other lawn and garden supplies, including lawn mowers, irrigation equipment, sprinklers and garden hoses 20639				
j. Add lines 33a through 33i 20620				
34. Dimensional lumber and other building/structural materials and supplies <i>(Report wallpaper on line 52 and paint and sundries on line 35.)</i> 20640				
35. Paint and sundries 20670				
36. Sporting goods and recreational equipment				
a. Exercise/fitness equipment 20535				
b. Firearms, hunting equipment, and supplies 20536				
c. Fishing tackle, including bait 20537				
d. Camping and backpacking equipment and supplies 20538				
e. Bicycles, parts and accessories <i>(Report parts installed in repair on line 53a.)</i> 20539				
f. All other sporting goods 20548				
g. Add lines 36a through 36f 20530				
37. Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories <i>(Report parts installed in repair on line 53a.)</i>				
a. New boats, canoes, kayaks, motors, and parts and accessories 20591				
b. Used boats, canoes, kayaks, motors, and parts and accessories 20592				

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CONTINUE WITH **22** ON PAGE 17

CONTINUE ON PAGE 17

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
37. Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories - Continued				
c. All-terrain vehicles (ATVs) and personal watercraft 20593				
d. All other sport vehicles, including snowmobiles, golf cars, go-carts, parts and accessories 20599				
e. Add lines 37a through 37d 20590				
38. Jewelry, including watches, watch attachments, novelty jewelry, etc. (Report flatware and cutlery on line 17b and receipts from watch, clock, and jewelry repair and engraving on line 53b.)				
a. Karat gold jewelry - all karat gold jewelry items (rings, necklaces, etc.) in which there are no diamonds, colored stones, or pearls set, or if diamonds, colored stones, or pearls constitute less than 50 percent of the value of the finished piece of jewelry 20405				
b. Diamond, gemstone, pearl, platinum, and sterling jewelry (Report all watches on line 38c.) 20407				
c. Watches, watchbands, and parts 20406				
d. All other jewelry, including gold-filled, costume, and novelty jewelry 20415				
e. Add lines 38a through 38d 20400				
39. Optical goods, including eyeglasses, contact lenses, sunglasses, etc. 20490				
40. Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles (Report bicycles on line 36e, computer game software on line 25b, and electronic game/DVD combination devices on line 21c.)				
a. Toys, including wheel goods 20461				
b. Games, including video and electronic games (Report computer game software on line 25b and electronic game/DVD combination devices on line 21c.) 20462				
c. Hobby goods 20463				
d. Add lines 40a through 40c 20460				

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CONTINUE WITH **22** ON PAGE 18

CONTINUE ON PAGE 18

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
41. Photographic equipment and supplies <i>(Report photofinishing on line 53e.)</i> 20440				
42. Stationery products, including stationery, tablets, pads, looseleaf paper, and related products 20851				
43. Office paper, including computer printer, copier, fax, and typewriter cut sheet paper 20852				
44. Office, school, and packaging supplies 20853				
45. Greeting cards, calendars, maps, and atlases 20855				
46. Books <i>(Report audio books on line 28f and comic books on line 47.)</i> 20420				
47. Magazines and newspapers 20856				
48. Luggage and leather goods, including briefcases <i>(Report men's and women's small leather apparel accessories on line 10l or 11l.)</i> 20859				
49. Souvenirs and novelty items, including fruit and gourmet food baskets and pre-filled balloons 20877				
50. Seasonal decorations <i>(Report decorative paper and plastic plates and cups on line 8a and decorative napkins on line 8c.)</i> 20878				
51. Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. <i>(Report baby furniture on line 20, infant and booster car seats on line 28e, baby clothing and accessories on line 13, baby toys on line 40, and disposable diapers and other baby hygiene products on line 6.)</i> 20810				
52. All other merchandise <i>(Report receipts for services on line 53.) Specify principal lines and estimated sales below</i> 29810				
a. 29811				
b. 29812				
c. 29813				

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CONTINUE WITH **22** ON PAGE 19

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
53. All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES				
a. Parts, paint, and materials installed in repair 29907				
b. Labor charges for work performed by this establishment, including charges for automobile and other repair, maintenance, installation, construction, alteration, etc. (Report carpet cleaning receipts for work performed by this establishment on line 53e.) 29904				
c. Delivery charges 29909				
d. Value of service contracts 29943				
e. All other nonmerchandise receipts, including phone cards, charges for storage, rental or lease of tools and equipment, photofinishing, formal wear rental, carpet cleaning, etc. 29968				
f. Add lines 53a through 53e 29900				
54. TOTAL (Should equal 5 if reporting in dollars.) 29990				100

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23 Not Applicable.

24 SHIPPING AND HANDLING

A. Did this establishment have any receipts from customers for shipping and handling of merchandise in 2012?

0981 Yes - Go to line B

0982 No - Go to **26**

2012		
Estimates are acceptable		
\$ Bil.	Mil.	Thou.

B. Receipts of this establishment from customers for shipping and handling of merchandise 0985

C. Are receipts for shipping and handling included in sales and receipts (reported in **5**)?

0988 Yes

0989 No

25 Not Applicable.

45202199



26 SPECIAL INQUIRIES

A. FLOOR SPACE

Include:

- Only the floor space used/controlled by this company.
- All space occupied by this establishment on every floor of multi-story buildings.

EXAMPLE: How to compute floor space in square feet

- (1) Under-roof selling space is:
200 ft. x 80 ft. = 16,000 sq. ft.
- (2) Total under-roof floor space is:
200 ft. x 100 ft. = 20,000 sq. ft.



1. Under-roof selling space

(Enter the square footage of in-store selling space at the end of 2012. Include all store areas open to customers, including aisles, elevators, etc. Exclude display windows fronting onto streets or walks, outdoor entrance ways, or other outdoor space.) 2111

2. Total under-roof floor space

(Enter the total square footage of all under-roof selling space plus all other space available at the end of 2012. Include dry storage, refrigerated space, offices, workrooms, display windows, and enclosed entrance ways. Exclude outdoor space, even if covered.) 2110

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2012
Square feet as of December 31
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>

B. CENTRALIZED CHECKOUT

Did this establishment have a CENTRALIZED check-out area with MULTIPLE cash registers in 2012?

- 2131 Yes
- 2132 No

C. FRANCHISE

1. Was this establishment operating under any trademark(s) authorized by a franchisor in 2012?
(Mark "X" only ONE box.)

- 0237 Yes - franchisee-owned establishment
- 0238 Yes - franchisor-owned establishment
- 0239 No

2. If yes, provide the trademark(s) below. ↴

0235

45202207



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27 LEASED DEPARTMENTS

A. Were any departments or concessions, NOT OWNED BY THIS FIRM, operated within this establishment during 2012?

Exclude:

- Coin-operated amusement or vending machines operated by others.

Mark "Yes" if:

- Any department operated by another firm is normally considered by customers to be part of this establishment, or if this establishment bills customers for sales of such departments.
- Any department is operated by a subsidiary firm or the parent firm.

2812 Yes →

Number										

2813 No - Go to **30**

B. List each department or concession located in this establishment (If more space is needed, continue in the same format on a separate sheet of paper.)

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2801	Name of owner or trading name of department or concession	2802	Kind-of-business DESCRIPTION for department or concession	2803	Estimated sales and receipts		Are sales excluded from 5 ?	Is payroll excluded from 7 ?
					\$ Mil.	Thou.		
1				2803	2804		2806 <input type="checkbox"/> Yes	2809 <input type="checkbox"/> Yes
							2807 <input type="checkbox"/> No	2810 <input type="checkbox"/> No
2							2806 <input type="checkbox"/> Yes	2809 <input type="checkbox"/> Yes
							2807 <input type="checkbox"/> No	2810 <input type="checkbox"/> No
3							2806 <input type="checkbox"/> Yes	2809 <input type="checkbox"/> Yes
							2807 <input type="checkbox"/> No	2810 <input type="checkbox"/> No
4							2806 <input type="checkbox"/> Yes	2809 <input type="checkbox"/> Yes
							2807 <input type="checkbox"/> No	2810 <input type="checkbox"/> No
5							2806 <input type="checkbox"/> Yes	2809 <input type="checkbox"/> Yes
							2807 <input type="checkbox"/> No	2810 <input type="checkbox"/> No
6							2806 <input type="checkbox"/> Yes	2809 <input type="checkbox"/> Yes
							2807 <input type="checkbox"/> No	2810 <input type="checkbox"/> No

28 and 29 Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>

Name of person to contact regarding this report

Title

Tele-
phone

Area code	Number	Extension
<input type="text"/>	<input type="text"/>	<input type="text"/>

Fax

Area code	Number
<input type="text"/>	<input type="text"/>

E-mail address

Date completed

Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Thank you for completing your 2012 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

45202223

