



2012 ECONOMIC CENSUS

Classification Form

FORM
RT-44191 (10-27-2011)

OMB No. 0607-0927: Approval Expires 12/31/2013

DUE DATE
30 DAYS AFTER
RECEIPT OF FORM

(Please correct any errors in this mailing address.)

Need help or have questions?

- **Visit** econhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

RT-44191

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Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your
completed
form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

 -

CONTINUE WITH **2** ON PAGE 2

44191013



2 PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only ONE box.)

- 0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located?
(Mark "X" only ONE box.)

- 0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012?
(Mark "X" only ONE box.)

- 0011 In operation
- 0013 Temporarily or seasonally inactive
- 0014 Ceased operation - *Give date at right* →
- | Month | Day | Year |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
- 0015 Sold or leased to another corporation - *Give date at right* →
- | Month | Day | Year |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
- AND enter name and address of new owner or operator and Employer Identification Number (EIN) below*

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0060 Name of new owner or operator	0061 EIN (9 digits)
<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>

0016 Other - *Specify* →

0815

4 - 18 Not Applicable.

44191021



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2012?
(Mark "X" only ONE box.)

FURNITURE STORES:

- 0700
- 442 110 10 1 Furniture store, except custom
- 337 121 00 1 Custom upholstered furniture store
- 337 122 00 2 Custom nonupholstered wood furniture store
- 442 110 20 1 Furniture warehouse showroom
- 442 110 30 1 Sleep/mattress shop
- 442 110 40 1 Office and business furniture store
- 442 110 40 2 Specialty furniture store, except custom, including recliners, outdoor furniture, baby and children's furniture, etc.
- 453 310 10 2 Antique furniture store
- 337 122 00 1 Custom wood cabinet shop, freestanding cabinetry
- 444 190 22 3 Cabinet shop, including stock and custom kitchen and bath cabinets to be installed

HOME FURNISHINGS STORES:

- 442 210 00 1 Floor coverings store
- 444 190 29 5 Hardwood flooring dealer
- 444 190 23 2 Ceramic tile dealer
- 442 210 00 3 Carpet specialty store, including oriental rugs, area rugs, etc.
- 238 330 20 1 Carpet installation service
- 442 291 00 1 Blind and shade store
- 442 291 00 2 Drapery and curtain store, except custom
- 314 121 00 1 Custom drapery and curtain store
- 451 130 00 1 Upholstery fabric store
- 442 299 00 3 Domestic/linens store, including sheets, blankets, towels, linens, etc.
- 442 299 00 5 Lamps and lampshades store
- 444 190 27 1 Lighting fixture and ceiling fan store
- 442 299 00 2 Pictures and frames store, including custom framing
- 442 299 00 6 Kitchenware store
- 442 299 00 1 Home furnishings store, including china, glassware, metalware, lamps, lampshades, pictures, frames, mirrors, etc.
- 442 299 00 7 Fireplace and other wood/gas/pellet burning appliance and supplies store

CONTINUE WITH **19** ON PAGE 4

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19 KIND OF BUSINESS - Continued

ELECTRONICS AND APPLIANCE STORES:

- 0700 443 112 20 1 Cellular phone store, including accessories
- 443 112 40 3 Radio, television, and electronics store
- 443 112 40 4 Satellite dish and equipment store
- 441 310 40 2 Automotive stereo store
- 443 112 40 5 Audio/video electronics equipment store, including sales and installation
- 443 111 00 3 Household appliance store, including parts
- 443 111 00 4 Specialty household appliance store, including sewing machines, vacuum cleaners, parts, etc.
- 443 130 00 1 Camera and photographic supply store

COMPUTER AND SOFTWARE STORES:

- 443 120 20 1 Computer store - primarily selling computers NOT assembled at this location
- 443 120 10 1 Computer store - primarily selling computers assembled from components at this location
- 443 120 30 1 Computer software store, including computer game software
- 454 113 21 1 Mail order - computer hardware and/or software
- 454 111 21 1 Electronic selling - computer hardware and/or software
- 777 443 01 1 Computer related services - *Specify* ↴

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OTHER KINDS OF BUSINESS:

- 453 220 00 3 Gift, novelty, souvenir store, including crafts
- 811 211 00 3 Consumer electronics repair, excluding computers
- 541 410 00 5 Interior decorator/designer
- 772 000 00 1 Other kind of business - *Specify* ↴

0701

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21 METHOD OF SELLING

Which ONE of the following best describes this establishment's principal method of selling in 2012?
(Mark "X" only ONE box.)

- 0751 Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752 Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753 Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754 Mail order
- 0755 Home shopping via television
- 0756 Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757 Vending machines
- 0758 Other - *Specify* ↘

0759

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22–25 Not Applicable.**26** SPECIAL INQUIRIES

USED MERCHANDISE

Did the sale of used or secondhand merchandise, including antiques and collectibles, account for more than 75% of the total sales and receipts of this establishment in 2012?

2101 Yes2102 No**27–29** Not Applicable.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report

Title

Area code	Number	Extension

Tele-
phone

Fax

Area code	Number

E-mail address

Date completed

Month	Day	Year

**Thank you for completing your 2012 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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