U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FORM
RE-53290 (10-27-2011)

2012 ECONOMIC CENSUS
Rental and Leasing Classification

OMB No. 0607-0931: Approval Expires 12/31/2013

DUE DATE
30 DAYS AFTER RECEIPT OF FORM

Need help or have questions?

- ***Visit*** econhelp.census.gov
- ***Call*** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

(Please correct any errors in this mailing address.)

RE-53290

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Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples: ☒ 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 ☐ Yes - *Go to line B*

0032 ☐ No - *Enter physical location* →

0035 Number and street

0036 City, town, village, etc. | 0037 State | 0038 ZIP Code

CONTINUE WITH **2** *ON PAGE 2*

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PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

2 PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only ONE box.)

0041 ☐ Yes 0042 ☐ No 0043 ☐ No legal boundaries 0044 ☐ Do not know

C. In what type of municipality is this establishment physically located?
(Mark "X" only ONE box.)

0046 ☐ City, village, or borough 0047 ☐ Town or township 0048 ☐ Other 0024 ☐ Do not know

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012?
(Mark "X" only ONE box.)

0011 ☐ In operation

0013 ☐ Temporarily or seasonally inactive

0014 ☐ Ceased operation - *Give date at right* →

0015 ☐ Sold or leased to another operator - *Give date at right* →
AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

Month	Day	Year
0018		

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0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)		
0063 City, town, village, etc.	**0064 State**	**0065 ZIP Code**
		-

0016 ☐ Other - *Specify* → 0815

4–18 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2012?
(Mark "X" only ONE box.)

Consumer goods rental and/or leasing

0700

532 230 00 2 ☐ Video rental store - **renting** prerecorded video tapes, cassettes, discs, DVDs, or video games

532 210 00 1 ☐ Consumer electronics and appliances

532 299 00 2 ☐ Party supplies and equipment rental, including silverware, tables, etc.

532 220 00 1 ☐ Formal wear and costume rental

532 292 00 1 ☐ Recreational goods and equipment rental, including canoes, pleasure boats, beach chairs, bicycles, mopeds, skis, etc.

532 299 00 4 ☐ Furniture, residential

CONTINUE WITH 19 ON PAGE 3

CONTINUE ON PAGE 3

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

Consumer goods rental and/or leasing - Continued

0700

- ☐ 532 291 00 1 Home health furniture and equipment
- ☐ 532 310 00 1 General rental center - wide range of **consumer** items and equipment

Commercial/industrial goods rental and/or leasing

- ☐ 532 420 90 1 Computers and computer peripheral equipment
- ☐ 532 420 10 1 Office machinery and equipment, except computers
- ☐ 532 490 20 2 Audio/visual equipment
- ☐ 532 420 10 2 Office furniture
- ☐ 532 490 30 2 Motion picture equipment
- ☐ 532 490 90 1 Theatrical equipment
- ☐ 532 490 10 1 Medical equipment (except home health furniture and equipment)
- ☐ 532 412 90 1 Oil and gas field equipment
- ☐ 532 412 10 1 Heavy construction and earthmoving equipment **without operators**
- ☐ 238 910 00 6 Heavy construction and earthmoving equipment, excluding crane rental **with operators**
- ☐ 238 990 00 5 Heavy construction and earthmoving crane rental **with operators**
- ☐ 532 490 20 1 Industrial equipment, except oil/gas field and heavy construction/earthmoving equipment
- ☐ 532 490 20 3 Traffic/safety equipment, including barricades, cones, and signage
- ☐ 532 490 20 4 Modular building rental/leasing (not on site)
- ☐ 532 490 20 9 Restaurant/food service equipment rental/leasing
- ☐ 532 490 20 8 Carnival games rental/leasing, including inflatables, dunk tank, etc.
- ☐ 532 310 00 2 General rental center - wide range of **commercial/industrial** items and equipment

Commercial transportation equipment rental and/or leasing

- ☐ 532 411 10 1 Commercial vessel or barge rental or lease **without crew**
- ☐ 532 411 20 1 Railroad cars
- ☐ 532 411 90 1 Aircraft **without pilots**, noncharter

Other business activities

- ☐ 777 530 00 3 Other rental and/or leasing - *Specify*

0701

- ☐ 775 000 00 1 Other kind of business or activity - *Specify*

0701

20–29 Not Applicable.

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REMARKS *(Please use this space for any explanations that may be essential in understanding your reported data.)*

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30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

☐ Yes ☐ No - Enter time period covered →

	Month	Year		Month	Year
FROM			TO		

Name of person to contact regarding this report	Title

	Area code	Number	Extension		Area code	Number
Tele-phone	-	-	-	Fax	-	-

E-mail address		Month	Day	Year
	Date completed			

Thank you for completing your 2012 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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