2012 ECONOMIC CENSUS

Specialized Design Services

OMB No. 0607-0934: Approval Expires 12/31/2013

DUE DATE

FEBRUARY 12, 2013

Need help or have questions?

- **Read** the accompanying information sheet(s) before answering the questions.
- Visit econhelp.census.gov
- Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

(Please correct any errors in this mailing address.)

PS-54115

INFORMATION COPY DO NOT USE TO REPORT

Report Online - It's fast and secure! Go to: econhelp.census.gov

- OR -

Mail your completed form to:

U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

X

The reporting unit for this form is an establishment. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

Yes - Go to 2 No - Enter current EIN (9 digits) -0022

0037 State 0038

7IP Code

-				
)				

PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

Yes - Go to line B No - Enter-

> physical location

0035 Number and street

City, town, village, etc.

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B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark 'X' only ONE box.) OSS Yes OSS No legal boundaries OSS Do not know C. In what typo of municipality is this establishment physically located? (Mark 'X' only ONE box.) OSS City, village, OSS Town or township OSS Other OSS Do not know OPERATIONAL STATUS Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) OSS Other OSS Do not know OPERATIONAL STATUS OTHER OTHER OTHER (Mark 'X' only ONE box.) OSS Do not know OPERATIONAL STATUS OTHER OTHER (Mark 'X' only ONE box.) OSS Do not know OPERATIONAL STATUS OTHER Month ONE OSS OTHER Month Day Year OSS OTHER OSS OTHER Month Day Year) F3-34113 (11-	10-2011)							ray
(Mark *X* only ONE box.) Ves	2 PHYSICAL LOC	ATION - Conti	nued						
C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.) OPERATIONAL STATUS Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark X" only ONE box.) OPERATIONAL STATUS Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark X" only ONE box.) OPERATIONAL STATUS Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark X" only ONE box.) OPERATIONAL STATUS Which ONE only ONE box.) OPERATION COPY OPERATION COPY OPERATION COPY OPERATION COPY Month Day Year Month Day Year Month Day Year Month Day Year OPERATION OPERATION OPERATION OPERATION OPERATION OPERATION OPERATION Mark X' OPERATION OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ①). OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ②). OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ③). OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ③). OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ③). OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ③). OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ③). OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ③). OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ③). OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ⑤). OPERATION Number of months in operation during 2012 (If none, mark "X" and go to ⑤). OPERATION If None Selic Mark "X" OPERATION Selic Mark "X" and go to ⑥). OPERATION If None Selic Mark "X" OPERATION Selic Mark "X" and go to ⑥). If a figure is \$2,035,628.79: If a value is "O" (or less than \$500.00): OPERATION If None Selic Mark "X" OPERATION Selic	B. Is this estab (Mark "X" o	lishment phys nly ONE box.)	ically located	inside the lega	l boundaries (of the city, to	wn, village	e, etc.?	
City, village, ost Town or township ost Other	0041 Yes	004	2 No		0043	No legal boun	daries	0044	Do not know
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AND enter name and address of new owner or operator and Employer Mentification Number (EIN) below? 0000 Name of new owner or operator	Which ONE of	the following b	est describes					of 2012?	
AND enter name and address of new owner or operator and Employer Mentification Number (EIN) below? 0000 Name of new owner or operator						OPY	1		
AND enter name and address of new owner or operator and Employer Mentification Number (EIN) below? 0000 Name of new owner or operator	0013 Temp	orarily or seas	onally inactiv	SAAAT	ION (10F 1	DT		
AND enter name and address of new owner or operator and Employer Mentification Number (EIN) below? 0000 Name of new owner or operator	0014 Cease	d operation -		KINA.	TOF	REPU	Month	Day	Vear
AND enter name and address of new owner or operator and Employer Mentification Number (EIN) below? 0000 Name of new owner or operator				TUSE	t riabt		WOILLI	Day	T Cui
Oos2 Mailing address (Number and street, P.O. Box, etc.) Oos3 City, town, village, etc. Oos4 State Oos5 ZIP Code Oos5 ZIP Code Oos64 State Oos5 ZIP Code Oos64 State Oos65 ZIP Code Oos65 ZIP Code Oos65 ZIP Code Oos66 ZIP Code Oos6	AND and E	enter name mployer laent	d idoress of introduction Num			•			
October - Specify MONTHS IN OPERATION Mark "X" JO12 Number of months in operation during 2012 (If none, mark "X" and go to ②.) Dollar figures should be rounded to thousands of dollars. If a figure is \$2,035,628.79: If a value is "0" (or less than \$500.00): Report Mark "X" JO12 JO12 JO13 Report SALES, SHIPMENTS, RECEIPTS, OR REVENUE Mark "X" JO13 JO10 Mark "X" JO12 JO10 Mark "X" JO11 JO10 Mark "X" JO12 JO10 Mark "X" JO11 JO10 JO10 Department of thousands of dollars. JO10 JO	0060	lame of new ow	ner or operato	r		000	61 EIN (9 d	igits)	
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Number of months in operation during 2012 (If none, mark "X" and go to ②.)	0016 Other	- Specify —	0815						
Number of months in operation during 2012 (If none, mark "X" and go to ②.) **Dollar figures should be rounded to thousands of dollars. If a figure is \$2,035,628.79: If a value is "0" (or less than \$500.00): **Report** **Dollar figures should be rounded to thousands of dollars. If a figure is \$2,035,628.79: **Report** **EXAMPLE** **Sales, SHIPMENTS, RECEIPTS, OR REVENUE **Mark "X" if None **Sales, SHIPMENTS, RECEIPTS, OR REVENUE** **Operating receipts** **Operat	MONTHS IN OF	PERATION							CAL
Dollar figures should be rounded to thousands of dollars. If a figure is \$2,035,628.79: If a value is "0" (or less than \$500.00): Report Mark "X" \$Bil. Mil. Thou. \$Bil. Mil. Thou. EXAMPLE SALES, SHIPMENTS, RECEIPTS, OR REVENUE Mark "X" if None Mark "X" 2012 \$Bil. Mil. Thou. Dollar figures should be rounded to thousands of dollars. Report ARROW TO Report Dollar figures should be rounded to thousands of dollars. Report Dollar figures should be rounded to thousands of dollars. Report Dollar figures should be rounded to thousands of dollars. Report Dollar figures should be rounded to thousands of dollars. Report Dollar figures should be rounded to thousands of dollars. Report Dollar figures should be rounded to thousands of dollars. Sale Sale Sale Sale Sale Sale Sale Sale									Number
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SALES, SHIPMENTS, RECEIPTS, OR REVENUE Mark "X" 2012 \$ Bil. Mil. Thou. Operating receipts	DOLLAR	if a figur	e is \$2,035, 6) 28.79 :	Keport -				
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Operating receipts	5 SALES, SHIPMI	ENTS, RECEIPT	ΓS, OR REVEN	NUE		MortellVII		2011)
							\$ Bil.		
Not Applicable.	Operating recei	pts				0100			
	6 Not Applicable.								

Form **PS-54115** (11-16-2011)

011111	0 0 11 10 (11 10 2	011)				. ugo c
If not Numb	shown, please er (CFN) from t	ente he n	r your 11-digit Census File nailing address.			
	Service Form	t-tim 941	AYROLL e employees working at this establishment whose payroll was , Employer's Quarterly Federal Tax Return, and filed under the e left of the mailing address or corrected in ①.	reported on I Employer Ide	Internal Rev entification	enue Number
E	xclude:		g obtained from a staffing service.			
	• Contractors,	subc	ontractors, or independent contractors.			
	• Purchased or	mai	leased employees whose payroll was filed under an employee naged services, such as janitorial, guard, or landscape services.	,	,	
			chnical services purchased from another firm, such as software gineering, or accounting services.	consulting,	<u> </u>	
F	or further clarific	atior	, see information sheet(s).	Mark "X" if None	20 Nun	
^	Number of em	nlov	ees for pay period including ArcT to N. COPY estions INFORMATE TO REPO actions for frings conditis. USE TO REPO if None INFORMATE TO REPO Mark "X" if None			
	. Number of em	рюу	INFORMATIO REPO	RF		
В	Payroll before	dedu over	nctions Mark "X" is cost for fringe page fits. SE Mark "X" if None	\$ Bil	2012 Mil.	Thou.
			DO MO			
	1. Annual pay	roll				
	2. First quarte	r pay	vroll (January-March 2012)			
8-1	8 Not Applicab	le.				
V\ If		follo	owing best describes this establishment's principal kind of busi selections seem appropriate, provide a specific description of			
	Design service	s				
0700	541 430 00 1		Graphic design services			
	541 430 00 7		Communication design services			
	541 410 00 2		Interior design services - planning, designing, and administerimeet the physical and aesthetic needs of people using the spa	ng projects i aces	n interior sp	aces to
	541 410 00 3		Interior decorating consultant - advising on interior decorating	J		
	541 810 00 1		Advertising agency - creating advertising campaigns and place	ing advertisi	ng with med	lia
	541 420 00 1		Industrial design services - developing designs that optimize t products	he use, value	e, and appea	arance of
	541 330 00 C		Engineering design services - applying principles of engineeri of machines and products	ng in the des	ign and dev	velopment
	541 490 00 1		Fashion design services			
	541 430 00 2		Commercial art services			
	541 850 00 4		Display advertising			
	541 310 00 1		Architectural services, excluding landscape			
	541 320 00 1		Landscape architectural services			
			CONTINUE WITH 19 ON PAGE 4			

OHH	PS-54115 (11-16-2	(011)			Pa	age 4
19	KIND OF BUSINES	SS O	R ACTIVITY - Continued			
	Design service	s - C	Continued			
0700	442 110 10 1		Furniture store, except custom			
	777 541 49 1		Other specialized design services - Describe type of design services			
			, and the second			
0701						
	Other kind of	busir	ness or activity			
	541 922 00 1		Commercial photography services			
	773 000 00 1		Other kind of business or activity - Describe 2			
			INFORMATION COPY The of receipts (record in 6) SEs of customer. DO NO 100 SES OF CUSTOMER. 100 SES OF CUSTO			
0701			TION COPT			
20	CLASS OF CUSTO	MER	MEORMAHOL DEPORT			
	Fatimata the nave	onto	INFO. SINGE TO REI	14/	2012	ont
	Estimate the perc	entag	ge of receipts the State in 61 by tests of customer.		hole perce of receipts	
	1 Pusinoss firms	and	farms			%
	I. Dusilless lillis	anu	1411115			
			nizations (Include religious organizations.)			%
;	3. Federal govern	nmen	t			%
						%
,	4. State and loca	I gov	ernments			/
	5. Household cor	nsum 	ers and individuals (Report receipts from individually owned businesses on			%
	6. TOTAL			1	00	%
21	SUPPORT SERVIC	`F.C				
	Was this establish	men	t primarily engaged in providing management, administrative, or support services	to o	ther	
		your	enterprise (rather than for the general public or other business firms) in 2012?			
	0998 Yes					
	0999 No					

	nber (C	FN) from the mailing address.				
		Descrite about discussion de de	Davis		2012	1
	HOW 1	Percents should be rounded to whole percents.	Керо		dollars OR wholes are acceptable.	•
	REPOR	T .	\$ Bil.	Mil.	Thou.	Percent
	PERCE	NTS NTS				
		If figure is 38.76% of total sales: Report				3
2	DETAIL	OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE				
	REPOR	receipts by source either as a dollar figure or as a whole per T DOLLAR FIGURES on page 2 and HOW TO REPORT PERCEI s lines.)	cent of tot NTS above	al receipts (re . Do not comi	ported in 5). S bine data for tv	See HOW To wo or more
	schema	a - Report fees from a bundled service, including programmin itics), design development, specification of necessary items are ents, contract administration, and other interior design service	nd compor	nents, prepara	ition of constru	ıction
	design interior	o - Report fees from the stand alone sale of individual intivior services (i.e., schematics), design development services are design services. - Report fees from providing specifications for items which we should be aligned.	aration of	construction	documents, an	d other
	space (of the client. Report resale of merchandise in Cine 11 . Report fees from specializes design services related to create the function, value, and appearance of manufactured produ				
	Line 3	 Report fees from design and fabrication services for full-so Models can be prepared for specific parts or sections of ne 	ale or rediew product	uced scale mo	odels of new pr	roduct
	Line 5	a - Report receipts from creating graphic images and designs	for use by	specific corp	orate clients.	
	website	 - Report receipts from creating the content, appearance, and Include static HTML design, as well as the design/programmeristics of information, such as text, graphics, and images sto 	ning of ten	nplates, which	rnet, intranet, on control the di	or extranet splay
					2012	
		Description of sales, shipments, receipts, or revenue	Repo		dollars OR who are acceptable.	•
			\$ Bil.	Mil.	Thou.	Percent
	Interior	design services				
	a. Full	service interior design services				
	(1)	Full-service interior design services for residential buildings, except historical restoration 36591				
	(2)	Full-service interior design services for non-residential buildings, except historical restoration 36592				
	(3)	Full-service interior design services for restoration of historic buildings				
	(4)	Add lines 1a(1) through 1a(3)				
		rior design services sold separately - Describe ⊋				
	b. Inte					
	b. Inte					
	b. Inte					
	b. Inte	36594				
		decorating services				

22	DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continue	d			
				2012	
	Description of sales, shipments, receipts, or revenue	Repo		dollars OR wholes are acceptable.	e percents.
		\$ Bil.	Mil.	Thou.	Percent
3.	Industrial design services				
	a. Product design services				
	b. Model design and fabrication services				
	Other industrial design complete				
	C. Other industrial design services	00	PY		
	d. Add lines 3a through 3c	CO			
	INFORMATION	DF	OKI		
4.	Drafting services - Describe	V.			
	d. Add lines 3a through 3c Drafting services - Describe ANFORMATION ON ON ON ON ON ON ON ON ON				
	38530				
5.	Graphic and communication design services				
	a. Corporate and organization image design services 38551				
	b. Advertising and promotional design creative services 38552				
	c. Publication design services				
	C. I ubilication design services				
	d. Commercial illustration design services				
	e. Website and internet presence design and development services				
	f. All other graphic design services - Describe				
	11. 7th other graphic design services. Describe				
	38556				
	g. Add lines 5a through 5f 38550				
6.	Imaging and other data capture services 36221				
7.	Printing services				
	Objective desired and the				
8.	Clothing design services				
9.	Other specialized design services - Describe				
	38590				
	CONTINUE WITH ② ON PAGE	GE 7			
					ILIE ON BAGE 7

22	DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVEN	NUE - Continue	ed						
						2012			
	Description of sales, shipments, receipts, or revenue	a	Repo			dollars OR		e percen	ıts.
	Description of suites, simplificates, receipts, or revenue			1		are accep			
			\$ Bil.		Mil.	Thou.		Per	cen
0.	Photography services	38600							
1.	Resale of merchandise	39633							
2	All other exercises received. Describe if many them 10) maraamt							
۷.	All other operating receipts - Describe if more than 10 of total receipts 2	percent		nV	7				
	TOTAL OPERATING RECEIPTS - Sum of times in dollars 10.	TION	CO	וץ	<u> </u>				
	- OPMA	20730		10	RT				
	INFORM		RE						
3.	TOTAL OPERATING RECEIPTS - Sum office s see	y a						1 6	0
		39850							
3	and 24 Not Applicable.								
5	EXPORTED SERVICES								
	NOTE - An exported service is a product (e.g., service	e performed, lie	ense agre	emen	t) that is	sold or tr	ansfe	rred to	,
	or performed for a customer or client (individual, gove	ernment, busir	ess establ	lishme	ent, etc.) i	located o	utsid	e the	
	United States (i.e., outside the 50 States, District of Co)IUIIIDIA, U.S. C	.011111101100		rerritorie	s, or u.s.	poss	essions	5).
	Include products provided to unaffiliated and affiliated	d foreign firms	(e.g., forei	ign pa	rent firm	s, subsid	iaries,		
	Include products provided to unaffiliated and affiliated branches). Exclude products provided to domestic substantial products.	d foreign firms	(e.g., forei	ign pa	rent firm	s, subsid	iaries,		
	branches). Exclude products provided to domestic sub-	d foreign firms bsidiaries of fo	(e.g., forei reign firms	ign pa s.	rent firm	s, subsid	iaries,		
	A. Did the receipts or revenue (reported in 5) include	d foreign firms bsidiaries of fo	(e.g., forei reign firms	ign pa s.	rent firm	s, subsid	iaries,		
	branches). Exclude products provided to domestic sub-	d foreign firms bsidiaries of fo	(e.g., forei reign firms	ign pa s.	rent firm				
	A. Did the receipts or revenue (reported in 5) include	d foreign firms bsidiaries of fo	(e.g., forei reign firms	ign pa s.	rent firm		2012		iou.
	A. Did the receipts or revenue (reported in 6) include Op11 Yes - Go to line B	d foreign firms bsidiaries of fo	(e.g., forei reign firms	ign pa s.	rent firm	2	2012		nou.
	A. Did the receipts or revenue (reported in 6) include Op11 Yes - Go to line B	d foreign firms bsidiaries of fo e any amounts	(e.g., forei reign firms for export	ign pa s. ed sei	rent firm	2	2012		nou.
_	A. Did the receipts or revenue (reported in 6) include 10911 Yes - Go to line B 10912 No - Go to 60 B. Amount of receipts or revenue for exported services	d foreign firms bsidiaries of fo e any amounts	(e.g., forei reign firms for export	ign pa s. ed sei	rent firm	2	2012		iou.
6	A. Did the receipts or revenue (reported in 6) include 10911 Yes - Go to line B 10912 No - Go to 60 B. Amount of receipts or revenue for exported services	d foreign firms bsidiaries of fo e any amounts	(e.g., forei reign firms for export	ign pa s. ed sei	rent firm	2	2012		nou.
6	A. Did the receipts or revenue (reported in 6) include 10911 Yes - Go to line B 10912 No - Go to 6 10912 SPECIAL INQUIRIES FRANCHISE	d foreign firms besidiaries of fo e any amounts es	(e.g., forei reign firms for export	ign pass. Ted sei	rent firm	2 Mi	2012		nou.
6	A. Did the receipts or revenue (reported in 6) include 10911 Yes - Go to line B 10912 No - Go to 10912 SPECIAL INQUIRIES 11 Was this establishment operating under any training to the sum of the	d foreign firms besidiaries of fo e any amounts es	(e.g., forei reign firms for export	ign pass. Ted sei	rent firm	2 Mi	2012		nou.
6	A. Did the receipts or revenue (reported in 6) include 10911 Yes - Go to line B 10912 No - Go to 6 10912 SPECIAL INQUIRIES FRANCHISE	d foreign firms besidiaries of fo e any amounts es	(e.g., forei reign firms for export	ign pass. Ted sei	rent firm	2 Mi	2012		nou.
6	A. Did the receipts or revenue (reported in) include 10911 Yes - Go to line B 10912 No - Go to 10912 SPECIAL INQUIRIES 11 Was this establishment operating under any transfer (Mark "X" only ONE box.)	d foreign firms besidiaries of foreign amounts er any amounts ers	(e.g., forei reign firms for export	ign pass. Ted sei	rent firm	2 Mi	2012		nou.
6	A. Did the receipts or revenue (reported in) include 10911 Yes - Go to line B 10912 No - Go to 10912 SPECIAL INQUIRIES 11. Was this establishment operating under any trace (Mark "X" only ONE box.)	d foreign firms besidiaries of foreign amounts er any amounts ers	(e.g., forei reign firms for export	ign pass. Ted sei	rent firm	2 Mi	2012		nou.
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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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30 CERTIFICATION - This report is substantially accurate	and was	s prepar	ed in	accordanc	ce with the	e instructio	ons.
Is the time period covered by this report a calendar year? Yes No - Enter time period covered	FROM	Month		Year	то	Month	Year
Name of person to contact regarding this report			Title				
Area code Number	Extens	ion		Area cod	е	Nu	mber
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