
U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU

FORM
PS-54059
(05-31-2012)

2012 ECONOMIC CENSUS
Professional, Scientific, and Technical Services (Enterprise Support)

OMB No. 0607-0934: Approval Expires 12/31/2013

| DUE DATE |
| :--- |
| FEBRUARY 12, 2013 |
| Need help or have questions? <br> - Read the accompanying information sheet(s) before <br> answering the questions. |
| - Visiteconhelp.census.gov <br> - Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., <br> Eastern time, Monday through Friday. |

(Please correct any errors in this mailing address.)

Read the accompanying information sheet(s) before

- Visit econhelp.census.gov
- Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.


## INFORMATION COPY DO NOT USE TO REPORT

Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

YOUR RESPONSE IS REOUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7 .
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Mail your completed form to:
U.S. CENSUS BUREAU

1201 East 10th Street Jeffersonville, IN 47134-0001

## Examples:

## $\times 0123456789$

The reporting unit for this form is an establishment. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?
$0021 \square$ Yes - Go to 2 $\quad 0022 \square$ No - Enter current EIN (9 digits) $\longrightarrow 0025$
2 PHYSICAL LOCATION
A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)
$0031 \square$ Yes - Go to line $B$


0032 $\square$ No - E

physical
location


2 PHYSICAL LOCATION - Continued
B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only ONE box.)
$0041 \square$ Yes
$0042 \quad \square$ No
$0043 \quad \square$ No legal boundaries
0044
$\square$
Do not know
C. In what type of municipality is this establishment physically located?
(Mark "X" only ONE box.)
 or borough
(3) OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012?
(Mark "X" only ONE box.)
$0011 \quad \square$ In operation
$0013 \square$ Temporarily or seasonally inactive $\square$ AT

$0015 \square$ Sold or leased to arothe ro rail-Gve date at right AND enter nan ed address of new owner or operator and Employer luentification Number (EIN) below 7


| 0060 Name of new owner or operator | 0061 EIN (9 digits) |
| :--- | :---: | :---: |
|  |  |

0062 Mailing address (Number and street, P.O. Box, etc.)

$0016 \square$ Other - Specify $\longrightarrow$

MONTHS IN OPERATION

Number of months in operation during 2012 (If none, mark "X" and go to 30.)

Not Applicable.

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.
(7) EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown to the left of the mailing address or corrected in 1 .


## Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).
Number if None
B. Payroll before deductions DOr fringe De ne fits. if None

| 2012 |  |  |  |
| :---: | :---: | :---: | :---: |
|  | \$ Bil. | Mil. |  |
|  |  | Thou. |  |
|  |  |  |  |

2. First quarter payroll (January-March 2012)
3. Annual payroll $\qquad$
$\qquad$ 0
. . . . . . . . . . . 0310

Not Applicable.

## SELECTED EXPENSES

## Report the payment of selected expenses allocated by category

- Report payments for expenses directly incurred by this establishment in column 1.
- Report payments made by this establishment for expenses incurred by other establishments of your enterprise in column 2 (where applicable).


## Exclude:

- Transfers made within the company
- Capitalized expenses
- Impairment
- Interest
- Bad debt
- Income tax
- Taxes collected from customers (e.g., sales and excise)
- Cost of merchandise for resale

Line 1 - Employer's cost for legally required programs and programs not required by law. Include insurance premiums for hospital plans, medical plans, and single service plans (e.g., dental, vision, prescription drugs); premium equivalents for self-insured plans and fees paid to third-party administrators (TPAs); defined benefit pension plans; defined contribution plans (e.g., profit sharing, 401 K , stock option plans); and other fringe benefits (e.g., Social Security, workers' compensation insurance, unemployment tax, state disability insurance programs, Medicare, life insurance benefits, childcare assistance, subsidized commuting, employer contribution to pre-tax benefit accounts). Exclude employee contributions. (Include fringe benefits for all employees reported in $\mathbf{7}$, line A.)
Line 2 - Total costs paid to Professional Employer Organizations (PEOs) and staffing agencies for personnel. Include all charges for payroll, benefits, and services.
Line 3 - Include expensed office and communication equipment (e.g., copiers, fax machines, telephones); equipment used in manufacturing, sales, and service (e.g., shop and lab equipment); and computer equipment (e.g., CPUs and monitors). Report packaged software on line 5. Report leased and rented equipment on line 15.
Line 4 - Materials and supplies used in providing services to others; materials and parts used in repairs; office and janitorial supplies; small tools; containers and other packaging materials; and motor fuels. Exclude cost of merchandise for resale.
Line 5 - Purchases of prepackaged, custom coded, or vendor customized software. Include software developed or customized by others, web design services and purchases, licensing agreements, upgrades of software, and maintenance fees related to software upgrades and alterations.
Line 6 - Report the cost of electricity included in a lease or rental payment on line 16.

## SELECTED EXPENSES - Continued

Line 7 - Fuel for heating, power, or generating electricity (e.g., natural gas, propane, heating oil, coal). Report motor fuels on line 4. Report the cost of fuels included in a lease or rental payment on line 16.
Line 8 - Include computer facilities management services, computer input preparation, data storage, computer time rental, optical scanning services, and other computer-related advice and services, including training. Exclude expensed integrated systems, repair and maintenance of computer equipment, payroll processing and credit card transaction fees, and expenses for telecommunication services (e.g., Internet, connectivity, telephone).
Line 9 - Telephone, cellular, and fax services; computer-related communications (e.g., Internet, connectivity, online); and other wired and wireless communication services. Report expensed communication equipment on line 3.
Line 10 - Expensed repair and maintenance services to machinery, vehicles, equipment, and computer hardware. Report materials, parts, and supplies used for repairs and maintenance performed by this firm's employees on line 4.
Line 11 - Include repair and maintenance to integral parts of buildings (e.g., elevators, heating systems). Report materials, parts, and supplies used for repairs and maintenance performed by this firm's employees on line 4. Report janitorial and grounds maintenance services on line 19.
Line 12 - Include the cost of hazardous waste removal. Report the cost of utilities included in a lease or rental payment on line 16.
Line 13 - Include marketing and public relations services.
Line 14 - Include management consulting, accounting, ulin, orok pmg, legal, actuarial, payroll processing,
 services.
Line 15 - Include lease and $r$ intar of transportation quinment at out operators, and penalties incurred for broken leases. Exclude capital and financing lgase gre en edi. Bport expensed software on line 5.
Line 16 - Include penalter ictrep ortroken leases.
Line 17 - Payments to government agencies for taxes and licenses. Include business and property taxes. Exclude sales and excise taxes collected from customers and income taxes.
Line 18 - Include depreciation charges taken against tangible assets owned and used by your firm, tangible assets and improvements owned by your firm within leaseholds, tangible assets obtained through capital lease agreements, and amortization charges against intangible assets (e.g., patents, copyrights). Exclude impairment.
Line 19 - All other selected expenses, unless specifically excluded in the general instructions. Exclude payroll, purchases of merchandise for resale, and nonoperating expenses.

## Personnel costs, except payroll

1. Employer's cost for employer paid insurance premiums, pension plans, payroll taxes, and other employee benefits
2. Temporary staff and leased employee expense

| Mark "X" if None | 2012 |  |  |
| :---: | :---: | :---: | :---: |
|  | Expenses of this establishment ONLY |  |  |
|  | \$ Bil. | Mil. | Thou. |
| $\square$ |  |  |  |
| 0228 |  |  |  |
| $\square$ |  |  |  |
| 0793 |  |  |  |

## Expensed equipment and materials

3. Expensed computer hardware and other equipment

4. Expensed purchases of other materials, parts, and supplies


## Expensed purchased

 services5. Expensed purchases of software


## If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

16 SELECTED EXPENSES - Continued


Expensed purchased
services - Continued
8. Data processing and other purchased computer services
9. Purchased communication services
and maintenance to machinery, vehicles, and equipment .
11. Purchased repairs and maintenance to buildings, structures, and offices
2. Water, sewer, refuse payments
3. Purchased advertising and promotional services
4. Purchased professional and technical services


## Other selected expenses

15. Lease and rental payments for machinery, equipment, and other tangible items.


0567 for land, buildings, structures, store spaces, and offices
 license fees (Exclude sales, excise, and income taxes.).


0678
19. All other selected expenses
(Specify - If more than $50 \%$ of TOTAL reported on line 20.)

0409 $\qquad$ | $\square$ |  |  |  |
| :--- | :--- | :--- | :--- |
| $\square$ | $\square$ | $\square$ | $\square$ |
|  | $\square$ |  |  |

20. TOTAL SELECTED EXPENSES of this establishment ONLY, excluding payroll (Add lines 1 through 19.)

19 KIND OF BUSINESS OR ACTIVITY
Which ONE of the following best describes this establishment's principal kind of business or activity in 2012? If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

## Mark "X" only ONE box.

Accounting, tax return preparation, bookkeeping, billing, and payroll services
0700
$541211004 \quad \square$ Accounting services - staffed by CPAs
$541214202 \quad \square$ Payroll services
$541219002 \quad \square$ Bookkeeping services
$541219003 \quad \square \quad$ Billing services
Architectural, engineering, surveying, and mapping services


## Computer services

$541511001 \quad \square$ Custom computer programming services (Writing, modifying, testing, and supporting software to meet the needs of a particular customer, including web design and network software.)
$51821000 \mathrm{~B} \quad \square$ Data processing center or facility
$541512203 \quad \square$ Computer systems design services, excluding software development
$777541071 \quad \square$ Other computer-related services - Describe type of services $\square$

## Administrative services

$551114001 \quad \square$ Corporate, subsidiary, or regional managing office engaged in management of, or providing more than one centralized administrative support functions to, other establishments of the company (Offices engaged in only one type of specific activity should select another kind of business or activity.)


19 KIND OF BUSINESS OR ACTIVITY - Continued

## Scientific research and development services

Other kind of busine is o. ctivity
541910002

777541811Advertising services - Describe type of advertising services?

0701

773000002Other kind of business or activity - Describe type of business or activity 7

20 CLASS OF CUSTOMER
Estimate the percentage of receipts (reported in (5) from services provided to clients outside your enterprise by class of customer.

1. Federal government

3105
2. State and local governments, including public authorities

3106
3. Construction firms
4. Architectural firms
5. Engineering firms
6. All other business firms a dannzations (manufacturing ifili es Ring, shopping centers, office buildings, etc.) DO NOT USE TO
7. Not-for-profit organizations (Include religious organizations.) .
8. Household consumers and individuals (Report fees from individually owned businesses on lines $3,4,5$, or 6 as appropriate.)
9. TOTAL

100
A. SUPPORT SERVICES

Was this establishment primarily engaged in providing management, administrative, or support services to other establishments of your enterprise (rather than for the general public or other business firms) in 2012?

0998Yes - Go to line $B$

0999 No - Go to ${ }^{23}$
B. PRINCIPAL BUSINESS OR ACTIVITY OF THE OPERATING ESTABLISHMENTS SERVICED

Describe the principal kind of business or activity performed by the establishments of your enterprise that are managed or serviced by this establishment.
Example: If this establishment is a corporate, subsidiary, or regional managing office, data processing service center, or administrative/support office to a chain of clothing stores, please specify "clothing stores" below. Z

0996

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

HOW TO REPORT PERCENTS

Percents should be rounded to whole percents.

If figure is $\mathbf{3 8 . 7 6 \%}$ of total sales: Report
Report
$\longrightarrow$ $\rightarrow$

DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE
(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in (5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)

## Receipts from providing services to clients outside your enterprise.

Line 3 - Report receipts from designing, developing, and implementing a customer' networks, such as intranets, extranets, and virtual private networks. Include network security systema ied $\boldsymbol{D}$ an development. Exclude network management services.
 acquisitions, and developing spst is ee cuth. Include putting th tan on or providing the necessary specifications to put the new ; sher inplace. Include troiniry a dd pur pervices for the client.
Line 15 through line 18 - Report reee 10 mbs bearch undertaken to gain new knowledge and/or applied research undertaken to dere of pridial applications for the knowledge acquired through basic research.
Line 16 - Report receipt rrom providing basic and applied research services focused on biotechnology (e.g., genetic engineering and enzyme technology, industrial biotechnology, diagnostic applications, genetic technologies, sitedirected autogenesis or mutagenesis, transgenesis, process biotechnology, etc.).
Line 19 and line 20 - Report receipts from the creation of new or significantly improved products or processes.
Line 21 - Report receipts from granting permission to use content protected by copyright or as industrial property, such as by patent or trademark, owned or controlled by this establishment. Report outright sale of rights in perpetuity on line 22.
Line 22 - Report receipts from the outright sale of intellectual property (e.g., copyrights, patents) in perpetuity.
2012
Description of sales, shipments, receipts, or revenue

| Description of sales, shipments, receipts, or revenue | 2012 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Report thousands of dollars OR whole percents. Estimates are acceptable. |  |  |  |
|  | \$ Bil. | Mil. | Thou. | Percent |
| 1. Information technology (IT) technical consulting services . . . 34910 |  |  |  |  |
| 2. Custom application design and development services . . . . . 37410 |  |  |  |  |
| 3. Network design and development services . . . . . . . . . . . 37420 |  |  |  |  |
| 4. Computer systems design, development, and integration services |  |  |  |  |
| 5. Financial auditing services . . . . . . . . . . . . . . . . . . . . . 36820 |  |  |  |  |
| 6. General accounting services . . . . . . . . . . . . . . . . . . . . 36860 |  |  |  |  |
| 7. Bookkeeping and compilation services . . . . . . . . . . . . . 36490 |  |  |  |  |
| 8. Payroll accounting services . . . . . . . . . . . . . . . . . . . . 36880 |  |  |  |  |

D.
9. Legal services - Describe
$\qquad$
10. Engineering services - Describe
11. Architectural services - Describe $\nabla$

2012
Description of sales, shipments, receipts, or revenue

| Description of sales, shipments, receipts, or revenue |
| :--- |
| 9. Legal services - Describe $フ$ |


39

Report thousands of dollars OR whole percents. Estimates are acceptable.
$\qquad$

12. Survey and mapping se ves xc ing geophysical services - Describe 7
$\qquad$
13. Geophysical surveying services - Describe
$\qquad$
14. Testing services (physical or product), excluding medical and veterinary services


If not shown, please enter your 11-digit Census File
Number (CFN) from the mailing address. Number (CFN) from the mailing address.

DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue
24. Management consulting services - Describe type of consulting work
25. Drafting services - Describe 7

## EXPORTED SERVICES

NOTE - An exported service is a product (e.g., service performed, license agreement) that is sold or transferred to, or performed for a customer or client (individual, government, business establishment, etc.) located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products provided to unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.
A. Did the receipts or revenue (reported in (5) include any amounts for exported services?
$0911 \square$ Yes - Go to line $B$
$0912 \square$ No - Go to ${ }^{26}$
B. Amount of receipts or revenue for exported services 0914

| 2012 |  |  |
| :---: | :---: | :---: |
| \$ Bil. | Mil. | Thou. |
|  |  |  |
|  |  |  |

## SPECIAL INQUIRIES

 Enter personnel who perform a variety fuichore t os with multiple job duties, licenses, or registration establishments shouln=0 a lemists, engineers, and technicians/technologists on lines 4a and 4b.
3251
a. Certified public accountants (employees of the firm)
b. Accountants and professionals not certified (employees of the firm) 3252
2. Legal personnel, including lawyers and legal paraprofessionals (law clerks, legal assistants, etc.)
3230
3. Computer personnel
a. Computer programmers
3201
b. Systems engineers 3202
c. Other computer-related personnel 3203
4. Research and development personnel
a. Scientists or engineers 3224
b. Technicians or technologists 3225
5. Licensed, registered, or professionally trained engineers; or certified engineering technicians or technologists not engaged in R\&D activities
3240
6. Other technically-trained personnel 3362
7. Sales personnel 3206

| Number of employees |
| :---: |
| for pay period including |
| March 12, 2012 |

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

SPECIAL INQUIRIES - Continued
A. PERSONNEL BY OCCUPATION - Continued

Number of employees for pay period including March 12, 2012
8. Managers, management consultants, and all other professionals $\qquad$
9. Manufacturing/production workers 0325
10. All other personnel (Include personnel, such as secretarial, maintenance, security, and other support staff.)

B. SOURCE OF RESEARCH ANPDVELOPMENT FUNRC Report receipts and revenues of thioss blish eer ding 2012 to support research and development activities (i.e., wages and salaries, direc ${ }^{2}$ at is $C$ st services and supporting costs, and an appropriate share of depreciation and overhead). If this e, tbl sh innt performed research and development for the federal government or for other enterprises on contrat during 2012, include the total amount charged for such work performed.

1. Did this establishment receive funds for research and development during 2012?

3571Yes - Go to line 2
$3572 \quad \square$ No - Go to $\boldsymbol{C}$
2. Source of funds for research and development
a. Federal government contracts and subcontracts 3581
b. Non-federal sources outside your enterprise (Include receipts from other enterprises, state and local governments, and other organizations.) 3582
c. Transfers or other payments from other establishments of your enterprise 3583
d. TOTAL (Add lines a through $c$ - Note that the sum of lines $a$ and $b$ should equal ${ }^{22}$, sum of lines 15 through 20.) $\qquad$ 3580

## SPECIAL INQUIRIES - Continued

## C. RESEARCH AND DEVELOPMENT ACOUISITION

(To be completed by establishments engaged in research and development.)
The United States includes all 50 states, District of Columbia, U.S. Commonwealth Territories, and U.S. possessions.

During 2012 did this establishment:

1. Acquire research and development performed by another establishment of your enterprise in the United States?
2. Acquire research and development performed by another establishment of your enterprise outside of the United States?
3. Acquire research and development performed by another company in the United States?
4. Acquire research and development performed by another company
the United States? . . . . . . . . . .
 other types of intellecturn
products or processes:
D. MERCHANDISE SALE $\bigcirc$ NOT


NOTE - "Manufacturing" is transforming or otherwise processing materials or components into new products, including assembling of component parts, prototype development, blending, and jobbing. Excludes packaging and minor assembly of manufactured goods incidental to distribution or sale.

Estimate the percent of merchandise sales, shipments, receipts, or revenues reported in 22, line 34, from:

1. Products manufactured or assembled at this establishment
2. Products manufactured or assembled for this establishment by other domestic establishments of your company (i.e., within the 50 States and District of Columbia)
3. Products manufactured for this establishment by other companies on a contract basis OR manufactured by your company's foreign plants

3734
4. Product resales (products purchased by this establishment from others and sold without further processing or transformation; or sold on a commission basis)

3733
5. TOTAL

## If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

## SPECIAL INQUIRIES - Continued

## E. PURCHASE OF CONTRACT MANUFACTURING

1. Did this establishment purchase contract manufacturing services from other companies or foreign plants of your company in 2012?

## Include:

- Products for which the manufacturing (i.e., transforming or otherwise processing materials or components based on specifications provided by your company) was outsourced to other companies.
- Products for which the manufacturing was performed by your company's foreign plants.


## Exclude:

- Services for packaging and assembling.
- Purchases of merchandise for resale (sale of products bought and sold without further processing or transformation).

1011
$\square \quad$ Yes - Go to line 2
$1012 \square$ No - Go to 30 , $\square$
2. Report the costs incurred by thicesta dis in err froneract manufacturing purchacod in 2) (2).
3. Report the value cisales, shipments, receipts, or revenue generated in 2012 from products whose purchases were reported as contract manufacturing costs in line 2


Not Applicable.
REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.


