



U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

FORM

**OS-81207** (11-16-2011)

## 2012 ECONOMIC CENSUS

### Other Personal Services

OMB No. 0607-0934: Approval Expires 12/31/2013

**DUE DATE**  
**FEBRUARY 12, 2013**

(Please correct any errors in this mailing address.)

**Need help or have questions?**

- **Read** the accompanying information sheet(s) before answering the questions.
- **Visit** [econhelp.census.gov](http://econhelp.census.gov)
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

**OS-81207**

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**Report Online** - It's fast and secure!  
**Go to:** [econhelp.census.gov](http://econhelp.census.gov)

- **OR** -

**Mail** your  
completed  
form to:

**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

☒ 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**

Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 ☐ Yes - Go to **2**      0022 ☐ No - Enter current EIN (9 digits) → 0025

-

**2 PHYSICAL LOCATION**

**A.** Is this establishment's physical location the same as shown in the mailing address?  
(P.O. Box and rural route addresses are not physical locations.)

0031 ☐ Yes - Go to line B

0032 ☐ No - Enter →  
physical  
location

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

-

CONTINUE WITH **2** ON PAGE 2

**PENALTY FOR FAILURE TO REPORT**

**CONTINUE ON PAGE 2**

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**2** PHYSICAL LOCATION - Continued

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041 ☐ Yes      0042 ☐ No      0043 ☐ No legal boundaries      0044 ☐ Do not know

**C.** In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 ☐ City, village, or borough      0047 ☐ Town or township      0048 ☐ Other      0024 ☐ Do not know

**3** OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark "X" only ONE box.)

0011 ☐ In operation

0013 ☐ Temporarily or seasonally inactive

0014 ☐ Ceased operation - Give date at right

0015 ☐ Sold or leased to another corporation - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

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| Month                | Day                  | Year                 |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

0060 Name of new owner or operator

0061 EIN (9 digits)

|                      |                      |                      |                      |                      |                      |                      |                      |                      |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|

0062 Mailing address (Number and street, P.O. Box, etc.)

|                      |
|----------------------|
| <input type="text"/> |
|----------------------|

0063 City, town, village, etc.

0064 State

0065 ZIP Code

|                      |                      |                      |                      |                      |                      |                      |                      |                      |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|

0016 ☐ Other - Specify

0815

**4** MONTHS IN OPERATION

Mark "X" if None

2012 Number

Number of months in operation during 2012 (If none, mark "X" and go to 30.) . . . . . 0002

|                      |                      |
|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$2,035,628.79**:

**Report**

Mark "X" if None

☐

If a value is "0" (or less than \$500.00):

**Report**

☒

2012 \$ Bil. Mil. Thou.

|                      |                      |                      |                      |                      |                      |                      |                      |                      |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|

EXAMPLE

**5** SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Mark "X" if None

2012 \$ Bil. Mil. Thou.

Operating receipts . . . . . 0100

☐

|                      |                      |                      |                      |                      |                      |                      |                      |                      |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|

**6** Not Applicable.

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

## 7 EMPLOYMENT AND PAYROLL

### Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown to the left of the mailing address or corrected in 1.

### Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

A. Number of employees for pay period including March 12, 2012 . . . . . 0000 ☐

B. Payroll before deductions (Exclude employer's cost for fringe benefits.) . . . . . Mark "X" if None

1. Annual payroll . . . . . 0300 ☐

2. First quarter payroll (January-March 2012) . . . . . 0310 ☐

Mark "X" if None

2012  
Number

|  |  |  |  |  |  |
|--|--|--|--|--|--|
|  |  |  |  |  |  |
|--|--|--|--|--|--|

Mark "X" if None

2012

| \$ Bil.              | Mil.                 | Thou.                |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

8-18 Not Applicable.

## 19 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?

If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only **ONE** box.

### Other personal services

- 0700
- 812 910 00 1 ☐ Pet care services, including boarding, training, pet sitting, animal shelter, kennels, etc. (Exclude veterinary services.)
- 812 910 00 6 ☐ Pet grooming
- 541 940 00 1 ☐ Veterinary services
- 812 990 10 1 ☐ Bail bonding
- 812 990 90 5 ☐ Personal fitness/training
- 812 990 90 6 ☐ Party and event planning
- 812 990 20 1 ☐ Dating services
- 812 990 90 9 ☐ Psychic and astrology services
- 812 990 90 2 ☐ Escort services - social
- 812 990 30 1 ☐ Pay telephone operators
- 561 730 00 1 ☐ Lawn and garden services
- 561 720 00 1 ☐ Janitorial services
- 624 410 00 1 ☐ Child day care services, including those with preschool and/or Head Start programs

CONTINUE WITH 19 ON PAGE 4

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### Other personal services - Continued

0701

773 000 00 1 ☐ Other kind of business or activity - Describe:

0701

Other kind of business or activity - Describe

**20 and 21** Not Applicable.

Percents should be **rounded** to **whole** percents.

If figure is **38.76%** of total sales: **Report** →

2012

Report thousands of dollars OR whole percents.

Estimates are acceptable.

| \$ Bil. | Mil. | Thou. |  | Percent |
|---------|------|-------|--|---------|
|---------|------|-------|--|---------|

39

*(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)*

**Line 1** - Report receipts from providing photofinishing services. Include the developing of negatives, printing, re-sizing, and other effects. These services may be provided on-site or off-site. The services may be provided to film or digital photos.

**Line 8** - Report receipts from operating coin-operated machines, such as photo-taking machines, binoculars, telescopes, and lockers. Include machines in which paper money and credit cards are accepted as payment. Exclude receipts from coin-operated entertainment, gambling, laundry, and vending machines.

Description of sales, shipments, receipts, or revenue

2012

Report thousands of dollars OR whole percents.

Estimates are acceptable.

| \$ Bil. | Mil. | Thou. |  | Percent |
|---------|------|-------|--|---------|
|---------|------|-------|--|---------|

|    |   |       |
|----|---|-------|
| 1. | Digital photo and photofinishing services . . . . .       | 32440 |
| 2. | Dating services . . . . .                                 | 32450 |
| 3. | Social event planning and coordination services . . . . . | 32460 |
| 4. | Escort services, social . . . . .                         | 33730 |
| 5. | Public washroom and shower services . . . . .             | 33750 |
| 6. | Footwear repair . . . . .                                 | 32070 |

CONTINUE WITH 22 ON PAGE 5

**CONTINUE ON PAGE 5**

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue   | 2012  |      |       |         |
|---|---|------|-------|---------|
|   | Report thousands of dollars OR whole percents.<br>Estimates are acceptable. |      |       |         |
|   | \$ Bil.   | Mil. | Thou. | Percent |
| <b>7.</b> Operation of coin-operated telephone services . . . . . 33780                                   |   |      |       |         |
| <b>8.</b> Operation of coin-operated machines . . . . . 32490   |   |      |       |         |
| <b>9.</b> Other personal services   |   |      |       |         |
| <b>a.</b> Bail bond services . . . . . 33761  |   |      |       |         |
| <b>b.</b> Consumer buying services . . . . . 33762  |   |      |       |         |
| <b>c.</b> Personal fitness trainers . . . . . 33763   |   |      |       |         |
| <b>d.</b> Embroidery and monogramming services . . . . . 33764  |   |      |       |         |
| <b>e.</b> Other personal services - <i>Describe</i> ↴   |   |      |       |         |
| <div style="border: 1px solid black; height: 30px; width: 400px;"></div> . . . . . 33765                  |   |      |       |         |
| <b>f. Add lines 9a through 9e</b> . . . . . 33760   |   |      |       |         |
| <b>10.</b> Resale of other merchandise . . . . . 39694  |   |      |       |         |
| <b>11.</b> All other operating receipts - <i>Describe if more than 10 percent of total receipts</i> ↴     |   |      |       |         |
| <div style="border: 1px solid black; height: 30px; width: 400px;"></div> . . . . . 39786                  |   |      |       |         |
| <b>12. TOTAL OPERATING RECEIPTS - Sum of lines should equal 5 if reporting in dollars</b> . . . . . 39850 |   |      |       | 100     |

**23-25** Not Applicable.

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**26** SPECIAL INQUIRIES

## FRANCHISE

- 1.** Was this establishment operating under any trademark(s) authorized by a franchisor in 2012?  
(Mark "X" only *ONE* box.)

0237 ☐ Yes - franchisee-owned establishment

0238 ☐ Yes - franchisor-owned establishment

0239 ☐ No

- 2.** If yes, provide the trademark(s) below. ↴

0235

**27-29** Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

☐

Yes

☐

No - Enter time period covered →

FROM

Month

Year

TO

Month

Year

Name of person to contact regarding this report

Title

Tele-  
phone

Area code

Number

Extension

Fax

Area code

Number

E-mail address

Date  
completed

Month

Day

Year

**Thank you for completing your 2012 ECONOMIC CENSUS form.**

**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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