



U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FORM

OS-81203 (11-16-2011)

2012 ECONOMIC CENSUS

Laundry Services

OMB No. 0607-0934: Approval Expires 12/31/2013

DUE DATE
FEBRUARY 12, 2013

(Please correct any errors in this mailing address.)

Need help or have questions?

- **Read** the accompanying information sheet(s) before answering the questions.
- **Visit** econhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

OS-81203

INFORMATION COPY
DO NOT USE TO REPORT

Report Online - It's fast and secure!
Go to: econhelp.census.gov

- **OR** -

Mail your
completed
form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

☒ 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 ☐ Yes - Go to **2**

0022 ☐ No - Enter current EIN (9 digits) —————→

0025

-

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 ☐ Yes - Go to line B

0032 ☐ No - Enter —————→
physical
location

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

-

CONTINUE WITH **2** ON PAGE 2

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

81203010



2 PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only ONE box.)

0041 ☐ Yes 0042 ☐ No 0043 ☐ No legal boundaries 0044 ☐ Do not know

C. In what type of municipality is this establishment physically located?
(Mark "X" only ONE box.)

0046 ☐ City, village, or borough 0047 ☐ Town or township 0048 ☐ Other 0024 ☐ Do not know

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012?
(Mark "X" only ONE box.)

0011 ☐ In operation

0013 ☐ Temporarily or seasonally inactive

0014 ☐ Ceased operation - Give date at right

0015 ☐ Sold or leased to another corporation - Give date at right
AND enter name and address of new owner or operator
and Employer Identification Number (EIN) below

Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

0060 Name of new owner or operator

0061 EIN (9 digits)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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0062 Mailing address (Number and street, P.O. Box, etc.)

<input type="text"/>

0063 City, town, village, etc.

0064 State

0065 ZIP Code

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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0016 ☐ Other - Specify

0815

4 MONTHS IN OPERATION

Mark "X" if None

2012 Number

Number of months in operation during 2012 (If none, mark "X" and go to 30.) 0002

☐

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$2,035,628.79**:

Report

Mark "X" if None

☐

If a value is "0" (or less than \$500.00):

Report

☒

2012 \$ Bil. Mil. Thou.

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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EXAMPLE

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Mark "X" if None

2012 \$ Bil. Mil. Thou.

Operating receipts 0100

☐

<input type="text"/>	<input type="text"/>	<input type="text"/>
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6 Not Applicable.

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown to the left of the mailing address or corrected in 1.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

A. Number of employees for pay period including March 12, 2012 0000 ☐

Mark "X"
if None

2012
Number

B. Payroll before deductions (Exclude employer's cost for fringe benefits.) Mark "X" if None

Mark "X"
if None

2012

\$ Bil.	Mil.	Thou.
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

1. Annual payroll 0300 ☐

2. First quarter payroll (January-March 2012) 0310 ☐

8-18 Not Applicable.


19 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?

If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only **ONE** box.

Laundry and drycleaning services

- 0700
- 812 310 20 1 ☐ Self-service laundry and/or drycleaning store
- 812 310 10 1 ☐ Coin-operated laundry washing machine route, including service provided in apartments, dormitories, etc.
- 812 320 20 1 ☐ Drycleaning services, excluding rug cleaning
- 561 740 00 1 ☐ Carpet, rug, and upholstery cleaning services
- 812 320 10 2 ☐ Commercial or family laundry services
- 812 331 00 1 ☐ Linen supply services on a rental or contract basis
- 812 332 00 1 ☐ Industrial laundry services on a rental or contract basis
- 812 320 30 3 ☐ Drop off/pick up site or garment pressing, including laundry or cleaning done by others
- 812 320 30 2 ☐ Retail agent for laundries and drycleaners (work done by others)
- 812 320 40 1 ☐ Leather and/or fur cleaning services
- 777 812 03 1 ☐ All other laundry services - Describe 

0701

CONTINUE WITH 19 ON PAGE 4

CONTINUE ON PAGE 4

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19 KIND OF BUSINESS OR ACTIVITY - Continued**Other clothing and fabric services**

0700	811 490 40 2	<input type="checkbox"/>	Garment alteration or repair services
	811 430 00 1	<input type="checkbox"/>	Shoe and leather goods repair
	777 812 03 2	<input type="checkbox"/>	Custom tailor - <i>Describe primary type of clothing manufactured</i> ↴
0701	777 812 03 4	<input type="checkbox"/>	Sewing contractor, sewing materials owned by others for apparel and accessories - <i>Describe primary type of clothing manufactured or modified</i> ↴

Other kind of business or activity

0701	811 192 00 1	<input type="checkbox"/>	Carwash
	773 000 00 1	<input type="checkbox"/>	Other kind of business or activity - <i>Describe</i> ↴

 INFORMATION COPY
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20 and 21 Not Applicable.**HOW TO
REPORT
PERCENTS**Percents should be **rounded** to **whole** percents.If figure is **38.76%** of total sales: **Report** →

2012

Report thousands of dollars OR whole percents.
Estimates are acceptable.

\$ Bil.	Mil.	Thou.	Percent
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="3"/> <input type="text" value="9"/>

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in **5**). See **HOW TO REPORT DOLLAR FIGURES** on page 2 and **HOW TO REPORT PERCENTS** above. Do not combine data for two or more receipts lines.)

Line 1 - Report receipts from providing access to laundry machines, such as washers and dryers. Laundry machines may be operated by coin, card, or by the store attendant.

Line 2 - Report receipts from professional dry cleaning services using special solvents or water-based agents to clean garments and household textiles. Include stain removal, steam pressing, ironing, packaging services, and all other chemical treatments, such as mothproofing. Report drop-off services for dry cleaning services on **line 4a**.

Line 3 - Report receipts from providing laundry and ironing services for motels, hospitals, clinics, or other business institutions that already own their linen or uniforms and need laundry services to keep the items clean. Include time-scheduled pick-up, cleaning, maintenance, replacement when necessary, and delivery service. Report drop-off services for commercial laundry services on **line 4b**.

Line 4 - Report receipts from acting as a retail agent for other laundries and dry cleaners, including drop-off and pick-up services for items requiring cleaning. Report receipts from performing dry cleaning work on **line 2**, and receipts from performing commercial laundry work on **line 3**.

Line 7 - Report receipts from all other laundry services including steam pressing and ironing services.

Line 8 - Report receipts from providing rental space for vending machines, video games, and other coin-operated and self-service machines.

Line 9 - Report receipts from providing restoration and repair services of garments and textiles that have been damaged by smoke, flood, or mildew. Include stain removal, odor treatment, steam pressing, and ironing.

Line 10 - Report receipts from providing hem, tear, seam repair, tailoring, button replacement, and all other alteration services.

CONTINUE WITH **22** ON PAGE 5

CONTINUE ON PAGE 5

81203044



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
1. Coin-operated laundry and drycleaning operations				
a. Access to laundry machines 32294				
b. Washer services 32291				
c. Dryer services 32292				
d. Dry cleaning machine services 32293				
e. Add lines 1a through 1d 32290				
2. Dry cleaning services <i>(Include household textiles.)</i>				
a. General dry cleaning 32301				
b. Specialty dry cleaning 32302				
c. Add lines 2a and 2b 32300				
3. Commercial laundry services 32310				
4. Retail laundry and dry cleaning services <i>(Include drop-off and pick-up services.)</i>				
a. Dry cleaning services 32321				
b. Commercial laundry services 32322				
c. Add lines 4a and 4b 32320				
5. Rental of uniforms, linens, and other textiles				
a. Linen supply garments, including gowns, coats, aprons, etc. 32331				
b. Linen supply flatwork and full dry linens 32332				
c. Industrial garments, excluding "clean room" operations . . . 32333				
d. Industrial "clean room" garments 32334				

CONTINUE WITH **22** ON PAGE 6

CONTINUE ON PAGE 6

81203051



22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
5. Rental of uniforms, linens, and other textiles - Continued				
e. Industrial wiping cloths 32335				
f. Industrial mats, including launderable and unlaunderable . . . 32336				
g. Industrial mops, cloths, and miscellaneous dust control items 32337				
6. Laundry and dry-cleaning agency services				
a. Non-commercial laundry services 32411				
b. Steam pressing and ironing services 32412				
c. Seasonal apparel and textile storage services 32413				
d. Add lines 6a through 6c 32410				
7. Other laundry services - <i>Describe</i> ↴				
<div style="border: 1px solid black; height: 30px; width: 450px;"></div> 32530				
8. Rental of space for hosting coin-operated machines 39563				
9. Garment and textile restoration and repair services 32170				
10. Garment alteration and repair services 32090				
11. Shoe repair services 32070				
12. Resale of merchandise 39692				
13. All other operating receipts - <i>Describe if more than 10 percent of total receipts</i> ↴				
<div style="border: 1px solid black; height: 30px; width: 450px;"></div> 39772				
14. TOTAL OPERATING RECEIPTS - Sum of lines should equal 5 if reporting in dollars 39850				100

23-25 Not Applicable.

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

26 SPECIAL INQUIRIES**A. LAUNDRY WORK**

Was laundry work (other than finish work) done at this location?

3001 ☐ Yes

3002 ☐ No

B. DRYCLEANING

Was drycleaning work (other than finish work) done at this location?

3011 ☐ Yes

3012 ☐ No

C. FRANCHISE

1. Was this establishment operating under any trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 ☐ Yes - franchisee-owned establishment

0238 ☐ Yes - franchisor-owned establishment

0239 ☐ No

2. If yes, provide the trademark(s) below. ↴

0235

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27-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

☐ Yes

☐ No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>

Name of person to contact regarding this report

Title

Area code	Number	Extension
<input type="text"/>	<input type="text"/>	<input type="text"/>

E-mail address

Area code	Number
<input type="text"/>	<input type="text"/>

Date completed	Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Thank you for completing your 2012 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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