



2012 ECONOMIC CENSUS

Telecommunications (Consolidated)

DUE DATE
FEBRUARY 12, 2013

(Please correct any errors in this mailing address.)

Need help or have questions?

- **Read** the accompanying information sheet(s) before answering the questions.
- **Visit** econhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

IN-51750

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Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is a consolidation of all your company's domestic establishments for the industry specified in the mailing address section. Establishments are generally single physical locations. Please update the pre-identified establishments for this industry in the locations of operations supplement. For further clarification, see information sheet(s).

1-4 Not Applicable.

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded to thousands** of dollars.

Mark "X" if None

2012

\$ Bil. Mil. Thou.

If a figure is **\$2,035,628.79:**

Report →

0 0 2 0 3 6

If a value is "0" (or less than \$500.00):

Report →

EXAMPLE

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Operating receipts of this consolidated reporting unit (*Telephone service consolidated reporting units should exclude receipts collected on behalf of another company. Include receipts received from international calls originating in the United States, including that portion paid to foreign countries for accessing their network. Include allowances for uncollectable accounts.*) 0100

Mark "X" if None

2012

\$ Bil. Mil. Thou.

0 0 0 0 0 0

6 Not Applicable.

51750016



7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees for this consolidated reporting unit whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

2012

Number

| | | | | | |
|--|--|--|--|--|--|
| | | | | | |
|--|--|--|--|--|--|

A. Number of employees for pay period including March 12 0320

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

2012

\$ Bil.

Mil.

Thou.

1. Annual payroll 0300

| | | | | | |
|--|--|--|--|--|--|
| | | | | | |
|--|--|--|--|--|--|

2. First quarter payroll (January-March 2012) 0310

| | | | | | |
|--|--|--|--|--|--|
| | | | | | |
|--|--|--|--|--|--|

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8-18 Not Applicable.

19 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this consolidated reporting unit's principal kind of business or activity in 2012?

If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only ONE box.

Wired telecommunications carriers, excluding resellers

- 0700
- 517 110 10 2 Local telephone services
 - 517 110 10 3 Long distance telephone services
 - 517 110 10 4 Fiber optic telecommunications carriers

Wireless telecommunications carriers, excluding satellite and resellers

- 517 210 20 1 Cellular telephone services
- 517 210 10 1 Paging or beeper services
- 517 210 20 2 Specialized mobile radio (SMR) and other mobile radio services
- 517 210 20 3 Personal communication services (PCS)

Telecommunications resellers, excluding satellite

- 517 911 00 1 Resellers - wired telephone services, including local and long distance
- 517 911 00 2 Resellers - cellular or other wireless telephone services

Other communications services

- 517 110 20 6 Satellite television systems (direct to home television)
- 517 410 00 3 Satellite telecommunication service carriers, including resellers

CONTINUE WITH **19** ON PAGE 3

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS OR ACTIVITY - Continued

Other communications services - Continued

- 0700 517 110 20 7 Cable television systems
- 777 517 02 1 Other telecommunications services - *Describe* ↴

0701

Other kind of business or activity

- 517 110 30 1 Internet Service Provider - broadband ISP (e.g., cable, DSL system provider)
- 517 919 10 1 Internet Service Provider - ISP providing services via client-supplied telecommunications connections (i.e., dial-up)
- 518 210 00 9 Website hosting services
- 777 517 50 3 Telecommunication equipment repair
- 777 517 50 4 Telephone stores, including cellular
- 532 490 20 6 Telecommunications equipment rental or leasing
- 425 110 00 1 Wholesaling of long distance phone cards
- 777 517 50 5 Telephone equipment wholesalers
- 777 517 50 7 Telephone answering services
- 777 517 50 8 Pay telephone operators
- 773 000 00 1 Other kind of business or activity - *Describe* ↴

0701

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20 CLASS OF CUSTOMER

Estimate the percentage of receipts (reported in 5) by class of customer.

| | | | |
|-----------------|---|------|--|
| 1. | Household consumers and individuals | 3112 | |
| 2. | All other | 3113 | |
| 3. TOTAL | | | |

| 2012 | |
|---------------------------|---|
| Whole percent of receipts | |
| | |
| | |
| | |
| 100 | % |

21 Not Applicable.

51750032



| | | | | | |
|-------------------------------|--|---|--|--|---|
| HOW TO REPORT PERCENTS | | 2012 | | | |
| | | Report thousands of dollars OR whole percents. Estimates are acceptable. | | | |
| | | \$ Bil. | Mil. | Thou. | Percent |
| | | <input type="text"/> <input type="text"/> <input type="text"/> | <input type="text"/> <input type="text"/> <input type="text"/> | <input type="text"/> <input type="text"/> <input type="text"/> | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> |

Percents should be **rounded to whole** percents.

If figure is **38.76%** of total sales: **Report** →

39

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts by source for this consolidated reporting unit, either as a dollar figure or as a whole percent of total receipts (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)

Line 1 - Report receipts from wired or wireless telecommunications facilities to originate, terminate, or transit calls for another telecommunications service provider, including transoceanic telecommunications. Include interconnection and settlement charges for the termination of domestic or international calls, charges to long distance carriers for calls originating at a payphone or within another carriers local network, charges for jointly used facilities, such as pole attachments, and charges for the exclusive use of circuits. Satellite operators/carriers should report on the carrier services line if their customers are telecommunication companies. Non-telecommunications companies should report on **line 7**, Private network services.

Line 2 - Report receipts from the public switched telephone network (PSTN) for the transmission and switching of voice, data, and video within a local calling area. Include related local services, such as connection charges, 911 services, operator services, and local directory assistance; and subscriber line services to end user customers.

Line 2a and line 2c - Include call services that are self defined in the carriers tariffs or other documents detailing the terms of service.

Line 4 - Report receipts from transmitting and switching of voice, data, and video over the public switched telephone network between local calling areas and where the call is made from a fixed customer location and is paid for by the caller.

Line 5 - Report receipts from calls made from a fixed customer location which are paid for by the call recipient.

Line 7 - Report receipts from wired or wireless (satellite, microwaves, cellular, etc.) telecommunication link(s) between specified points for the exclusive use of the client. Exclude the provision of private links to telecommunication service providers.

Line 10 - Report receipts from providing access to the public switched and/or mobile switching center telephone networks for the transmission and switching of voice, data, and video between local calling areas, where the call is made from or received with a portable handset. Include roaming charges.

Line 11 - Report receipts from providing access to the public switched and/or mobile switching center telephone networks for the transmission and switching of voice, data, and video, where the call originates from or terminates into a portable handset and where the charges are not distance sensitive.

Line 12 - Report receipts from mobile radio service that subscribers primarily use to receive voice, text, or tone messages with small radio receivers. These devices may or may not be accessed by the public switched telephone network (PSTN).

Line 13 - Report receipts from non-switched radio transmission services, such as dispatch services for taxis or field service personnel and mobile data for police departments.

Line 14 - Report receipts from providing specialized wireless applications, such as ship-to-shore, air-to-ground, and on-train wireless systems. In most cases the portable transmitter/receiver is supplied by the service provider and the service is billed a fixed charge plus usage or just fixed charges.

Line 15 - Report receipts from providing a direct connection to the Internet, wired or wireless, for the transmission of voice or data to fixed local telephone locations on the public switched telephone network. May include 911 service and a number to mimic a local fixed telephone number for the purpose of receiving calls from local fixed telephone users in the same local calling area. Include voice over Internet protocol (VOIP) and related Internet telephony services.

Line 16 - Report receipts from communications telemetry, radar station operation services, and other telecommunication services not elsewhere classified.

Line 17e - Report receipts from designing, developing, and implementing customer's networks, such as intranets, extranets, and virtual private networks. Exclude service contracts where this service is bundled with the day-to-day management of the client's network.

Line 19a - Report receipts from audio and/or video programming on a subscription basis in analog or digital mode by using a cable, satellite, or wireless terrestrial network, including fiber optic and digital subscriber line technologies. The programming is provided in packages that consist of a set of predefined channels or one time viewing packages. Also include charges for initial connection or reconnection to the network on the basic programming package.

Line 19a(1) - Report receipts from subscriber access to a basic range of programming services generally for a monthly fee. This package contains the minimum number of channels available to subscribers, as defined by each cable, satellite, or MDS operator, and must be purchased to obtain any higher-level programming package.

Line 22 - Report receipts from granting permission to use content protected as industrial property (i.e., by patent or trademark) owned or controlled by this establishment. Exclude outright sale of rights in perpetuity.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue | 2012 | | | |
|---|---|------|-------|---------|
| | Report thousands of dollars OR whole percents. Estimates are acceptable. | | | |
| | \$ Bil. | Mil. | Thou. | Percent |
| 1. Carrier services and Internet backbone services <i>(Include network access services to other telecommunication carriers.)</i> 35840 | | | | |
| 2. Basic fixed local telephony services <i>(Include subscriber line services to end user.)</i> | | | | |
| a. Residential 35851 | | | | |
| b. Business 35852 | | | | |
| c. Public 35853 | | | | |
| d. Add lines 2a through 2c 35850 | | | | |
| 3. Calling features - Fixed telephony <i>(Include call waiting, caller ID, voice mail, etc.)</i> | | | | |
| a. Residential 35861 | | | | |
| b. Business 35862 | | | | |
| c. Public 35863 | | | | |
| d. Add lines 3a through 3c 35860 | | | | |
| 4. Basic fixed long distance telephony - Outbound | | | | |
| a. Residential 35871 | | | | |
| b. Business 35872 | | | | |
| c. Public 35873 | | | | |
| d. Add lines 4a through 4c 35870 | | | | |
| 5. Basic fixed long distance telephony - Inbound 35880 | | | | |

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CONTINUE WITH **22** ON PAGE 6

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue | 2012 | | | |
|--|---|------|-------|---------|
| | Report thousands of dollars OR whole percents. Estimates are acceptable. | | | |
| | \$ Bil. | Mil. | Thou. | Percent |
| 6. Basic fixed all distance telephony <i>(Include both local and long distance calls.)</i> | | | | |
| a. Residential 35891 | | | | |
| b. Business 35892 | | | | |
| c. Add lines 6a and 6b 35890 | | | | |
| 7. Private network services 35900 | | | | |
| 8. Mobile local telephony <i>(Include cellular, PCS, ESMR technology, and satellite services.)</i> | | | | |
| a. Residential 35911 | | | | |
| b. Business 35912 | | | | |
| c. Add lines 8a and 8b 35910 | | | | |
| 9. Calling features - Mobile telephony | | | | |
| a. Residential 35921 | | | | |
| b. Business 35922 | | | | |
| c. Add lines 9a and 9b 35920 | | | | |
| 10. Mobile long distance telephony <i>(Include cellular, PCS, ESMR technology, and satellite services.)</i> | | | | |
| a. Residential 35931 | | | | |
| b. Business 35932 | | | | |
| c. Add lines 10a and 10b 35930 | | | | |

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CONTINUE WITH **22** ON PAGE 7

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue | 2012 | | | |
|--|---|------|-------|---------|
| | Report thousands of dollars OR whole percents. Estimates are acceptable. | | | |
| | \$ Bil. | Mil. | Thou. | Percent |
| 11. Mobile all distance telephony | | | | |
| a. Residential 35941 | | | | |
| b. Business 35942 | | | | |
| c. Add lines 11a and 11b 35940 | | | | |
| 12. Messaging (paging) services 35950 | | | | |
| 13. Mobile dispatch services (FCC) 35960 | | | | |
| 14. Specialized wireless services 35970 | | | | |
| 15. Internet telephony | | | | |
| a. Residential 35981 | | | | |
| b. Business 35982 | | | | |
| c. Add lines 15a and 15b 35980 | | | | |
| 16. Other telecommunications services - Describe ↴ | | | | |
| <div style="border: 1px solid black; height: 30px; width: 100%;"></div> 35990 | | | | |
| 17. Telecommunications related services | | | | |
| a. Installation services for telecommunications equipment . . . 36070 | | | | |
| b. Resale of telecommunications equipment 39625 | | | | |
| c. Rental of telecommunications equipment (Include leasing.) 39517 | | | | |
| d. Repair and maintenance services for telecommunications equipment 36100 | | | | |
| e. Network design and development services, other than security 37422 | | | | |

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CONTINUE WITH **22** ON PAGE 8

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue | 2012 | | | |
|--|---|------|-------|---------|
| | Report thousands of dollars OR whole percents. Estimates are acceptable. | | | |
| | \$ Bil. | Mil. | Thou. | Percent |
| 18. Internet access services | | | | |
| a. Broadband (i.e., always-on) | | | | |
| (1) Residential 36191 | | | | |
| (2) Business 36192 | | | | |
| (3) Add lines 18a(1) and 18a(2) 36190 | | | | |
| b. Narrowband (i.e., dial-up) 36200 | | | | |
| 19. Cable and other program distribution | | | | |
| a. Multichannel programming distribution services (analog and digital) | | | | |
| (1) Basic programming package (Include startup and reconnect fees.) 36031 | | | | |
| (2) Premium programming package 36032 | | | | |
| (3) Pay-per-view 36033 | | | | |
| (4) Add lines 19a(1) through 19a(3) 36030 | | | | |
| b. Air time - Program distribution networks (Include local, regional, and national.) 36040 | | | | |
| 20. Program distribution related services | | | | |
| a. Installation services for connections to program distribution networks 36470 | | | | |
| b. Rental of program distribution equipment 39516 | | | | |
| c. Resale of program distribution equipment 39673 | | | | |
| d. Other program distribution related services - Describe ↴ | | | | |
| <div style="border: 1px solid black; height: 20px; width: 400px;"></div> 36480 | | | | |
| 21. Advertising space in directories 36080 | | | | |
| 22. Licensing of rights to use intellectual property protected as industrial property 39402 | | | | |

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

| Description of sales, shipments, receipts, or revenue | 2012 | | | |
|---|--|------|-------|---------|
| | Report thousands of dollars OR whole percents. Estimates are acceptable. | | | |
| | \$ Bil. | Mil. | Thou. | Percent |
| 23. Resale of other merchandise - Describe ↴ 39616 | | | | |
| 24. All other receipts - Describe if more than 10 percent of total receipts ↴ 39715 | | | | |
| 25. TOTAL RECEIPTS - Sum of lines should equal 21 reporting in dollars 39850 | | | | 100 |

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23 and **24** Not Applicable.

25 EXPORTED SERVICES

NOTE - An exported service is a product (e.g., service performed, license agreement) that is sold or transferred to, or performed for a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products provided to unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.

A. Did the receipts or revenue (reported in **5**) include any amounts for exported services?

0911 Yes - Go to line B

0912 No - Go to **26**

| 2012 | | |
|---------|------|-------|
| \$ Bil. | Mil. | Thou. |
| | | |

B. Amount of receipts or revenue for exported services 0914

26 SPECIAL INQUIRIES

A. NEW CONSTRUCTION, INCLUDING RENOVATION

1. Was this consolidated reporting unit involved in new construction or renovation of buildings, structures, or communication lines during 2012?

0991 Yes - Go to line 2

0992 No - Go to **B**

2. Capital expenditures for new construction, including renovation (Include labor and materials. Exclude land and the value of production machinery and equipment not an integral part of a structure.) 0900

| 2012 | | |
|---------|------|-------|
| \$ Bil. | Mil. | Thou. |
| | | |

3. Percentage of the capital expenditures reported in line 2 that represented work done by your own employees as opposed to work done by contractors or other hired labor 0901

| 2012 | |
|--------------------------|---|
| Percent | |
| <input type="checkbox"/> | % |

CONTINUE WITH **26** ON PAGE 10

51750099

26 SPECIAL INQUIRIES - Continued

B. MAINTENANCE AND REPAIR

1. Was this consolidated reporting unit involved in maintenance and repair of buildings, structures, or communication lines owned by your enterprise during 2012?

(Report "No" if expenses were limited to activities, such as janitorial services, cleaning, lawn maintenance, etc.)

0916 Yes - Go to line 2

0917 No - Go to **28**

2. Expenses for maintenance and repairs *(Exclude expenses for such activities as janitorial services, cleaning, lawn maintenance, etc.)* . . . 0918

| 2012 | | |
|----------------------|----------------------|----------------------|
| \$ Bil. | Mil. | Thou. |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

3. Percentage of the expenses for maintenance and repairs reported in line 2 that represented work done by your own employees as opposed to work done by contractors or other hired labor 0919

| | | |
|--------------------------|----------------------|------------------------|
| Mark "X" if None | 2012 | |
| | Percent | |
| <input type="checkbox"/> | <input type="text"/> | <input type="text"/> % |

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27 Not Applicable.

28 LOCATIONS OF OPERATION

A. Complete the Pre-identified Locations of Operation supplement (See attached pages for **28** A.)

B. Complete the Additional Locations of Operation supplement (See attached pages for **28** B.)

C. Number of locations

Include:

- All locations in operation or temporarily inactive in **28** A.
- All locations added in **28** B.

Exclude:

- All locations that have ceased operation or were sold.

Total number of locations currently in operation 6070

| | | |
|--------------------------|----------------------|----------------------|
| Mark "X" if None | 2012 | |
| | Number | |
| <input type="checkbox"/> | <input type="text"/> | <input type="text"/> |

29 Not Applicable.

51750107



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

| | | | | | |
|------|----------------------|----------------------|----|----------------------|----------------------|
| FROM | Month | Year | TO | Month | Year |
| | <input type="text"/> | <input type="text"/> | | <input type="text"/> | <input type="text"/> |

Name of person to contact regarding this report

Title

| | | |
|----------------------|----------------------|----------------------|
| Area code | Number | Extension |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

| | | |
|----------------------|----------------------|----------------------|
| Fax | Area code | Number |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

E-mail address

| | | | |
|----------------|----------------------|----------------------|----------------------|
| Date completed | Month | Day | Year |
| | <input type="text"/> | <input type="text"/> | <input type="text"/> |

**Thank you for completing your 2012 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

51750115

