



2012 ECONOMIC CENSUS

Classification Form

DUE DATE
30 DAYS AFTER
RECEIPT OF FORM

(Please correct any errors in this mailing address.)

Need help or have questions?

- **Visit** econhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

IN-51590

INFORMATION COPY
DO NOT USE TO REPORT

Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your
completed
form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

 -

CONTINUE WITH **2** ON PAGE 2



2 PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

- 0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

- 0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark "X" only ONE box.)

0011 In operation

0013 Temporarily or seasonally inactive

0014 Ceased operation - *Give date at right* →

0015 Sold or leased to another corporation - *Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below* ↴



Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

0060 Name of new owner or operator	0061 EIN (9 digits)
<input type="text"/>	<input type="text"/> - <input type="text"/>

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
<input type="text"/>	<input type="text"/>	<input type="text"/> - <input type="text"/>

0016 Other - *Specify* → 0815

4 - 18 Not Applicable.

19 KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2012? If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only ONE box.

Motion picture, television, and video production, including distribution of productions by own company and distribution of productions by other companies

- 0700 512 110 00 2 Producer of television shows, including commercials, infomercials, and music videos
- 512 110 00 3 Producer of educational, training, corporate, religious, direct-to-home videos/DVDs, or other non-theatrical films and videos/DVDs
- 512 110 00 1 Producer of motion pictures

CONTINUE WITH **19** ON PAGE 3

51590024



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS OR ACTIVITY - Continued

Motion picture, television, and video production, including distribution of productions by own company and distribution of productions by other companies - Continued

0700 512 110 00 4 Producer of animated or computer animated films or videos/DVDs, including commercials and music videos

512 110 00 5 Other film, video, or digital media productions - *Describe* ↴

[Empty text box for description]

0701

Motion picture, television, and video distribution exclusively for other companies

512 120 00 1 Motion picture or television distributor - acquiring distribution rights and distributing film, video, or digital productions to theaters, television networks and stations, and other exhibitors, including commercials, infomercials, and music videos

512 120 00 2 Distribution of educational, training, corporate, religious, direct-to-home videos/DVDs, or other non-theatrical films and videos/DVDs

512 120 00 3 Distribution of animated or computer animated films or videos/DVDs, including commercials and music videos

512 120 00 6 Other film, video, or digital media distribution - *Describe* ↴

[Empty text box for description]

0701

Services allied to film and video production and distribution

711 510 00 5 Author, writer, or composer

512 240 00 3 Audio postproduction services

711 510 00 9 Actor or actress

711 510 00 3 Independent film director or other motion picture artist or technician

532 490 30 1 Motion picture equipment rental or leasing

541 214 10 1 Talent payment services

512 191 00 2 Postproduction services for film, video, or digital media

777 512 50 1 Other services allied to film, video, or digital media production and distribution - *Describe* ↴

[Empty text box for description]

0701

Radio broadcasting

515 112 00 3 Public radio broadcast station

515 112 00 2 Independent radio station

515 111 00 2 Radio network

515 112 00 1 Radio network affiliated station

515 111 00 4 Radio program syndication

515 111 00 3 Direct broadcast satellite music services

CONTINUE WITH **19** ON PAGE 4

CONTINUE ON PAGE 4

51590032



19 KIND OF BUSINESS OR ACTIVITY - Continued

Television broadcasting

- 0700 515 120 00 4 Television network affiliated station
- 515 120 00 3 Television network, excluding cable programming network
- 515 210 00 4 Cable television network
- 515 120 00 5 Independent television station
- 515 120 00 6 Public television broadcast station
- 515 210 00 5 Public access television producer
- 777 515 00 1 Advertising sales office of broadcasting company - Describe type of broadcasting ↴

0701

Other kind of business or activity

- 541 690 90 3 Motion picture consulting services
- 541 921 00 2 Special events video taping services, including birthdays, weddings, etc.
- 512 290 20 1 Producer of taped radio programs
- 541 840 10 1 Radio and television advertising representative
- 773 000 00 2 Other kind of business or activity - Describe type of business or activity ↴

0701

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20-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

	Month	Year		Month	Year
FROM	□ □	□ □ □ □	TO	□ □	□ □ □ □

Name of person to contact regarding this report

Title

Area code	Number	Extension
□ □ □	□ □ □ □ □ □ □ □	□ □ □ □

Fax

Area code	Number
□ □ □	□ □ □ □ □ □ □ □

E-mail address

Date completed

Month	Day	Year
□ □	□ □	□ □ □ □

Thank you for completing your 2012 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

51590040

