U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU

FORM

IN-51204 (11-16-2011)

2012 ECONOMIC CENSUS

Motion Picture and Video Production and Distribution

OMB No. 0607-0934: Approval Expires 12/31/2013

DUE DATE FEBRUARY 12, 2013

Need help or have questions?

- **Read** the accompanying information sheet(s) before answering the questions.
- Visit econhelp.census.gov
- Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

(Please correct any errors in this mailing address.)

IN-51204

INFORMATION COPY DO NOT USE TO REPORT

Report Online - It's fast and secure! **Go to:** econhelp.census.gov

- OR -

Mail your completed form to:

U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

∅ 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

21 Yes - Go to 2 0022 No - Enter current EIN (9 digits) —

→ 0025

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

> physical location

0035 Number and street

66 City, town, village, etc. 0037 State 0038 ZIP Code

CONTINUE WITH 2 ON PAGE 2

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B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? Mark X* only ONE box.									
(Mark 'X' only ONE box.) Con what type of municipality is this establishment physically located? (Mark 'X' only ONE box.) Con what type of municipality is this establishment physically located? (Mark 'X' only ONE box.) Con what type of municipality is this establishment physically located? (Mark 'X' only ONE box.) Con what type of municipality is this establishment physically located? (Mark 'X' only ONE box.) Con what 'X' only ONE box.) Con the following best describes this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment of the following best describes this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment of the following best describes this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment by it is establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment by it is establishment by it is establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) Con in what type of municipality is this establishment's operation of 2012? (PHYSICAL	L LOCATION - C	ontinued						
C. In what type of municipality is this establishment physically located? Mark X* only ONE box.	B. Is this (Mark	establishment p "X" only ONE b	ohysically lo ox.)	cated inside the lega	al boundaries	of the city, tov	vn, village	e, etc.?	
Comparing the content of the conte	0041	Yes	0042	No	0043	No legal bound	daries	0044	Oo not know
OPERATIONAL STATUS Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark "X" only ONE box.) 1011 In operation 1012 Temporarily or seasonally inactive properties and properties of the contribution of the con	C. In wha	at type of munic "X" only ONE b	ipality is this	s establishment phy	sically located	?			
Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark 'X' only ONE box.) 1 In operation 1 Temporarily or seasonally inactive NATION COPY 1 Temporarily or seasonally inactive NATION COPY 1 Temporarily or seasonally inactive NATION COPY 2 Ceased operation - National Status of Tight Season of Sold or leased on the Status of Tight Season of Sold or leased on the Status of Tight Season of Sold or leased on the Status of Tight Season of Sold or leased on the Status of Sold or leased on the Status of Sold or leased on the Sold of Sold or Sold of Sold or Sold of Sold or Sold or Sold of Sold or Sold	0046	City, village, or borough	0047	Town or township	0048	Other		0024	Oo not know
In operation In operation Itemporarily or seasonally inactive Itemporarily or seasonally inactive Itemporarily or seasonally inactive Itemporarily or seasonally inactive Itemporarily It	Which ON	NE of the followi	_	cribes this establish	ment's operat	ional status at	the end o	of 2012?	
AND enter name and address of new owner or operator and Employer Identification Number (EIN) below? 0000 Name of new owner or operator		•				- ODV	•		
AND enter name of address of new owner or operator and Employer identification Number (EIN) below? 0000 Name of new owner or operator 0001 EIN (9 digits)			seasonally i	nactive A T	10N	COPI	- T		
AND enter name of address of new owner or operator and Employer technification Number (EIN) below? 0000 Name of new owner or operator			INIE	ORMA	01	2FPQ	RI		
AND enter name of address of new owner or operator and Employer technification Number (EIN) below? 0000 Name of new owner or operator				e at right ISE	יטר		Month	Day	Year
Occident Mark To See In the Section of Section 1 of Section 2 of Section 1 of Section 1 of Section 2 of Secti	0015	Sold or leased t AND enter nan and Employer	e are the c e i.d idore dentification						
October 1 October 1 October 2 Octobe		0060 Name of ne	w owner or o	perator		006	1 EIN (9 d	igits)	
October 1 October 1 October 2 Octobe							_		
October 1		0062 Mailing add	ress (Number	and street P.O. Box 6	etc.)				
MONTHS IN OPERATION Mark "X" 2012 if None Number of months in operation during 2012 (If none, mark "X" and go to ②.) Dollar figures should be rounded to thousands of dollars. If a figure is \$2,035,628.79: If a value is "0" (or less than \$500.00): Report Mark "X" 2012 if None \$Bil. Mil. Thou. EXAMPLE SALES, SHIPMENTS, RECEIPTS, OR REVENUE Mark "X" 2012 if None \$Bil. Mil. Thou. Operating receipts Operating receipts		oos maning add	rood (rtarribor	una stress, i io. Box, c	7.0.17				
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MONTHS IN OPERATION Mark "X" 2012 if None Number of months in operation during 2012 (If none, mark "X" and go to ①.) Dollar figures should be rounded to thousands of dollars. If a figure is \$2,035,628.79: If a value is "0" (or less than \$500.00): Report Mark "X" 2012 \$\frac{1}{5}\$ Bil. Mil. Thou. EXAMPLE SALES, SHIPMENTS, RECEIPTS, OR REVENUE Mark "X" 2012 \$\frac{1}{5}\$ Bil. Mil. Thou. Operating receipts Operating receipts		0063 City, town, v	/illage, etc.			0064 State 006	5 ZIP Cod	е	
MONTHS IN OPERATION Mark "X" 2012 if None Number of months in operation during 2012 (If none, mark "X" and go to ①.) Dollar figures should be rounded to thousands of dollars. If a figure is \$2,035,628.79: If a value is "0" (or less than \$500.00): Report Mark "X" 2012 \$\frac{1}{5}\$ Bil. Mil. Thou. EXAMPLE SALES, SHIPMENTS, RECEIPTS, OR REVENUE Mark "X" 2012 \$\frac{1}{5}\$ Bil. Mil. Thou. Operating receipts Operating receipts								-	
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Number of months in operation during 2012 (If none, mark "X" and go to ②.)	0016	Other - Specify							
Number of months in operation during 2012 (If none, mark "X" and go to ②.) Dollar figures should be rounded to thousands of dollars. If a figure is \$2,035,628.79: Report	MONTHS	IN OPERATION							CAL
HOW TO REPORT DOLLAR FIGURES If a value is "0" (or less than \$500.00): SALES, SHIPMENTS, RECEIPTS, OR REVENUE Mark "X" if None \$ Bil. Mil. Thou. EXAMPLE Mark "X" tif None \$ Bil. Mil. Thou.								ı	Numb
Dollar figures should be rounded to thousands of dollars. If a figure is \$2,035,628.79: If a value is "0" (or less than \$500.00): Report SALES, SHIPMENTS, RECEIPTS, OR REVENUE Mark "X" if None Operating receipts Operating receipts Dollar figures should be rounded to thousands of dollars. Report SEXAMPLE Mark "X" 2012 \$ Bil. Mil. Thou.	Number o	of months in ope	eration durir	ıg 2012 (If none, ma	rk "X" and go	to 30 .)			
If a figure is \$2,035,628.79: If a value is "0" (or less than \$500.00): Report EXAMPLE				ould be rounded to			\$ Bil.	1	
SALES, SHIPMENTS, RECEIPTS, OR REVENUE Mark "X" if None Special Spec	HOW TO				,				
Operating receipts	REPORT DOLLAR	thou If a f	usands of d	ollars.		→ □			2 03
Operating receipts	REPORT DOLLAR	If a f	usands of defigure is \$2,6	ollars. 035,628.79:	Report -			XAN	2 03 (IPLE
	REPORT DOLLAR FIGURES	If a f	usands of defigure is \$2,000 value is "0" (ollars. 035,628.79: or less than \$500.00	Report -	→ ×		XAN	IPLE
Not Applicable.	REPORT DOLLAR FIGURES	If a f	usands of defigure is \$2,000 value is "0" (ollars. 035,628.79: or less than \$500.00	Report -	→ 🛛	\$ Bil.	2012	IPLE
	REPORT DOLLAR FIGURES SALES, S	If a full	usands of defigure is \$2,000 value is "0" (CEIPTS, OR F	ollars. 035,628.79: or less than \$500.00 REVENUE	Report -	Mark "X" if None	\$ Bil.	2012	IPLE

If not shown, please enter you Number (CFN) from the mailin			File					
7 EMPLOYMENT AND PAYRO	1							
Include:								
• Full- and part-time emp	loyees wo	orking at t	his establishn	nent whose p	ayroll was	reported or	Internal Re	venue
Service Form 941, Emp (EIN) shown to the left	loyer's Qι of the ma	ıarterly Fe iling addre	deral Tax Ret ess or correcte	urn, and filed ed in 1	under the	Employer I	dentification	Number
Exclude:								
Temporary staffing obta								
Contractors, subcontractors, subcontracto	-	•		., , ,	,			
• Full- or part-time leased						_	npany's EIN	•
Purchased or managedProfessional or technical	al services	purchase	d from anoth				, computer	
programming, enginee	ing, or ac	counting :	services.			B. A	2	012
For further election con	informatio	an chaotle	1		1	Mark "X" if None		mber
Tor further claimcation, see	iiiioiiiiatic	JII SIICCL(S	/-	-10	OPY		IVU	TIDO!
A. Number of employees fo B. Payroll before deductions (Exclude employer's cost	r pay peri	od includi	Aro k	DM C	-n0	RT		
	INF	ייזט	_ =	ro Ri	EPU			
B. Payroll before deductions		-	ISE	10 11	Mark "X"		2012	
(Exclude employer's cost	for fringe	be ne fits.)	000		if None	\$ Bil.	Mil.	Thou.
D	יו ט							
1. Annual payroll				030	0			
2. First quarter payroll (January-N	1arch 2012	?)	031	0			
	-							
8 Not Applicable.								
A MALLIE OF INIVENITORIES								
9 VALUE OF INVENTORIES								
A. Did this establishment ov	vn invento	ories, rega	rdless of whe	re held, at th	e end of 20)12 and/or 2	011?	
0486 Yes - Go to line	В							
0487 No - <i>Go to</i>								
B. Report inventories owned	by this e	establishm	ent as of Dec	ember 31 bet	ore Last-in	, First-out (L	.IFO) adjustr	nent (if any).
	Mark "X"		End of 2012	2	Mark "X"		End of 2011	
	if None	\$ Bil.	Mil.	Thou.	if None	\$ Bil.	Mil.	Thou.
1. Finished goods	. Ц							
	0461				0471			
2. Work-in-process								
Z. WOIK-III-process								
					0473			
3. Materials, supplies,	0463				0473			
3. Materials, supplies, fuels, etc	0463							
fuels, etc	0463				0473			
fuels, etc	0463				0473			
fuels, etc	0463				0473			
fuels, etc	0463				0473			
fuels, etc	0463				0473			
fuels, etc	0462				0473			
fuels, etc	0462				0473			
fuels, etc	0463 0462 0460				0473 0472 0472			
fuels, etc	0463 0462 0460 0466				0473 0472 0472 0470 0476			
fuels, etc	0463				0473 0472 0472			
fuels, etc	0463 0462 0460 0466				0473 0472 0472 0470 0476			
fuels, etc	0463				0473 0472 0470 0476			

0895

0700

0701

Not Applicable.

Mark "X" only ONE box.

512 110 00 2

512 110 00 3

512 110 00 1

512 110 00 4

512 110 00 5

KIND OF BUSINESS OR ACTIVITY

INVENTORIES BY VALUATION METHOD

B. First-in, First-out (FIFO) . . .

E. Other valuation method - Specify method 7

subject to the following valuation methods:

Report how much of the inventory reported in 9, line B4 for 2012 is

A. LIFO valuation method before adjustment

F. TOTAL (Sum of lines A Grugh 2 should equal 9, line B4.) 0490

non-theatrical films and videos/DVDs

Producer of motion pictures

and distribution of productions by other companies

music videos

Thou.

2012

Mil.

Mark "X"

if None

\$ Bil.

Motion picture, television, and video distribution exclusively for other companies

Other film, video, or digital media productions - Describe

INFORMATION COPY

OUNDT USE TO REPO

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012? If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Motion picture, television, and video production, including distribution of productions by own company

Producer of television shows, including commercials, infomercials, and music videos

Producer of educational, training, corporate, religious, direct-to-home videos/DVDs, or other

Producer of animated or computer animated films or videos/DVDs, including commercials and

512 120 00 6 Other film, video, or digital media distribution - Describe 7

0701

1 01111 111 0 1204 (11-10-201	17									1 4	igo o
If not shown, please on Number (CFN) from the	ente he m	r your 11-digit Census File nailing address.									
19 KIND OF BUSINES	S OF	R ACTIVITY - Continued									
Services allied	to fi	lm and video production and distribution									
Postproduction services for film, video, or digital media											
Motion picture film processing laboratory											
711 510 00 5 Author, writer, or composer											
512 240 00 3	512 240 00 3 Audio postproduction services										
541 214 10 1	·										
711 510 00 9		Actor or actress	~(7	PY						
711 510 00 3		Actor or actress Independent film director or other hotil Nacconditional three equipment rental or leasing Casting buteru or a length S	ture ai	ust	or techn	nician					
532 490 30 1		Motion with me equipment rental or leasing	RE		וטי						
561 311 00 3		Casting bute up a lend									
777 512 50 1		Other services allied to film, video, or digital i	media	pro	duction	and d	istributi	on <i>- De</i>	scril	be 7	
0701											
Other kind of b	uein	ass or activity									
541 921 00 2		Special events video taping services, including	g birth	ıday	s, wedd	ings, e	etc.				
541 690 90 3		Motion picture consulting services									
773 000 00 2		Other kind of business or activity - Describe ty	ype of	bus	siness or	activ	ity 🔽				
0701											
20 and 21 Not Appli	cabl	э.									
	Do	ercents should be rounded to	Б) On O	rt thousai	nds of	2012	DP whole	nor	conto	
ноw то		hole percents.		iepoi			are acce		, pei	cents.	
REPORT PERCENTS			\$ Bi	l.	Mil		Tho	u.		Percent	t
	lf	figure is 38.76 % of total sales: <i>Report</i> —								3	9
DETAIL OF SALES,	SHI	PMENTS, RECEIPTS, OR REVENUE									
(Report receipts by	/ sou	rce either as a dollar figure or as a whole perd RES on page 2 and HOW TO REPORT PERCEN	ent of ITS ab	f tota ove	al receip . Do not	ots (rep comb	ported i pine dat	n ⑤). So a for tw	ee H o oi	OW To more	0
Line 1 - Report red	ceipt	s from granting permission to others to distrib this establishment, to the domestic commerc	ute au	ıdio	visual w	orks, p	protecte	ed by co	pyri	ght	
The distributor ma	y or nesti	may not be responsible for reproducing the au c audiovisual works on the appropriate detail I	udiovis	sual	works. I	Repor	t licensi	ng for f	orei	gn	1
Line 2 - Report red	ceipt	s from granting permission to domestically ex owned or controlled by this establishment. Re	hibit, k	oroa	dcast, o	r rent	audiov	isual wo	rks,	cact	
and rent of domes outright sale of rig	tic w hts c	owned or controlled by this establishment. Reports on line 3b; contract production services on the appropriate detail lines under line 5; an ental markets on line 7.	on the	app	propriate	e detai	il lines i	under li	ne 4	1 ;	
		CONTINUE WITH ② ON PAG	E 6								



DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

- Line 2a Report receipts from granting permission to domestically exhibit, broadcast, or rent live action or animated feature films. Include feature films intended for commercial theaters, drive-in theaters, open air theaters, etc., as well as subsequent distribution of the feature films through various other media (e.g., broadcast, home video). Report licensing of domestic exhibition, broadcast, and rent of short films on line 2b; and licensing of made-for-TV movies on the appropriate detail lines under line 2c.
- Line 2b Report receipts from granting permission to domestically exhibit, broadcast, or rent live action or animated short films.
- **Line 2c** Report receipts from granting permission to domestically broadcast or rent television programming (documentaries, serials, news and public affairs shows, game shows, reality shows, made-for-TV movies, etc.). Include television programming for broadcast as well as to the home video market.
- Line 3a Report receipts from granting permission to others for the distribution of audiovisual works, protected by copyright owned or controlled by this establishment, to foreign markets. The distributor may or may not be responsible for reproducing the audiovisual works.
- **Line 3b** Report receipts from granting permission to exhibit, broadcast, and rent domestic audiovisual works, protected by copyright owned or controlled by this establishment, in foreign market.
- Line 4 Report receipts from the contract production of audievicual works that may result in the creation of works protected by copyright. Include all production aspects of all entire of piece of an audiovisual work.

 Line 5 Report receipts from theighting minorial theaters, televisor, of the name video market. Report audiovisual works include productions intended from minorial theaters, televisor, of the name video market. Report audiovisual works produced under contract for others on the appropriate letail line under line 4; and sale of copies of videos, DVDs, etc., to the wholesale, retail, and rental markets of line 7.
- Line 7 Report receipts in a pies of audiovisual works (videos, DVDs, etc.) produced for sale to the wholesale, retail, and rental markets. Include copies of own works and of works that you have a license to distribute.
- **Line 9** Report receipts from providing technical and artistic support services for other producers on all phases of an audiovisual production. Include cameramen, grips, sound engineers, extras, special effects services, etc. This work is contracted or subcontracted by the production house on a contract or fee basis, usually for films and TV shows.
- Line 11 Report receipts from creating large-run reproductions of audiovisual works (video, digital media, etc.) under contract for others. The reproductions may be produced in a variety of formats, including VHS, DVD, etc.
- Line 12 Report receipts from providing third-party distribution services under contract to producers and distributors of audiovisual works. Include warehousing, processing of orders, shipping, billing, collecting money, etc.
- Line 16 Report receipts from granting permission for the commercial use of trademarked property owned or controlled by this establishment on merchandise (e.g., T-shirts, hats, pens, toys, etc.) owned by other economic entities.

		2012					
	Description of sales, shipments, receipts, or revenue	Repo		dollars OR whol are acceptable.	e percents.		
		\$ Bil.	Mil.	Thou.	Percent		
1.	Licensing of domestic rights to distribute audiovisual works						
	a. Motion picture films						
	b. Television programming						
	c. Other audiovisual works						
	d. Add lines 1a through 1c						
2.	Licensing of domestic rights to exhibit, broadcast, or rent audiovisual works						
	a. Licensing of domestic rights to exhibit, broadcast, or rent feature films (Include "revenue-sharing" agreements.)						
	(1) Exhibit feature films						
	(2) Broadcast feature films on television						
	CONTINUE WITH 🤁 ON PAG	E 7					

	ot shown, please enter your 11-digit Census File mber (CFN) from the mailing address.										
22	DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continu	ued									
		2012 Report thousands of dollars OR whole percents.									
	Description of sales, shipments, receipts, or revenue	Estimates are acceptable.									
_		\$ Bil. Mil. Thou. Percent									
2.	Licensing of domestic rights to exhibit, broadcast, or rent audiovisual works - Continued										
	 a. Licensing of domestic rights to exhibit, broadcast, or rent feature films - Continued 										
	(3) Broadcast or exhibit feature films to other markets 3502										
	(4) Rent feature films to the home video marker T. O. (5) Add lines 2a(1) through 2a(4)	REPORT									
	b. Licensing of domestic rights to exhibit, broadcast, or rent short films (<i>Include "Leonue-sharing" agreements.</i>) 3503										
	c. Licensing of domestic rights to broadcast or rent television and cable programming (Include "revenue-sharing" agreements.)										
	(1) Broadcast television or cable programming (Television Program Rights)	046									
	(2) Rent to the home video market	744									
	(3) Broadcast/rent to other markets 3504)45									
	(4) Add lines 2c(1) through 2c(3))40									
	d. Licensing of domestic rights to exhibit, broadcast, or rent other audiovisual works (Include exercise, travel, and training videos, public service messages, etc.)	050									
3.	Licensing of international rights to use audiovisual works										
	Licensing of international rights to distribute audiovisual works										
	(1) Motion picture films)71									
	(2) Television programming	172									
	(3) Other audiovisual works)73									
	(4) Add lines 3a(1) through 3a(3)	370									
	CONTINUE WITH ② ON PAGE 8										

22 D	DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued									
		_		2012						
	Description of sales, shipments, receipts, or revenue	Report thousands of dollars OR whole percents. Estimates are acceptable.								
		\$ Bil.	Mil.	Thou.	Percent					
	censing of international rights to use audiovisual works - ontinued									
b	 Licensing of international rights to exhibit, broadcast, or rent audiovisual works (Include "revenue-sharing" agreements.) 									
	(a) M ::									
	(1) Motion picture films									
	(2) Television programming	CO	PY							
	(3) Other audiovisual works FOR M.A 35083	REF	ORT							
	(2) Television programming									
C	Licensing of international rights to use the concept of domestic audiovisual works (Include works that use different actors than the domestic original.)									
4	Licensing of international rights for other uses of									
u	audiovisual works									
4. C	ontract production services for audiovisual works									
а	Motion picture films									
b	Television programming									
c	Commercials									
d	. Music videos									
е	Other audiovisual works									
f.	Add lines 4a through 4e									
5. 0	utright sale of audiovisual works									
а	Motion picture films									
b	Television programming									
c	Other audiovisual works									
d	. Add lines 5a through 5c									
	CONTINUE WITH 🥸 ON PAG	E 9								

If no Nun	ot shown, please enter your 11-digit Census File nber (CFN) from the mailing address.										
22	DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued										
		2012									
	Description of sales, shipments, receipts, or revenue	Repo	rt thousands of Estimates	e percents.							
		\$ Bil.	Mil.	Thou.	Percent						
6.	Audiovisual works sold directly to the consumer										
	a. Physical media (e.g., DVD, Blu-ray, videos) 35451										
	b. Download of electronic media										
	c. Add lines 6a and 6b Sale of copies of audiovisual Maks Fro the Phoresale, retail, and rental markets ONOTUSE T 3510	CO	PY								
	c. Add lines 6a and 6b	CO	OPT								
7.	Sale of copies of audiovisual Marks to the Vhoresale, retail, and rental markets	REF	יאטק								
	and rental markets										
0											
8.	Preproduction services for authovisual works										
9.	Production support services for audiovisual works										
J .	Troduction support services for additions and works 35150										
10.	Postproduction services for audiovisual works - Describe										
	35180										
11.	Large-run duplication services for audiovisual works 35503										
40	Fulfillment comices for audiovisual variety										
12.	Fulfillment services for audiovisual works										
13.	Bundled fulfillment and duplication service for audiovisual works										
	WORKS										
14.	Rental of equipment for motion picture and video production (Include cameras, lighting, sound recording equipment, etc.) . 39514										
	,,,,										
15.	Rental of motion picture and video production studios 39515										
16.	Merchandise licensing - Domestic and international 35460										
17	Resale of merchandise - Describe										
.,.	Tiesdie et merenandische Besonische										
	39612										
18.	All other receipts - Describe if more than 10 percent of total receipts ?										
	39708										
40	TOTAL PROFIPTS Comments to 10 10 10										
19.	TOTAL RECEIPTS - Sum of lines should equal 5 if reporting in dollars				100						

Form IN-51204 (11-16-2011) Page 10 23 and 24 Not Applicable. **25** EXPORTS OF GOODS AND SERVICES NOTE - An export is a tangible or intangible product (e.g., good, license agreement, reproduction right, service) that is sold or transferred to a customer or client (individual, government, business establishment, etc.) located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products transferred to, sold to, or services performed for unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms. A. Did the receipts or revenue (reported in 3) include any amounts for exported goods or services? Yes - Go to line B 2012 No - Go to 30 0912 \$ Bil. Mil. Thou. space for an exploration what may be essentiating to Polynogyour reported data.)

DO NOT USE TO **B.** Amount of receipts or revenue for exported goods or services 26–29 Not Applicable. REMARKS (Please use this space for 30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions. Is the time period covered by this report a Month Month Year Year calendar year? No - Enter time period covered → FROM Yes TO Name of person to contact regarding this report Title Area code Number Extension Area code Number Tele-Fax phone

51204105

E-mail address

Thank you for completing your 2012 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

Date completed

Month

Day

Year