



U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FORM

IN-51190 (11-16-2011)

2012 ECONOMIC CENSUS

Classification Form

OMB No. 0607-0934: Approval Expires 12/31/2013

DUE DATE
30 DAYS AFTER
RECEIPT OF FORM

(Please correct any errors in this mailing address.)

IN-51190

Need help or have questions?

- **Visit** econhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

INFORMATION COPY
DO NOT USE TO REPORT

Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your
completed
form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

☒ 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 ☐ Yes - Go to line B

0032 ☐ No - Enter physical location

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

-

CONTINUE WITH **2** ON PAGE 2

2 PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only **ONE** box.)

0041 ☐ Yes 0042 ☐ No 0043 ☐ No legal boundaries 0044 ☐ Do not know

C. In what type of municipality is this establishment physically located?
(Mark "X" only **ONE** box.)

0046 ☐ City, village, or borough 0047 ☐ Town or township 0048 ☐ Other 0024 ☐ Do not know

3 OPERATIONAL STATUS

Which **ONE** of the following best describes this establishment's operational status at the end of 2012?
(Mark "X" only **ONE** box.)

0011 ☐ In operation

0013 ☐ Temporarily or seasonally inactive

0014 ☐ Ceased operation - Give date at right →

0015 ☐ Sold or leased to another corporation - Give date at right
AND enter name and address of new owner or operator
and Employer Identification Number (EIN) below ↴

Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

0060 Name of new owner or operator

0061 EIN (9 digits)

<input type="text"/>	<input type="text"/>	-	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.

0064 State

0065 ZIP Code

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	-	<input type="text"/>	<input type="text"/>	<input type="text"/>
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0016 ☐ Other - Specify →

0815

4 - 18 Not Applicable.**19** KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only ONE box.

Newspaper publisher except Internet publisher

0700 511 110 00 5 ☐ Newspaper publishers, including publishing and printing combined (Exclude publishing exclusively on the Internet.)

511 110 00 6 ☐ Advertising sales offices of newspaper publishing companies

511 110 00 3 ☐ Other newspaper branch offices - Describe ↴

0701

CONTINUE WITH **19** ON PAGE 3

CONTINUE ON PAGE 3

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS OR ACTIVITY - Continued

Periodical publisher and shopping news publisher except Internet publisher

- 0700
- 511 120 40 1 ☐ Periodical publishers, including publishing and printing combined *(Exclude publishing exclusively on the Internet.)*
- 511 120 30 1 ☐ Shopping news publishers, including publishing and printing combined *(Exclude publishing exclusively on the Internet.)*
- 511 120 40 2 ☐ Advertising sales offices of periodical publishing company
- 511 120 40 4 ☐ Newsletter publishers, including publishing and printing combined *(Exclude publishing exclusively on the Internet.)*

Software publishing

- 511 210 00 1 ☐ Software publishers, including developing and publishing or publishing only, packaged software
- 511 210 00 2 ☐ Sales office of software publishers

Other kind of business or activity

- 519 130 10 1 ☐ Internet publisher, publishing exclusively on the Internet *(Include newspapers, books, periodicals, greeting cards, databases, directories, maps, etc.)*
- 711 510 00 C ☐ Independent authors and writers
- 541 840 20 2 ☐ Independent publishers' advertising representatives
- 711 510 00 B ☐ Journalist, including columnist and photographer
- 519 110 00 1 ☐ News syndicates - supplying the news media with information such as news, reports, and pictures
- 541 511 00 3 ☐ Software developer or designer, on a contract basis
- 541 511 00 5 ☐ Custom computer programming services
- 541 512 10 2 ☐ Computer systems integrator
- 518 210 00 6 ☐ Application service provider (ASP) - providing computer applications to businesses and individuals on a pay-per-use or periodic fee basis over the Internet
- 773 000 00 1 ☐ Other kind of business or activity - *Describe* ↴

0701

20-29 Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

☐

Yes

☐

No - Enter time period covered →

FROM

Month

Year

Month

Year

TO

Name of person to contact regarding this report

Title

Tele-
phone

Area code

Number

Extension

Fax

Area code

Number

E-mail address

Date
completed

Month

Day

Year

Thank you for completing your 2012 ECONOMIC CENSUS form.**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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