



# 2012 ECONOMIC CENSUS

## Credit Unions

FORM  
**FI-52203** (10-27-2011)

OMB No. 0607-0931: Approval Expires 12/31/2013

**DUE DATE**  
**FEBRUARY 12, 2013**

(Please correct any errors in this mailing address.)

**Need help or have questions?**

- **Read** the accompanying information sheet(s) before answering the questions.
- **Visit** [econhelp.census.gov](http://econhelp.census.gov)
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

**FI-52203**

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**Report Online** - It's fast and secure!  
**Go to:** [econhelp.census.gov](http://econhelp.census.gov)

- **OR** -

**Mail** your completed form to:

**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**

Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**    0022  No - Enter current EIN (9 digits) → 0025

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**2 PHYSICAL LOCATION**

**A.** Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035	Number and street		
0036	City, town, village, etc.	0037	State
		0038	ZIP Code

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CONTINUE WITH **2** ON PAGE 2

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**2** PHYSICAL LOCATION - Continued

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041  Yes      0042  No      0043  No legal boundaries      0044  Do not know

**C.** In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046  City, village, or borough      0047  Town or township      0048  Other      0024  Do not know

**3** OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark "X" only ONE box.)

0011  In operation

0013  Temporarily or seasonally inactive

0014  Ceased operation - *Give date at right* → 

Month	Day	Year

0015  Sold or leased to another corporation - *Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below* → 

Month	Day	Year

 0018

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0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
		-

0016  Other - *Specify* →  0815

**4** MONTHS IN OPERATION

Mark "X" if None      2012 Number

Number of months in operation during 2012 (If none, mark "X" and go to 30.) . . . . . 0002 

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**HOW TO REPORT DOLLAR FIGURES**

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$2,035,628.79:**      **Report** →

If a value is "0" (or less than \$500.00):      **Report** →

Mark "X" if None

2012		
\$ Bil.	Mil.	Thou.
	2	036
EXAMPLE		

**5** SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Mark "X" if None      2012

Revenue . . . . . 0100 

\$ Bil.	Mil.	Thou.

**6** Not Applicable.

52203023



**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**7 EMPLOYMENT AND PAYROLL**

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown to the left of the mailing address or corrected in **1**.

**Exclude:**

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None

2012  
Number

**A.** Number of employees for pay period including March 12, 2012 . . . . . 0000

--	--	--	--	--	--	--	--	--	--

**B.** Payroll before deductions (Exclude employer's cost for fringe benefits.) . . . . . Mark "X" if None

Mark "X" if None

2012

	\$ Bil.	Mil.	Thou.
<b>1.</b> Annual payroll . . . . . 0300 <input type="checkbox"/>			
<b>2.</b> First quarter payroll (January-March 2012) . . . . . 0310 <input type="checkbox"/>			

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**8 - 18** Not Applicable.

**19 KIND OF BUSINESS**

Which ONE of the following best describes this establishment's principal kind of business in 2012? (Mark "X" only ONE box.)

- 0700 522 130 10 1  Federal credit union
- 522 130 90 1  State chartered credit union
- 522 130 10 3  Community development credit union - federal charter
- 522 130 90 4  Community development credit union - state charter
- 522 130 10 2  Corporate credit union - federal charter
- 522 130 90 2  Corporate credit union - state charter
- 522 130 90 3  Credit union in organization - charter pending
- 522 298 80 8  U.S. Central Credit Union
- 522 110 10 1  Bank primarily engaged in full service commercial banking - national charter
- 522 110 20 1  Bank primarily engaged in full service commercial banking - state charter
- 777 520 00 3  Credit union service organization (CUSO) - Specify ↴

0701

775 000 00 1  Other kind of business or activity - Specify ↴

0701

52203031



**20 and 21** Not Applicable.

**HOW TO REPORT PERCENTS**



Percents should be **rounded to whole** percents.

If figure is **38.76%** of total sales: **Report** →

2012			
Report thousands of dollars OR whole percents. Estimates are acceptable.			
\$ Bil.	Mil.	Thou.	Percent
			39

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

*(Report sources of revenue for this establishment, either as a dollar figure or as a whole percent of total revenue (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more lines.)*

**Line 1** - Loan income includes interest received, origination and other fees received, and revenue from sales of loans.

**Line 1b** - Includes government guaranteed loans, loans secured by accounts receivables and inventory.

**Line 1c** - Includes agencies and foreign.

**Line 2** - Revenue from all sources of credit card industry, including interest, fees, processing, insurance, and services.

**Line 5** - Revenue includes conditional sales contracts and mutual assistance clubs.

**Line 7** - Revenue includes interest and fees.

**Line 10** - Bundled account related services provided for a flat fee and usually paid monthly.

**Line 11** - Fees for services such as NSF fee, research and inquiry fees, early withdrawal penalties, and other incremental fees.

**Line 12** - Services that are fee based including cash management, lock box, bookkeeping, coin and currency counting, wire transfer, and other related services.

**Line 13** - Revenue from fees from payment instruments including letters of credit, performance bonds, and others not elsewhere specified.

**Line 14** - Revenue from retail currency transactions.

**Line 15** - Revenue from the creation of a fiduciary relationship, including administration and management of corporate funds such as benefit or profit sharing plans, transfer and other agents, and estate administration.

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Description of sales, shipments, receipts, or revenue

**1.** Loan services - income

- a.** Loans to financial businesses . . . . . 55011
- b.** Loans to non-financial businesses . . . . . 55013
- c.** Loans to governments . . . . . 55014
- d.** Residential mortgage loans . . . . . 55015
- e.** Home equity loans . . . . . 55016
- f.** Vehicle loans, consumer . . . . . 55017
- g.** All other secured or guaranteed loans to consumers . . . . . 55018
- h.** Unsecured loans to consumers . . . . . 55019
- i. Add lines 1a through 1h** . . . . . 55010

2012			
Report thousands of dollars OR whole percents. Estimates are acceptable.			
\$ Bil.	Mil.	Thou.	Percent

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
<b>2.</b> Credit card services - income				
<b>a.</b> Credit card services for cardholders, business and government . . . . . 55031				
<b>b.</b> Credit card services for cardholders, consumer . . . . . 55032				
<b>c.</b> Credit card services for merchants . . . . . 55033				
<b>d.</b> Credit card association products . . . . . 55034				
<b>e. Add lines 2a through 2d</b> . . . . . 55030				
<b>3.</b> Factoring services - fees . . . . . 55230				
<b>4.</b> Leasing services - income				
<b>a.</b> Operating leases - motor vehicle . . . . . 55241				
<b>b.</b> Operating leases - other . . . . . 55242				
<b>c.</b> Finance leases . . . . . 55243				
<b>d. Add lines 4a through 4c</b> . . . . . 55240				
<b>5.</b> Installment credit services - income				
<b>a.</b> Sales financing, business . . . . . 55251				
<b>b.</b> Sales financing, consumer . . . . . 55252				
<b>c. Add lines 5a and 5b</b> . . . . . 55250				
<b>6.</b> Other credit financing services - income . . . . . 55260				
<b>7.</b> Financing related to securities . . . . . 56210				
<b>8.</b> Trading debt instruments on own account - net gains (losses) 56510				
<b>9.</b> Trading other securities and commodity contracts on own account - net gains (losses) . . . . . 56910				

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CONTINUE WITH **22** ON PAGE 6

**CONTINUE ON PAGE 6**

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
<b>10.</b> Deposit account service packages, except business . . . . . 57010				
<b>11.</b> Separately-priced deposit account services, except business . . 57020				
<b>12.</b> Cash handling and management services for business . . . . . 57030				
<b>13.</b> Document payment services . . . . . 57040				
<b>14.</b> Foreign currency exchange service fees . . . . . 57050				
<b>15.</b> Trust services - fiduciary fees				
<b>a.</b> Trust services for businesses and governments . . . . . 57411				
<b>b.</b> Personal trust services . . . . . 57412				
<b>c.</b> Other trust services . . . . . 57413				
<b>d. Add lines 15a through 15c</b> . . . . . 57410				
<b>16.</b> Automated Clearinghouse (ACH) services - fees . . . . . 57610				
<b>17.</b> Financial planning and investment management services				
<b>a.</b> Mergers and acquisition financial consulting services . . . 57714				
<b>b.</b> Financial management consulting services . . . . . 57711				
<b>c.</b> Personal financial planning and advice services . . . . . 57712				
<b>d.</b> Personal investment management services . . . . . 57713				
<b>e. Add lines 17a through 17d</b> . . . . . 57710				
<b>18.</b> Other products supporting financial services - fees - <i>Specify</i> 				
<div style="border: 1px solid black; height: 20px; width: 400px;"></div> . . . . . 57810				
<b>19. TOTAL</b> (Should equal <b>5</b> if reporting in dollars.) . . . . . 59990				100

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**23-25** Not Applicable.

**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**26 SPECIAL INQUIRIES**

**A. LOAN SERVICES INCOME**

For each type of loan service listed below indicate the percentage of income that is derived from interest, origination fees, and other fees.

Loan Type	2012			
	Percentage of income from:			
	Interest	Origination Fees	Other Fees	Total
	0515	0516	0517	
1. Loans to businesses and governments . . . . . 0519 <input type="checkbox"/>	100 %			100 %
2. Loans to consumers - secured, residential mortgages and home equity . . . . . 0545 <input type="checkbox"/>	100 %			100 %
3. Loans to consumers - secured, vehicle and other . . . . . 0589 <input type="checkbox"/>	100 %			100 %
4. Loans to consumers - unsecured . . . . . 0599 <input type="checkbox"/>	100 %			100 %

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**B. CREDIT CARD SERVICES**

Did this establishment have income from credit card services during 2012?

0128  Yes

0129  No (If no, mark "X" and go to C.)

Estimate the percentage of this establishment's credit card services income from the following sources:

	2012
	Percent
1. Interest . . . . . 0123	100 %
2. Cardholder fees . . . . . 0124	
3. Merchant fees . . . . . 0125	
4. Other fees . . . . . 0126	
<b>5. TOTAL . . . . .</b>	<b>100 %</b>

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CONTINUE WITH **26** ON PAGE 8

**26** SPECIAL INQUIRIES - Continued

**C. MISCELLANEOUS INTEREST AND FEES**

For each type of credit financing service listed below, indicate the percentage of income that is derived from interest, fees, and other credit financing.

		2012			
		Percentage of income from:			
Credit Financing	Mark "X" if None	Interest	Fees	Other	Total
		0133	0135	0138	
1. Leasing . . . . . 0142	<input type="checkbox"/>	%	%	%	100%
2. Installment credit . . . . . 0609	<input type="checkbox"/>	%	%	%	100%
3. Other credit financing . . . . . 0629	<input type="checkbox"/>	%	%	%	100%

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**D. INTEREST EXPENSE**

For each type of deposit account listed below, indicate the dollar amount of interest paid on that type of account by this establishment during 2012.

	Mark "X" if None	2012		
		\$ Bil.	Mil.	Thou.
1. Time deposits . . . . . 1031	<input type="checkbox"/>			
2. Savings deposits . . . . . 1032	<input type="checkbox"/>			
3. Other deposits . . . . . 1033	<input type="checkbox"/>			
4. <b>TOTAL</b> (Add lines 1 through 3.) . . . . . 1030	<input type="checkbox"/>			

**27-29** Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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**30 CERTIFICATION** - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>

Name of person to contact regarding this report

Title

Area code	Number	Extension
<input type="text"/>	<input type="text"/>	<input type="text"/>

Area code	Number
<input type="text"/>	<input type="text"/>

E-mail address

Date completed	Month	Day	Year
	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Thank you for completing your 2012 ECONOMIC CENSUS form.  
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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