



U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FORM

AF-72102 (11-21-2011)

2012 ECONOMIC CENSUS

RV Parks and Recreational Camps

OMB No. 0607-0927: Approval Expires 12/31/2013

DUE DATE
FEBRUARY 12, 2013

(Please correct any errors in this mailing address.)

Need help or have questions?

- **Read** the accompanying information sheet(s) before answering the questions.
- **Visit** econhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

AF-72102

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Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your
completed
form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

☒ 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 ☐ Yes - Go to **2** 0022 ☐ No - Enter current EIN (9 digits) → 0025

-

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 ☐ Yes - Go to line B

0032 ☐ No - Enter →
physical
location

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

-

CONTINUE WITH **2** ON PAGE 2

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

72102015



2 PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only **ONE** box.)

0041 ☐ Yes0042 ☐ No0043 ☐ No legal boundaries0044 ☐ Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only **ONE** box.)

0046 ☐ City, village, or borough0047 ☐ Town or township0048 ☐ Other0024 ☐ Do not know**3** OPERATIONAL STATUS

Which **ONE** of the following best describes this establishment's operational status at the end of 2012? (Mark "X" only **ONE** box.)

0011 ☐ In operation0013 ☐ Temporarily or seasonally inactive0014 ☐ Ceased operation - Give date at right0015 ☐ Sold or leased to another corporation - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

Month	Day	Year

0060 Name of new owner or operator

0061 EIN (9 digits)

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.

0064 State

0065 ZIP Code

0016 ☐ Other - Specify

0815

4 MONTHS IN OPERATION

Mark "X" if None

2012 Number

Number of months in operation during 2012 (If none, mark "X" and go to **30**.) 0002 ☐

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded** to **thousands** of dollars.If a figure is **\$2,035,628.79**:

Report

Mark "X" if None

If a value is "0" (or less than \$500.00):

Report

☒

2012 \$ Bil. Mil. Thou.

 2 0 3 6

EXAMPLE

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Mark "X" if None

Operating receipts and sales of other merchandise (Exclude sales taxes or other taxes collected.) 0100 ☐

2012 \$ Bil. Mil. Thou.

 6 Not Applicable.

CONTINUE ON PAGE 3

72102023

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown to the left of the mailing address or corrected in 1.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

A. Number of employees for pay period including March 12, 2012 0000 ☐

B. Payroll before deductions (Exclude employer's cost for fringe benefits.) Mark "X" if None

1. Annual payroll 0300 ☐

2. First quarter payroll (January-March 2012) 0310 ☐

Mark "X" if None

2012
Number

--	--	--	--	--	--

Mark "X" if None

2012

\$ Bil.	Mil.	Thou.

8-18 Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2012? (Mark "X" only ONE box.)

- 0700
- 721 211 00 5 ☐ Trailer park, recreational vehicle (RV) park, or campground, except residential
- 531 190 10 1 ☐ Lessor of home sites for manufactured and/or mobile homes - land only
- 713 990 80 2 ☐ Day camp - recreational
- 721 214 00 2 ☐ Children's overnight camp
- 721 214 00 3 ☐ Fishing or hunting camp with lodging
- 721 214 00 7 ☐ Other overnight sporting or recreation camp, including retreat center, dude ranch, guest ranch, scout camp, religious camp, special needs camp, etc.
- 721 199 00 8 ☐ Cabin, villa, or cottage resort
- 721 110 00 1 ☐ Hotel, motel, or motor hotel
- 722 410 00 1 ☐ Bar, tavern, pub, or other drinking place, selling alcoholic beverages for consumption on premises
- 772 000 00 1 ☐ Other kind of business - Specify 

0701

Estimate the percentage of this establishment's total sales (reported in **5**) by class of customer.

2012
Whole percent of sales and receipts

3 of 3

100%

30 %

100%

Percents should be rounded to whole percents.

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales: **Report** →

2012

Report thousands of dollars OR whole percents.

Estimates are acceptable.

\$ Bil.	Mil.	Thou.		Percent
---------	------	-------	--	---------

[illegible]

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue

2012

Report thousands of dollars OR whole percents.

Estimates are acceptable.

\$ Bil.	Mil.	Thou.		Percent
---------	------	-------	--	---------

123456789101112

[illegible][illegible][illegible][illegible]

1
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3
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72102049

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
5. Gambling services				
a. Table wagering games 20041				
b. Gambling machine products, including slot machines and video lottery terminals 20042				
c. Pari-mutuel sports gambling, away from the event premises 20043				
d. Sale of tickets to lotteries and other games of chance to gamblers, for a fee or commission 20043				
e. Hosting of coin-operated gambling machines 20044				
f. Other gambling services 20049				
g. Add lines 5a through 5f 20040				
6. Membership dues and fees 20060				
7. Packaged food and nonalcoholic beverages 20100				
8. Packaged alcoholic beverages 20140				
9. Cigars, cigarettes, tobacco, and smokers' accessories 20150				
10. Souvenirs and novelty items 20877				
11. Automotive fuels 20720				
12. Household fuels, including oil, LP gas, wood, coal 20780				
13. Recreational vehicles, parts, and accessories 20580				
14. Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories (Report receipts from boat and other sport vehicle rental services on line 20j and receipts from boat storage and docking on line 20p.) 20590				

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CONTINUE ON PAGE 6

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue		2012			
		Report thousands of dollars OR whole percents. Estimates are acceptable.			
		\$ Bil.	Mil.	Thou.	Percent
15. All other merchandise <i>Specify principal lines and estimated sales below</i>	29810				
a.	29811				
b.	29812				
c.	29813				
16. Meals, snacks, other food items, and non-alcoholic beverages prepared and served or dispensed for immediate consumption	20100				
17. Alcoholic beverages prepared and served or dispensed for immediate consumption	20130				
18. Meals, snacks, other food items, and beverages prepared for catered events	21220				
19. Telephone services	20030				
20. Other services					
a. Internet access services	29613				
b. In-room entertainment services, including pay-per-view television, DVD/Blu-ray Disc/video game rental services, etc.	29614				
c. Laundry services	29616				
d. Parking services, including valet services	29621				
e. Rental of retail space	29631				
f. Rental of space for food service	29632				
g. Rental of space for meetings, conventions, and similar short-term business uses	29633				
h. Rental of space for weddings, banquets, parties, and similar short-term social uses	29634				
i. Equipment rental services, including audio-visual equipment, sports and recreation equipment, etc.	29635				
j. Boat and other sport vehicle rental services, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, etc.	29637				

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CONTINUE ON PAGE 7

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	2012			
	Report thousands of dollars OR whole percents. Estimates are acceptable.			
	\$ Bil.	Mil.	Thou.	Percent
20. Other services - Continued				
k. Admissions to live performing arts performances 29611				
l. Admissions to dance halls and clubs, including cover charges 29612				
m. Golf course and country club services 29613				
n. Skiing facility services 29612				
o. Hosting of vending machines, video games, and other nongambling coin-operated machines 29615				
p. Other services 29689				
q. Add lines 20a through 20p 29600				
21. TOTAL (Should equal 5 if reporting in dollars.) 29990				100

23-25 Not Applicable.**26** SPECIAL INQUIRIES**A. ROOMS***(The number of guestrooms, units, or quarters consists of the number that can be rented as single units. Suites of rooms that cannot be subdivided should be counted as a single unit.)*

Number of rooms, units, or quarters, by type

1. Primarily rented as residential quarters or units (occupied as one's primary residence) 2401**2.** Primarily rented as transient guestrooms or units 2402**3. TOTAL** (Add lines 1 and 2.) 2400

2012
Number as of December 31

CONTINUE WITH **26** ON PAGE 8

CONTINUE ON PAGE 8

72102072

26 SPECIAL INQUIRIES - Continued**B. FRANCHISE**

- 1.** Was this establishment operating under any trademark(s) authorized by a franchisor in 2012?
(Mark "X" only *ONE* box.)

0237 ☐ Yes - franchisee-owned establishment0238 ☐ Yes - franchisor-owned establishment0239 ☐ No

- 2.** If yes, provide the trademark(s) below. ↴

0235

27-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

☐

Yes

☐

No - Enter time period covered →

FROM

Month

Year

TO

Month

Year

Name of person to contact regarding this report

Title

Tele-
phone

Area code

Number

Extension

Fax

Area code

Number

E-mail address

Date
completed

Month

Day

Year

Thank you for completing your 2012 ECONOMIC CENSUS form.**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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