



# 2012 ECONOMIC CENSUS

## Classification Form

FORM  
**RT-44190** (10-27-2011)

OMB No. 0607-0927: Approval Expires 12/31/2013

**DUE DATE**  
**30 DAYS AFTER**  
**RECEIPT OF FORM**

(Please correct any errors in this mailing address.)

**Need help or have questions?**

- **Visit** [econhelp.census.gov](http://econhelp.census.gov)
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

**RT-44190**

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**DO NOT USE TO REPORT**

**Report Online** - It's fast and secure!  
**Go to:** [econhelp.census.gov](http://econhelp.census.gov)

- OR -

**Mail** your  
completed  
form to:

**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

**1** Not Applicable.

**2** PHYSICAL LOCATION

**A.** Is this establishment's physical location the same as shown in the mailing address?  
(P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

    -    

CONTINUE WITH **2** ON PAGE 2

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**2** PHYSICAL LOCATION - Continued

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?  
(Mark "X" only ONE box.)

- 0041  Yes
- 0042  No
- 0043  No legal boundaries
- 0044  Do not know

**C.** In what type of municipality is this establishment physically located?  
(Mark "X" only ONE box.)

- 0046  City, village, or borough
- 0047  Town or township
- 0048  Other
- 0024  Do not know

**3** OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012?  
(Mark "X" only ONE box.)

- 0011  In operation
- 0013  Temporarily or seasonally inactive
- 0014  Ceased operation - Give date at right →
- 0015  Sold or leased to another corporation - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

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Month	Day	Year
<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>

0060 Name of new owner or operator	0061 EIN (9 digits)
	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <span style="font-size: 1.2em;">-</span> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
	<input style="width: 20px; height: 20px;" type="text"/>	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <span style="font-size: 1.2em;">-</span> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/>

0016  Other - Specify →

**4 - 18** Not Applicable.

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**19** KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2012?  
(Mark "X" only ONE box.)

**GASOLINE STATIONS:**

- 0700
- 447 190 10 1  Gasoline station
- 447 110 00 1  Gasoline station with convenience store
- 447 190 10 2  Gasoline station with automotive repair
- 447 110 00 2  Convenience store selling gasoline
- 445 120 00 4  Convenience store not selling gasoline
- 447 110 00 4  Gasoline station with convenience store and car wash
- 447 110 00 3  Gasoline station with convenience store and automotive repair
- 447 190 10 4  Gasoline station with car wash
- 447 190 20 1  Truck stop
- 454 311 00 1  Heating/fuel oil dealer
- 454 312 00 1  Liquefied petroleum (LP) gas dealer

**AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES:**

- 441 320 00 8  Tire dealer, new and/or used
- 441 310 40 3  Auto parts/supply store
- 441 310 40 4  Auto/truck accessories store
- 441 310 50 1  Used automobile parts dealer
- 441 310 40 2  Automotive stereo store
- 452 990 40 3  Home and auto supply store

**AUTOMOBILE, RV, BOAT, AND OTHER MOTOR VEHICLE DEALERS:**

- 441 110 00 1  Motor vehicle sales, new
- 441 120 00 2  Motor vehicle sales, used only
- 441 221 00 1  Motorcycle and/or all-terrain vehicle (ATV) dealer, including motor bikes, motor scooters, and mopeds
- 441 221 00 2  Motorcycle parts and accessories dealer
- 441 210 00 7  Recreational vehicle (RV) and RV parts dealer, including travel trailers, 5th wheels, camping trailers, motor homes, truck campers, van campers, etc.
- 441 222 00 1  Boat/marine dealer
- 441 222 00 2  Boating equipment and supply store
- 441 229 00 7  Utility trailer dealer
- 441 229 00 3  Motorized golf cart dealer

CONTINUE WITH **19** ON PAGE 4

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**19** KIND OF BUSINESS - Continued

**AUTOMOBILE, RV, BOAT, AND OTHER MOTOR VEHICLE DEALERS: - Continued**

- 0700 423 110 50 2  Heavy duty truck and trailer dealer
- 423 120 20 3  Heavy duty truck and trailer parts dealer

**OTHER KINDS OF BUSINESS:**

- 811 121 10 1  Paint or body repair shop
- 713 930 00 4  Marina
- 423 820 10 2  Farm machinery and equipment dealer
- 326 212 00 2  Tire retread shop
- 721 211 00 1  Trailer park, recreational vehicle (RV) park, or camp ground, except residential
- 532 111 00 2  Passenger car rental
- 532 112 00 2  Passenger car leasing
- 488 410 00 1  Towing, wrecker service
- 811 111 00 4  Automotive repair, general
- 777 440 00 1  Automotive repair, specialized - *Specify* ↴

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- 772 000 00 1  Other kind of business - *Specify* ↴

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**20 CLASS OF CUSTOMER**

**A.** As a general business practice, did this establishment sell to household consumers and individual users in 2012?

0251  Yes

0252  No

**B.** Were 75% or more of this establishment's sales to retailers/wholesalers/distributors for resale in 2012?

0256  Yes

0257  No

**C.** Did this establishment require proof of business or professional license from new customers in 2012?

0276  Yes

0277  No

**D.** Estimate the percentage of this establishment's total sales by class of customer.

**1.** Household consumers and individuals . . . . . 0261

**2.** Retailers for resale . . . . . 0263

**3.** Wholesalers/distributors for resale . . . . . 0264

**4.** Repair shops for use in repair work . . . . . 0265

**5.** Manufacturing and mining industrial users for use as input goods in production . . . . . 0266

**6.** Restaurants, hotels, food services, and contract feeding . . . . . 0267

**7.** Businesses for end use in their own operation, not for resale or production . . . . . 0268

**8.** Building contractors, heavy construction, and special trade contractors . . . . . 0269

**9.** Farmers for use in farm production . . . . . 0270

**10.** Governmental bodies (Federal, state, and local) . . . . . 0271

**11.** Export sales . . . . . 0262

**12.** Other - *Specify* ↴

0874  0272

**13. TOTAL** . . . . .

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		2012
		Whole percent of sales and receipts
	%	[ ][ ] %
	%	[ ][ ] %
	%	[ ][ ] %
	%	[ ][ ] %
	%	[ ][ ] %
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	%	100 %

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**21** METHOD OF SELLING

Which ONE of the following best describes this establishment's principal method of selling in 2012?  
(Mark "X" only ONE box.)

- 0751  Electronic commerce (selling goods or facilitating the sale of goods via the Internet or other electronic means)
- 0752  Store or display showroom (selling from a fixed or permanent location with physical displays of priced merchandise and/or from a counter)
- 0753  Warehouse or office (including telephone/fax orders or outside sales representatives)
- 0754  Mail order
- 0755  Home shopping via television
- 0756  Direct selling (selling in a face-to-face manner away from a fixed location, such as house-to-house, party plan, or temporary kiosk sales)
- 0757  Vending machines
- 0758  Other - *Specify* ↘

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**22-25** Not Applicable.

**26** SPECIAL INQUIRIES

**AUTO FRANCHISE**

Did this establishment have a franchise for the sale of new passenger cars, vans, sport utility vehicles, or light trucks in 2012?

- 2561  Yes
- 2562  No

**27-29** Not Applicable.

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REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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**30 CERTIFICATION** - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>

Name of person to contact regarding this report

Title

Area code	Number	Extension
<input type="text"/>	<input type="text"/>	<input type="text"/>

Area code	Number
<input type="text"/>	<input type="text"/>

E-mail address

Date completed	Month	Day	Year
	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Thank you for completing your 2012 ECONOMIC CENSUS form.  
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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