U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FORM
FI-52451 (10-27-2011)

2012 ECONOMIC CENSUS

Insurance Carriers, Except Life, Health, and Medical (Consolidated)

OMB No. 0607-0931: Approval Expires 12/31/2013

DUE DATE
FEBRUARY 12, 2013

Need help or have questions?

- ***Read*** the accompanying information sheet(s) before answering the questions.
- ***Visit*** econhelp.census.gov
- ***Call*** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

(Please correct any errors in this mailing address.)

FI-52451

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Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples: ☒ 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is a consolidation of all your company's domestic establishments for the industry specified in the mailing address section. Establishments are generally single physical locations. Please update the pre-identified establishments for this industry in the locations of operations supplement. For further clarification, see information sheet(s).

1–4 Not Applicable.

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded** to **thousands** of dollars.

		Mark "X" if None	2012 $ Bil.	2012 Mil.	2012 Thou.
If a figure is **$2,035,628.79:**	***Report*** →	☐		2	036
If a value is "0" (or less than $500.00):	***Report*** →	☒		EXAMPLE	

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE
(Refer to accompanying information sheet(s) for special instructions for this question.)

		Mark "X" if None	2012 $ Bil.	2012 Mil.	2012 Thou.
Revenue	0100	☐			

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PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

6 Not Applicable.

7 EMPLOYMENT AND PAYROLL

Include:

- *Full- and part-time employees for this reporting unit whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return.*

Exclude:

- *Temporary staffing obtained from a staffing service.*
- *Contractors, subcontractors, or independent contractors.*
- *Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.*
- *Purchased or managed services, such as janitorial, guard, or landscape services.*
- *Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.*

For further clarification, see information sheet(s).

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		Mark "X" if None	2012 Number
A.	Number of employees for pay period including March 12 0320	☐	

		Mark "X" if None	2012 $ Bil.	2012 Mil.	2012 Thou.
B.	Payroll before deductions *(Exclude employer's cost for fringe benefits.)*				
1.	Annual payroll 0300	☐			
2.	First quarter payroll *(January-March 2012)* 0310	☐			

8–**18** Not Applicable.

19 KIND OF BUSINESS

Which ONE of the following best describes this reporting unit's principal kind of business in 2012?
(Mark "X" only ONE box.)

Direct insurance carriers

0700

524 126 10 1	☐	Property and casualty insurance carrier
524 126 10 2	☐	Property insurance carrier
524 128 00 5	☐	Warranty insurance carrier
524 126 90 2	☐	Workers' compensation insurance carrier
524 126 90 1	☐	Surety and fidelity insurance carrier
524 127 00 1	☐	Title insurance carrier
524 113 00 1	☐	Life insurance carrier
524 114 10 1	☐	Health insurance carrier
524 128 00 3	☐	Other **direct** insurance carrier - *Specify*

0701

Reinsurance carriers

524 130 00 5	☐	Property and casualty **reinsurance** carrier
524 130 00 4	☐	Surety, fidelity, and liability **reinsurance** carrier

CONTINUE WITH **19** *ON PAGE 3*

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

Reinsurance carriers - Continued

0700

524 130 00 E ☐ Title **reinsurance** carrier

524 130 00 C ☐ Other **reinsurance** carrier - *Specify*

0701

Other business activities

524 210 00 6 ☐ Insurance agent or broker

525 190 00 3 ☐ Guaranty Association (fund)

775 000 00 1 ☐ Other kind of business activity - *Specify*

0701

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20 and 21 Not Applicable.

HOW TO REPORT PERCENTS

Percents should be **rounded** to **whole** percents.

If figure is **38.76%** of total sales: ***Report*** →

2012 Report thousands of dollars OR whole percents. Estimates are acceptable.			
$ Bil.	Mil.	Thou.	Percent
			39

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sources of revenue for this reporting unit, either as a dollar figure or as a whole percent of total revenue (reported in 5). See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS above. Do not combine data for two or more lines.)

Line 2i - Revenue includes warranty insurance premiums.

Line 11 - Revenue includes burial insurance premiums.

Description of sales, shipments, receipts, or revenue	2012 Report thousands of dollars OR whole percents. Estimates are acceptable. $ Bil.	Mil.	Thou.	Percent
1. Underwriting services for vehicle property and liability insurance policies - net premiums earned				
a. Personal vehicle insurance policies 58071				
b. Commercial vehicle insurance policies 58072				
c. Add lines 1a and 1b 58070				
2. Underwriting services for property and liability insurance policies, except vehicle - net premiums earned				
a. Underwriting services for agricultural multiple peril insurance policies 58081				
b. Underwriting services for homeowners multiple peril insurance policies 58082				

CONTINUE WITH 22 ON PAGE 4

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue		2012 Report thousands of dollars OR whole percents. Estimates are acceptable. $ Bil.	Mil.	Thou.	Percent
2. Underwriting services for property and liability insurance policies, except vehicle - net premiums earned - Continued					
c. Underwriting services for commercial multiple peril insurance policies	58083				
d. Underwriting services for transportation insurance policies	58084				
e. Underwriting services for fire insurance policies	58085				
f. Underwriting services for burglary and theft insurance policies	58086				
g. Underwriting services for glass and window insurance policies	58087				
h. Underwriting services for earthquake insurance policies	58088				
i. Underwriting services for property and liability insurance policies, not elsewhere specified	58089				
j. Add lines 2a through 2i	58080				
3. Underwriting services for product liability insurance policies - net premiums earned	58100				
4. Underwriting services for traveler's insurance policies - net premiums earned	58120				
5. Underwriting services for other general liability insurance policies, not elsewhere specified - net premiums earned					
a. Medical malpractice insurance policies	58111				
b. Workers' compensation insurance policies	58112				
c. Other general liability insurance policies	58113				
d. Add lines 5a through 5c	58110				
6. Underwriting services for surety bonds and related products - net premiums earned	58060				
7. Underwriting services for title insurance policies - net premiums earned	58130				
8. Underwriting services for life insurance - net premiums earned	58010				
9. Underwriting services for pensions and annuities - fees	58030				

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue		2012 Report thousands of dollars OR whole percents. Estimates are acceptable. $ Bil.	Mil.	Thou.	Percent
10. Underwriting services for health and accident insurance - net premiums earned	58040				
11. Underwriting services for other direct insurance policies - net premiums earned	58140				
12. Reinsurance services for life and health insurance and annuities - premiums assumed	58150				
13. Reinsurance services for surety bond and related insurances - premiums assumed	58160				
14. Reinsurance services for property and casualty insurance - premiums assumed	58170				
15. Reinsurance services, not elsewhere specified - premiums assumed	58180				
16. Title search, title reconveyance, and title abstract service fees	58240				
17. Trading debt instruments on own account - net gains (losses)	56510				
18. Trading equities on own account - net gains (losses)	56610				
19. Trading derivative contracts on own account - net gains (losses)	56710				
20. Trading foreign currency on own account - net gains (losses)	56810				
21. Trading other securities and commodity contracts on own account - net gains (losses)	56910				
22. Other services - *Specify*	59810				
23. **TOTAL** *(Should equal* **5** *if reporting in dollars.)*	59990				100

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23–25 Not Applicable.

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26 SPECIAL INQUIRIES

A. DIRECT LOSSES INCURRED AND ADMINISTRATIVE EXPENSES

Report the losses incurred and administrative expenses of providing insurance by this reporting unit during 2012.

INSTRUCTIONS FOR ADMINISTRATIVE EXPENSES

Include:

- *Commissions paid to salespersons on premiums and annuity considerations, including commissions and expense allowances on reinsurance assumed (net of commissions received on reinsurance ceded).*
- *Wages, salaries, and other compensation.*
- *Insurance taxes, licenses, and fees.*
- *Increase in loading on, and cost of collection in excess of loading on, deferred and uncollected premiums.*
- *Aggregate write-ins for deductions.*
- *Investment expenses, including investment taxes, licenses, and fees, depreciation on real estate and other invested assets. Assign real estate investment expenses to line 10 (all other activities); assign all other investment expenses according to the distribution of reserves.*
- *Other general insurance expenses.*

Exclude:

- *Federal income taxes.*

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Activity		2012 Losses incurred $ Bil.	Mil.	Thou.		2012 Administrative expenses $ Bil.	Mil.	Thou.
1. Vehicle property and liability (casualty) insurance	5013				5033			
2. Homeowners multiple peril insurance	5014				5034			
3. Workers' compensation insurance	5015				5035			
4. Medical malpractice insurance	5016				5036			
5. Product liability insurance	5017				5037			
6. Surety and related insurance	5018				5038			
7. Other property and liability (casualty) insurance	5019				5039			
8. Property and casualty reinsurance	5012				5032			
9. Providing claims processing and other administrative services for other parties	5023							
10. All other activities *(i.e., life, accident and health, and hospital and medical service plans including reinsurance)*	5007				5027			
11. TOTAL *(Add lines 1 through 10.)*	5005				5025			

CONTINUE WITH 26 ON PAGE 7

CONTINUE ON PAGE 7

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

26 SPECIAL INQUIRIES - Continued

B. DIRECT PREMIUMS EARNED

Report the direct premiums earned by each type of insurance provided by this reporting unit during 2012.

Property and casualty lines of business		2012 Direct premiums earned $ Bil.	Mil.	Thou.
1. Vehicle property and liability (casualty) insurance	5051			
2. Homeowners multiple peril insurance	5052			
3. Workers' compensation insurance	5053			
4. Medical malpractice insurance	5054			
5. Product liability	5055			
6. Surety and related insurance	5056			
7. Other general liability insurance	5057			
8. **TOTAL** *(Add lines 1 through 7.)*	5060			

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27 Not Applicable.

28 LOCATIONS OF OPERATION

A. Complete the Pre-identified Locations of Operation supplement (See attached pages for 28 A.)

B. Complete the Additional Locations of Operation supplement (See attached pages for 28 B.)

C. Number of locations

Include:

- *All locations in operation or temporarily inactive in 28 A.*
- *All locations added in 28 B.*

Exclude:

- *All locations that have ceased operation or were sold.*

	Mark "X" if None	2012 Number
Total number of locations currently in operation 6070	☐	

29 Not Applicable.

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CONTINUE ON PAGE 8

REMARKS *(Please use this space for any explanations that may be essential in understanding your reported data.)*

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30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

☐ Yes ☐ No - Enter time period covered →

	Month	Year		Month	Year
FROM			TO		

Name of person to contact regarding this report	Title

	Area code	Number	Extension		Area code	Number
Tele-phone	-	-	-	Fax	-	-

E-mail address		Month	Day	Year
	Date completed			

Thank you for completing your 2012 ECONOMIC CENSUS form.

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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