



2012 ECONOMIC CENSUS

Classification Form

FORM
AE-71191 (11-16-2011)

OMB No. 0607-0934: Approval Expires 12/31/2013

DUE DATE
30 DAYS AFTER
RECEIPT OF FORM

(Please correct any errors in this mailing address.)

Need help or have questions?

- **Visit** econhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

AE-71191

INFORMATION COPY
DO NOT USE TO REPORT

Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your
completed
form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples:

0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

1 Not Applicable.

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location

0035 Number and street

0036 City, town, village, etc.

0037 State

0038 ZIP Code

 -

CONTINUE WITH **2** ON PAGE 2



2 PHYSICAL LOCATION - Continued

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

- 0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

- 0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2012? (Mark "X" only ONE box.)

0011 In operation

0013 Temporarily or seasonally inactive

0014 Ceased operation - *Give date at right* →

0015 Sold or leased to another corporation - *Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below* ↴

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Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

0060 Name of new owner or operator	0061 EIN (9 digits)
<input type="text"/>	<input type="text"/>

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
<input type="text"/>	<input type="text"/>	<input type="text"/>

0016 Other - *Specify* →

4 - 18 Not Applicable.

19 KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2012? If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only ONE box.

Facility operators, including operators promoting arts, sports, and similar events

- 0700
- 711 310 00 1 Performing arts center
 - 711 310 00 4 Fairgrounds
 - 711 310 00 6 Community arts center
 - 711 310 00 2 Sports arena or stadium, promoting shows and renting facilities
 - 711 310 00 3 Theater
 - 531 120 90 7 Owner of theater, arena, stadium, or similar facility but not promoting or presenting shows or events - only renting facility to others

CONTINUE WITH **19** ON PAGE 3

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS OR ACTIVITY - Continued

Promoters of arts, sports, and similar events, without facilities

- 0700
- 711 320 00 6 Concerts
- 711 320 00 8 Fairs (state, county, etc.)
- 711 320 00 7 Theatrical shows
- 711 320 00 A Arts festivals
- 711 320 00 5 Promoter of sporting events, including truck shows, horse shows, bike events, fishing events, wrestling events, and boxing events without own facilities
- 711 320 00 B Beauty pageants
- 711 320 00 9 Rodeos
- 512 131 00 2 Film festival exhibitor

Agents and managers for artists, athletes, entertainers, and other public figures

- 711 410 00 1 Artists' and performers' agent or manager
- 711 320 00 C Booking agency, excluding motion picture
- 711 410 00 2 Sports figures' agent or manager
- 711 410 00 3 Authors, speakers, and other non-performing artists' agent
- 711 410 00 8 Talent agency
- 711 410 00 A Literary agency
- 711 410 00 6 Speakers bureau

Independent artists, writers, and performers

- 711 510 00 2 Actor, actress, comedian, or other independent entertainer
- 711 510 00 5 Author, writer, or composer
- 711 510 00 6 Independent speaker
- 711 510 00 8 Independent artist, excluding musical, commercial, or medical
- 711 130 90 3 Independent musician or vocalist, including popular music groups or artists
- 711 510 00 4 Independent theatrical lighting technicians, costume designers, etc.
- 711 510 00 3 Independent film director or other motion picture artist or technician
- 711 510 00 1 Disc jockey
- 711 510 00 H Independent art restorer
- 711 510 00 I Independent technical writer

CONTINUE WITH **19** ON PAGE 4

CONTINUE ON PAGE 4

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19 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity

0700 711 211 90 4 Professional or semiprofessional sports club - Describe ↴

0701

773 000 00 2 Other kind of business or activity - Describe type of business or activity ↴

0701

20-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

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30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>

Name of person to contact regarding this report

Title

Telephone

Area code	Number	Extension
<input type="text"/>	<input type="text"/>	<input type="text"/>

Fax

Area code	Number
<input type="text"/>	<input type="text"/>

E-mail address

Date completed

Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

Thank you for completing your 2012 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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